

COMMUNITY DEVELOPMENT DEPARTMENT

Planning Division

City of Arts & Innovation

Draft Negative Declaration

AGENDA ITEM NO.:

WARD: Citywide

1. **Case Number:** P12-0468

2. **Project Title:** Comprehensive Update to the General Sign Provisions

3. **Hearing Date:** June 18, 2015

4. **Lead Agency:** City of Riverside

Community Development Department

Planning Division

3900 Main Street, 3rd Floor Riverside, CA 92522

5. **Contact Person:** Doug Darnell, Senior Planner

Phone Number: (951) 826-5219

6. **Project Location:** Citywide

7. Project Applicant/Project Sponsor's Name and Address:

City of Riverside 951-826-5341 3900 Main Street Riverside, CA 92507

8. General Plan Designation: All

9. **Zoning:** All

- 10. **Description of Project:** Proposal by the City of Riverside to amend the Zoning Code (Title 19 of the Riverside Municipal Code) for a comprehensive update to Chapter 19.620 General Sign Provisions. Proposed amendments include, but are not limited to: 1) re-organization and consolidation of existing Code provisions; 2) creation of a new section on design principles, prohibited signs, and exempt signs; 3) new or modified development standards related to building, freestanding, special use and temporary signs; 4) new or modified procedures for review of temporary signs, sign permits, and sign programs; 5) creation of a procedure to allow minor modifications to sign requirements; and 6) clarifying, revising, adding, and removing of sign definitions.
- 11. Surrounding land uses and setting: Briefly describe the project's surroundings: Chapter 19.620 (General Sign Provisions) of the Zoning Code, applies to signs that are located or mounted on private property within the corporate limits of the City of Riverside, as well as signs located or mounted on public property that is owned or controlled by public entities other than the City over which the City has land use or zoning authority. The corporate boundaries encompass approximately 81.4 square miles in western Riverside County bounded on the north by the cities of Rubidoux, Jurupa, Colton, and Rialto, on the east by Riverside

County and the City of Moreno Valley, to the south by unincorporated Riverside County, and to the west by unincorporated Riverside County and the cities of Norco and Corona.

12. Other public agencies whose approval is required (e.g., permits, financial approval, or participation agreement.):

a. None

13. Other Environmental Reviews Incorporated by Reference in this Review:

- a. General Plan 2025 Final Program EIR including the following implementation programs:
 - Comprehensive update of the City of Riverside Zoning Code (Title 19 of the Municipal Code
 of the City of Riverside) and the rezoning of properties to reflect new zone names and to
 respond to General Plan land use designation changes in focus areas Citywide;
 - Comprehensive update of the City of Riverside Subdivision Code (Title 18 of the Riverside
 - Municipal Code of the City of Riverside);
 - Amendment to the Noise Code (Title 7 of the Municipal Code of the City of Riverside);
 - Adoption of the Magnolia Avenue Specific Plan; and
 - Adoption of Citywide Design and Sign Guidelines.

14. Acronyms

AICUZ - Air Installation Compatible Use Zone Study

AQMP - Air Quality Management Plan AUSD - Alvord Unified School District

CEQA - California Environmental Quality Act

CMP - Congestion Management Plan
EIR - Environmental Impact Report
EMWD - Eastern Municipal Water District
EOP - Emergency Operations Plan

FEMA - Federal Emergency Management Agency

FPEIR - GP 2025 Final Programmatic Environmental Impact Report

GIS - Geographic Information System

GhG - Green House Gas GP 2025 - General Plan 2025 IS - Initial Study

LHMP - Local Hazard Mitigation Plan

MARB/MIP - March Air Reserve Base/March Inland Port

MJPA-JLUS - March Joint Powers Authority - Joint Land Use Study

MSHCP - Multiple-Species Habitat Conservation Plan MVUSD - Moreno Valley Unified School District NCCP - Natural Communities Conservation Plan

OEM - Office of Emergency Services

OPR - Office of Planning & Research, State
PEIR - Program Environmental Impact Report

PW - Public Works, Riverside

RCALUC - Riverside County Airport Land Use Commission
RCALUCP - Riverside County Airport Land Use Compatibility Plan

RCP - Regional Comprehensive Plan

RCTC - Riverside County Transportation Commission

RMC - Riverside Municipal Code RPD - Riverside Police Department RPU - Riverside Public Utilities RTIP - Regional Transportation Improvement Plan

RTP - Regional Transportation Plan RUSD - Riverside Unified School District

SCAG - Southern California Association of Governments SCAQMD - South Coast Air Quality Management District

SCH - State Clearinghouse

SKR-HCP - Stephens' Kangaroo Rat - Habitat Conservation Plan

SWPPP - Storm Water Pollution Prevention Plan

USGS - United States Geologic Survey
WMWD - Western Municipal Water District
WQMP - Water Quality Management Plan

ENVIRONMENTAL FACTORS POTENTIALLY AFFECTED:

impact that is a "Potentially Significan	elow would be potentially affected but Impact" as indicated by the checklist		ist one
□Aesthetics	☐☐Agriculture & Forest Resources	☐ Air Quality	
☐ Biological Resources	☐☐Cultural Resources	☐ Geology/Soils	
☐☐Greenhouse Gas Emissions	☐☐Hazards & Hazardous Materials	☐ Hydrology/Water Quality	
☐ Land Use/Planning	☐ ☐ Mineral Resources	□Noise	
☐ Population/Housing	☐ Public Service	Recreation	
☐ Transportation/Traffic	☐Utilities/Service Systems	☐ ☐ Mandatory Findings of Significance	
DETERMINATION: (To be comple	ted by the Lead Agency)		
On the basis of this initial evaluation recommended that:	n which reflects the independent judg	gment of the City of Riverside	e, it is
The City of Riverside finds that the proposand a NEGATIVE DECLARATION will		ant effect on the environment,	
there will not be a significant effect in th	the proposed project could have a signific is case because revisions in the project ha O NEGATIVE DECLARATION will be pro-	we been made by or agreed to	
The City of Riverside finds that the prop ENVIRONMENTAL IMPACT REPORT		ct on the environment, and an	
The City of Riverside finds that the proposignificant unless mitigated" impact on the an earlier document pursuant to applicate based on the earlier analysis as describe required, but it must analyze only the effective of the city of	ole legal standards, and 2) has been addr d on attached sheets. An ENVIRONME	as been adequately analyzed in ressed by mitigation measures	
The City of Riverside finds that although because all potentially significant effects DECLARATION pursuant to applicable sEIR or NEGATIVE DECLARATION, is proposed project, nothing further is required.	s (a) have been analyzed adequately in a tandards, and (b) have been avoided or mi neluding revisions or mitigation measure	in earlier EIR or NEGATIVE itigated pursuant to that earlier	
Signature		Date	
Printed Name & Title		For <u>City of Riverside</u>	



COMMUNITY DEVELOPMENT DEPARTMENT

Planning Division

City of Arts & Innovation

Environmental Initial Study

EVALUATION OF ENVIRONMENTAL IMPACTS:

- A brief explanation is required for all answers except "No Impact" answers that are adequately supported by the information sources a lead agency cites in the parentheses following each question. A "No Impact" answer is adequately supported if the referenced information sources show that the impact simply does not apply to projects like the one involved (e.g., the project falls outside a fault rupture zone). A "No Impact" answer should be explained where it is based on project-specific factors as well as general standards (e.g., the project will not expose sensitive receptors to pollutants, based on a project-specific screening analysis).
- 2) All answers must take account of the whole action involved, including off-site as well as on-site, cumulative as well as project-level, indirect as well as direct, and construction as well as operational impacts.
- Once the lead agency has determined that a particular physical impact may occur, then the checklist answers must indicate whether the impact is potentially significant, less than significant with mitigation, or less than significant. "Potentially Significant Impact" is appropriate if there is substantial evidence that an effect may be significant. If there are one or more "Potentially Significant Impact" entries when the determination is made, an EIR is required.
- 4) "Negative Declaration: Less Than Significant With Mitigation Incorporated" applies where the incorporation of mitigation measures has reduced an effect from "Potentially Significant Impact" to a "Less Than Significant Impact." The lead agency must describe the mitigation measures, and briefly explain how they reduce the effect to a less than significant level (mitigation measures from "Earlier Analyses," as described in (5) below, may be cross-referenced).
- 5) Earlier analyses may be used where, pursuant to the tiering, program EIR, or other CEQA process, an effect has been adequately analyzed in an earlier EIR or negative declaration. Section 15063(c)(3)(D). In this case, a brief discussion should identify the following:
 - a. Earlier Analysis Used. Identify and state where they are available for review.
 - b. **Impacts Adequately Addressed.** Identify which effects from the above checklist were with in the scope of and adequately analyzed in an earlier document pursuant to applicable legal standards, and state whether such effects were addressed by mitigation measures based on the earlier analysis.
 - c. **Mitigation Measures.** For effects that are "Less than Significant with Mitigation Measures Incorporated," describe the mitigation measure which were incorporated or refined from the earlier document and the extent to which they address site-specific conditions for the project.
- 6) Lead agencies are encouraged to incorporate into the checklist references to information sources for potential impacts (e.g., general plans, zoning ordinances). Reference to a previously prepared or outside document should, where appropriate, include a reference to the page or pages where the statement is substantiated.

- 7) Supporting Information Sources: A source list should be attached, and other sources used or individuals contacted should be cited in the discussion.
- 8) The explanation of each issue should identify:
 - a. the significance criteria or threshold, if any, used to evaluate each question; and
 - b. the mitigation measure identified, if any, to reduce the impact to less than significance.

A Have a substantial adverse effect on a scenic vista? 1a. Response: (Source: General Plan 2025 Figure CCM-4 – Master Plan of Roadways, General Plan 2025 FPEIR Figure 5.1-1 – Scenic and Special Boulevards and Parkways, Table 5.1-A – Scenic and Special Boulevards, and Table 5.1-B – Scenic Parkways) No Impact. The proposed project is the adoption of revisions to Chapter 19.620 of the Zoning Ordinance, which regulates signs that are located or mounted on property that is developed or used in compliance with the Zoning Ordinance and applicable adopted plans, and would not itself result in any new development or use. Any potential impact that such development or uses could have on scenic vistas either directly, or cumulatively, would be subject to environmental review and mitigation as appropriate. The proposed revisions are intended to implement General Plan policies including those regarding the preservation and protection of scenic vistas by establishing provisions that will support these policies including: Prohibition on pole and roof signs: Procedures to ensure that sign programs provide for sign design and placement appropriate to the area; and New restrictions on signs located near freeways including a requirement that such signs will not interfere with public views of significant features of the natural environment. b. Substantially damage scenic resources, including, but not limited to, trees, rock outcroppings, and historic buildings within a state scenic highway? 1b. Response: (Source: General Plan 2025 Figure CCM-4 – Master Plan of Roadways, General Plan 2025 FPEIR Figure 5.1-1 – Scenic and Special Boulevards, Parkways, Table 5.1-A – Scenic and Special Boulevards, Table 5.1-B – Scenic Parkways, the City's Urban Forest Tree Policy Manual, Title 20 – Cultural Resources and, Title 19 – Article V – Chapter 19.100 – Residential Zones - RC Zone) No Impact. The proposed revisions carry forward existing provisions applicable to signs that are historic or located or mounted on historic buildings or in hi	ISSUES (AND SUPPORTING INFORMATION SOURCES):	Potentially Significant Impact	Less Than Significant With Mitigation Incorporated	Less Than Significant Impact	No Impact
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b. Substantially damage scenic resources, including, but not limited to, trees, rock outcroppings, and historic buildings within a state scenic highway? 1b. Response: (Source: General Plan 2025 Figure CCM-4 – Master Plan of Roadways, General Plan 2025 FPEIR Figure 5.1-1 – Scenic and Special Boulevards, Parkways, Table 5.1-A – Scenic and Special Boulevards, Table 5.1-B – Scenic Parkways, the City's Urban Forest Tree Policy Manual, Title 20 – Cultural Resources and, Title 19 – Article V – Chapter 19.100 – Residential Zones - RC Zone) No Impact. The proposed revisions carry forward existing provisions applicable to signs that are historic or located or mounted on historic buildings or in historic districts There are no designated State Scenic Highways or eligible State Scenic Highways within the City. The General Plan 2025 designates several roadways as Scenic Boulevards and Parkways in order to protect scenic resources and enhance the visual character of Riverside. A primary objective of the proposed revisions is to improve Riverside's visual character through the establishment of new standards and requirements that will help to reduce visual clutter. The proposed revisions are intended to implement General Plan policies including those regarding the preservation and protection of scenic and historic resources by establishing provisions that will support these policies including: • Prohibition on pole and roof signs; • Limiting the percent of window areas that can be covered by signs; • New principles for sign design that will be used for review and approval of sign permits and sign programs, including provisions to ensure that signs are an integral element of building design and consistent with distinct area and district characteristics; and • New restrictions on signs located near freeways including a requirement that such signs not interfere with public views of significant features of the natural environment.	Figure 5.1-1 – Scenic and Special Boulevards and Parkwa Table 5.1-B – Scenic Parkways) No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new development or uses could have on scenic vistas either directly, or c and mitigation as appropriate. The proposed revisions are intender regarding the preservation and protection of scenic vistas by estincluding: Prohibition on pole and roof signs; Procedures to ensure that sign programs provide for sign New restrictions on signs located near freeways including	apter 19.620 or used in comdevelopment umulatively, vd to implement ablishing produced and page a requirement	of the Zoning of the Zoning of the Zoning of apliance with or use. Any would be subject General Playisions that we be a considered approximately of the Zoning of the Zoni	Ordinance, whethe Zoning Ordinance or potential impact to environment policies included by the copriate to the copriate or policies included by the copriate to the copriate to the copriate to the copriate to the copriate or provided by the copriate to the coprision to the coprisio	2025 FPEIR ulevards, and ich regulates rdinance and act that such mental review cluding those nese policies area; and
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<u> </u>	c. Substantially degrade the existing visual character or quality of the site and its surroundings?				

ISSUES (AND SUPPORTING	Potentially Significant	Less Than Significant	Less Than Significant	No Impact
INFORMATION SOURCES):	Impact	With Mitigation Incorporated	Impact	Impact
1c. Response: (Source: General Plan 2025, General Plan 2 Guidelines)	025 FPEIR, 2	Zoning Code,	Citywide Desi	ign and Sign
No Impact. The proposed project is the adoption of revisions to Chasigns that are located or mounted on property that is developed of applicable adopted plans, and would not itself result in any new defor increases in the number and area of signs on larger sites but intended to improve the Riverside's visual character. These include Prohibition on pole and roof signs; Prohibition on feather banners and inflatable devices; Limiting the percent of window areas that can be covered. New requirements for registration of temporary signs; New principles for sign design that will be used for revince including provisions to ensure that signs are an integral area and district characteristics; and New restrictions on signs located near freeways including public views of significant features of the natural environment.	r used in comvelopment or also establish: ed by signs; ew and approvelement of bu	npliance with use. The proportion new standard val of sign per ilding design a	the Zoning Or osed revisions ls and proced mits and sign pand consistent	rdinance and will provide ures that are programs, with distinct
d. Create a new source of substantial light or glare, which would adversely affect day or nighttime views in the area?				
only be allowed in commercial complexes 10 acres or larger and er of a conditional use permit and new illumination standards. EMC residential districts, shall only contain static messages without a programmed to automatically adjust to ambient light conditions proposed revisions will also impose additional restrictions on electr frequency with which messages can be changed with additional 1 signs on sites within or visible from a residential district. These requestions will not generate substantial light or glare that will	C signs are no appearance of to comply w onically displa imitations on airements will	ot allowed on optical illusion ith specific illusyed changeab frequency and ensure that EN	parcels abuttion or movem lumination state copy signs I hours of illu MC and other e	ng or facing ent, and are andards. The that limit the mination for electronically
2. AGRICULTURE AND FOREST RESOURCES:				
In determining whether impacts to agricultural resources are significant environmental effects, lead agencies may refer to the California Agricultural Land Evaluation and Site Assessment Model (1997) prepared by the California Dept. of Conservation as an optional model to use in assessing impacts on agriculture and farmland. In determining whether impacts to forest resources, including timberland, are significant environmental effects, lead agencies may refer to information complied by the California Department of Forestry and Fire Protection regarding the state's inventory of forest land, including the Forest and Range Assessment Project and the Forest Legacy Assessment project; and the forest carbon measurement methodology provided in the Forest Protocols adopted by the California Air Resources Board. Would the project:				
a. Convert Prime Farmland, Unique Farmland, or Farmland of Statewide Importance (Farmland), as shown on the maps prepared pursuant to the Farmland Mapping and Monitoring Program of the California Resources Agency, to non-agricultural use?				

ISSUES (AND SUPPORTING	Potentially Significant	Less Than Significant	Less Than Significant	No Impact	
INFORMATION SOURCES):	Impact	With Mitigation Incorporated	Impact	-	
2a. Response: (Source: General Plan 2025 – Figure OS-2 – Agricultural Suitability & General Plan 2025 FPEIR – Appendix I – Designated Farmland Table					
No Impact. The proposed project is the adoption of revisions to Chapter 19.620 of the Zoning Ordinance, which regulates signs that are located or mounted on property that is developed or used in compliance with the Zoning Ordinance and applicable adopted plans, and would not itself result in any new development or use. The proposed revisions do not change any requirements applicable to the Residential Agricultural (RA-5) Zone or other areas that may include agricultural resources. Therefore, the project will have no impact directly, indirectly or cumulatively to agricultural uses.					
b. Conflict with existing zoning for agricultural use, or a Williamson Act contract?					
 2b. Response: (Source: General Plan 2025 – Figure OS-3 - Williamson Act Preserves, General Plan 2025 FPEIR – Figure 5.2-4 – Proposed Zones Permitting Agricultural Uses, and Title 19) No Impact. The proposed project is the adoption of revisions to Chapter 19.620 of the Zoning Ordinance, which regulates signs that are located or mounted on property that is developed or used in compliance with the Zoning Ordinance and applicable adopted plans, and would not itself result in any new development or use. The proposed revisions do not change any requirements applicable to the Residential Agricultural (RA-5) Zone or other areas that may include agricultural resources. Therefore, the project will have no impact directly, indirectly or cumulatively to agricultural uses. 					
c. Conflict with existing zoning for, or cause rezoning of, forestland (as defined in Public Resources Code section 12220(g)) timberland (as defined in Public Resources Code section 4526), or timberland zoned Timberland Production (as defined by Government Code section 51104(g))?					
d. Result in the loss of forestland or conversion of forest and to non-forest use?					
to non-forest use? 2c and 2 d. Response: (Source: GIS Map – Forest Data) No Impact. The City of Riverside has no forestland that can support 10-percent native tree cover nor does it have any imberland. Therefore, no impacts will occur from adoption of the proposed revisions directly, indirectly or cumulatively.					

ISSUES (AND SUPPORTING INFORMATION SOURCES):	Potentially Significant Impact	Less Than Significant With Mitigation Incorporated	Less Than Significant Impact	No Impact
e. Involve other changes in the existing environment, which due to their location or nature, could result in conversion of Farmland, to non-agricultural use or conversion of forest land to non-forest use?				
2e. Response: (Source: General Plan – Figure OS-2 – Agricu Preserves, General Plan 2025 FPEIR – Appendix I – Desig 19.100 – Residential Zones – RC Zone and RA-5 Zone and	nated Farmla	and), Title 19		
No Impact . The proposed project is the adoption of revisions to Chasigns that are located or mounted on property that is developed of applicable adopted plans, and would not itself result in any new defrom this project directly, indirectly or cumulatively to conversion forestland.	r used in comevelopment or	pliance with the use. Therefore	the Zoning Ore, no impac	rdinance and ts will occur
3. AIR QUALITY.				
Where available, the significance criteria established by the applicable air quality management or air pollution control district may be relied upon to make the following determinations. Would the project:				
a. Conflict with or obstruct implementation of the applicable air quality plan?				
b. Violate any air quality standard or contribute substantially to an existing or projected air quality violation?				\boxtimes
c. Result in a cumulatively considerable net increase of any criteria pollutant for which the project region is non-attainment under an applicable federal or state ambient air quality standard (including releasing emissions which exceed quantitative thresholds for ozone precursors)?				
d. Expose sensitive receptors to substantial pollutant concentrations?				
3a, b, c and d. Response: (Source: General Plan 2025 FPEIR	<i>Table 5.3-B</i>)			
No Impact. The proposed project is the adoption of revisions to Chapter 19.620 of the Zoning Ordinance, which regulates signs that are located or mounted on property that is developed or used in compliance with the Zoning Ordinance and applicable adopted plans, and would not itself result in any new development or use. Therefore, approval of the proposed revisions will not conflict or obstruct implementation of the applicable air quality plan (AQMP) and will have no impact directly, indirectly or cumulatively to the implementation of an air quality plan, will not result in violation of any air quality standard or contribute substantially to an existing or projected air quality violation, will not result in a cumulatively considerable net increase of any criteria pollutant for which the project region is non-attainment under an applicable federal or state ambient air quality standard, and will not expose sensitive receptors to substantial pollutant concentrations.				
e. Create objectionable odors affecting a substantial number of people?				

ISSUES (AND SUPPORTING	Potentially Significant	Less Than Significant	Less Than Significant	No Impact
INFORMATION SOURCES):	Impact	With Mitigation Incorporated	Impact	Impact
3e. Response:	1	<u>-</u>		
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed of applicable adopted plans, and would not itself result in any new odors. Moreover, the revisions specifically prohibit signs that proproject would not generate or expose a substantial number of people	or used in condevelopment of duce smoke, v	npliance with or use that wo vapor or odor.	the Zoning On the could result in the court	rdinance and objectionable
4. BIOLOGICAL RESOURCES. Would the project:				
a. Have a substantial adverse effect, either directly or through habitat modifications, on any species identified as a candidate, sensitive, or special status species in local or regional plans, policies, or regulations, or by the California Department of Fish and Game or U.S. Fish and Wildlife Service?				
b. Have a substantial adverse effect on any riparian habitat or other sensitive natural community identified in local or regional plans, policies, regulations or by the California Department of Fish and Game or U.S. Fish and Wildlife Service?				
4a and b. Response: (Source: General Plan 2025 – Figure OS	-6)			
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed of applicable adopted plans, and would not itself result in any new de impact directly, indirectly and cumulatively on habitat modification status species in local or regional plans, and policies or regulations of Fish and Wildlife Service or on any riparian habitat or other ser regulations.	or used in convelopment or us, species ider of the Californ	npliance with use. Thereforn tified as a can in Department	the Zoning One, the project didate, sensiting to of Fish and O	rdinance and will have no we, or special Game or U.S.
c. Have a substantial adverse effect on federally protected wetlands as defined by Section 404 of the Clean Water Act (including, but not limited to, marsh, vernal pool, coastal, etc.) through direct removal, filling, hydrological interruption, or other means?				
4c. Response: (Source: City of Riverside GIS/CADME USGS	Quad Map Lo	ayer		
No Impact. The proposed project is the adoption of revision regulates signs that are located or mounted on property that Ordinance and applicable adopted plans, and would not itself a proposed project would have no impact to federally protected act directly, indirectly and cumulatively.	is developed result in any r	or used in conew developm	ompliance wit ent or use 7	h the Zoning Therefore, the
d. Interfere substantially with the movement of any native resident or migratory fish or wildlife species or with established native resident or migratory wildlife corridors, or impede the use of native wildlife nursery sites?				
4d. Response: (Source: MSHCP, General Plan 2025 –Figure	OS-7 – MSH	CP Cores		
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed of applicable adopted plans, and would not itself result in any new de impact to wildlife movement directly, indirectly and cumulatively.	r used in con	npliance with	the Zoning O	rdinance and

ISSUES (AND SUPPORTING	Potentially Significant	Less Than Significant	Less Than Significant	No Impact
INFORMATION SOURCES):	Impact	With Mitigation Incorporated	Impact	Impact
e. Conflict with any local policies or ordinances protecting biological resources, such as a tree preservation policy or ordinance?				
4e. Response: (Source: MSHCP, Title 16 Section 16.72.040 - Mitigation Fee, Title 16 Section 16.40.040 - Establishing Riverside Urban Forest Tree Policy Manual)				
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new do have no impact directly, indirectly and cumulatively local policies or	r used in con evelopment of	npliance with r use. For thes	the Zoning One reasons, the	rdinance and project will
f. Conflict with the provisions of an adopted Habitat Conservation Plan, Natural Community Conservation Plan, or other approved local, regional, or state habitat conservation plan?				
4f. Response: (Source: MSHCP, General Plan 2025 - Figure	OS-6)			
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new devimpact on the provisions of an adopted Habitat Conservation Plapproved local, regional, or State habitat conservation plan.	r used in convelopment or	npliance with use. Therefor	the Zoning Ore, the project	rdinance and will have no
5. CULTURAL RESOURCES. Would the project:				
a. Cause a substantial adverse change in the significance of a historical resource as defined in § 15064.5 of the CEQA Guidelines?				\boxtimes
5a. Response: (Source: GP 2025 FPEIR Table 5.5-A Historand Section 19.620.120 and Appendix D, Title 20 of the Riv		_	rhood Consei	rvation Areas
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new indirectly and cumulatively to historical resources are expected.	r used in con	pliance with	the Zoning O	rdinance and
b. Cause a substantial adverse change in the significance of an archeological resource pursuant to § 15064.5 of the CEQA Guidelines?				
5b. Response: (Source: GP 2025 FPEIR Figure 5.5-1 - Arc. Cultural Resources Sensitivity, Appendix D – Cultural Resources	-	-	Figure 5.5-2	- Prehistoric
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new de impact directly, indirectly and cumulatively to an archeological Guidelines.	apter 19.620 or used in convelopment or	of the Zoning of	the Zoning One, the project	rdinance and will have no
c. Directly or indirectly destroy a unique paleontological resource or site or unique geologic feature?				
5c. Response: (Source: General Plan 2025 Policy HP-1.3)		•		
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new de	r used in con	pliance with	the Zoning O	rdinance and

ISSUES (AND SUPPORTING	Potentially Significant	Less Than Significant	Less Than Significant	No Impact
INFORMATION SOURCES):	Impact	With Mitigation Incorporated	Impact	Impact
impact directly or indirectly on a unique paleontological resource or	site or unique		ıre.	
d. Disturb any human remains, including those interred outside of formal cemeteries?				\boxtimes
5d. Response: (Source: GP 2025 FPEIR Figure 5.5-1 - Arc. Cultural Resources Sensitivity)	haeological S	lensitivity and	Figure 5.5-2	- Prehistoric
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new de impact directly, indirectly or cumulatively to disturb any human cemeteries.	r used in con evelopment or	npliance with use. Therefor	the Zoning One, the project	rdinance and will have no
6. GEOLOGY AND SOILS. Would the project:				
Expose people or structures to potential substantial adverse effects, including the risk of loss, injury, or death involving:				
 Rupture of a known earthquake fault, as delineated on the most recent Alquist-Priolo Earthquake Fault Zoning Map issued by the State Geologist for the area or based on other substantial evidence of a known fault? Refer to Division of Mines and Geology Special Publication 42. 				
ii. Strong seismic ground shaking?				\boxtimes
iii. Seismic-related ground failure, including liquefaction?				\boxtimes
iv. Landslides?				
b. Result in substantial soil erosion or the loss of topsoil?				
c. Be located on a geologic unit or soil that is unstable, or that would become unstable as a result of the project, and potentially result in on- or off-site landslide, lateral spreading, subsidence, liquefaction or collapse?				
d. Be located on expansive soil, as defined in Table 18-1-B of the Uniform Building Code (1994), creating substantial risks to life or property?				
6a, b, c, and d. Response: (Source: General Plan 2025 I Liquefaction Zones, General Plan 2025 FPEIR Figure P 5.6-1 - Areas Underlain by Steep Slope, Figure 5.6-4 – Geotechnical Report)	S-3 – Soils w	ith High Shri	nk-Swell Pote	ential, Figure
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new dev must comply with the California Building Code regulations, which ground shaking, seismic-related ground failure, landslides, soil eros or geology will occur either directly, indirectly or cumulatively.	r used in con elopment or u will ensure t ion, expansive	npliance with see. Building see hat no impact	the Zoning Ori igns and freest is related to st	rdinance and anding signs rong seismic
e. Have soils incapable of adequately supporting the use of septic tanks or alternative wastewater disposal systems where sewers are not available for the disposal of waste water?				
6e. Response: (Source: General Plan 2025 FPEIR Figure 5.6	-4 – Soils, Ta	ble 5.6 -B — So	il Types)	

ISSUES (AND SUPPORTING INFORMATION SOURCES):	Potentially Significant Impact	Less Than Significant With Mitigation Incorporated	Less Than Significant Impact	No Impact
No Impact. The proposed project is the adoption of revisions to Chasigns that are located or mounted on property that is developed of applicable adopted plans, and would not itself result in any new Therefore, the project will have no impact.	rused in com	pliance with t	the Zoning Or	dinance and
7. GREENHOUSE GAS EMISSIONS. Would the project:				
a. Generate greenhouse gas emissions, either directly or indirectly, that may have a significant impact on the environment?				
b. Conflict with any applicable plan, policy or regulation of an agency adopted for the purpose of reducing the emissions of greenhouse gases?				
No Impact. The proposed project is the adoption of revisions to Chasigns that are located or mounted on property that is developed or applicable adopted plans, and would not itself result in any new desimpact with respect to GHG emissions.	r used in com	pliance with t	the Zoning Or	dinance and
8. HAZARDS & HAZARDOUS MATERIALS. Would the project:				
a. Create a significant hazard to the public or the environment through the routine transport, use, or disposal of hazardous materials?				
b. Create a significant hazard to the public or the environment through reasonably foreseeable upset and accident conditions involving the release of hazardous materials into the environment?				
c. Emit hazardous emissions or handle hazardous or acutely hazardous materials, substances, or waste within one- quarter mile of an existing or proposed school?				
8a, b and c. Response: (Source: General Plan 2025 Public Satisfies $5.7 A - D$)	fety and Educ	cation Elemen	ts, GP 2025 F	PEIR Tables
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed or applicable adopted plans, and would not itself result in any new dev of any hazardous materials. As such the project will have no impact significant hazard to the public or the environment through the roughet and accident conditions, or other impact involving the release of	r used in comvelopment or or directly, indirectly, indirectly.	apliance with the use. The project rectly or cumulant, use, dispose	the Zoning Or ct does not inv latively that we al, reasonably	dinance and volve the use ould create a foreseeable
d. Be located on a site which is included on a list of hazardous materials sites compiled pursuant to Government Code Section 65962.5 and, as a result, would it create a significant hazard to the public or the environment?				
8d. Response: (Source: General Plan 2025 Figure PS-5 – Haz	ardous Waste	Sites, GP 202	25 FPEIR Tab	les 5.7-A)
No Impact. The proposed project is the adoption of revisions to Chasigns that are located or mounted on property that is developed or applicable adopted plans, and would not itself result in any new devimpact on creating any significant hazard to the public or environment.	r used in comelopment or u	pliance with t se. Therefore,	the Zoning Or the project wo	dinance and

ISSUES (AND SUPPORTING	Potentially Significant	Less Than Significant	Less Than Significant	No Impact	
INFORMATION SOURCES):	Impact	With Mitigation	Impact	F	
		Incorporated			
e. For a project located within an airport land use plan or, where such a plan has not been adopted, within two miles				\boxtimes	
of a public airport or public use airport, would the project result in a safety hazard for people residing or working in					
the project area?f. For a project within the vicinity of a private airstrip, would the project result in a safety hazard for people residing or working in the project area?					
8e and f. Response: (Source: General Plan 2025 Figure P.	S-6 – Airport	Safety Zones a	and Influence	Areas)	
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, including Airport Land Use Plans, and w Therefore, the project will have no impact resulting in an airport-r the project area directly, indirectly or cumulatively and will not expnoise levels related to a private airstrip.	r used in comvould not itsel related safety	npliance with the fresult in any hazard for peo	the Zoning Or new develop pple residing o	rdinance and ment or use. r working in	
g. Impair implementation of or physically interfere with an adopted emergency response plan or emergency evacuation plan?					
8g. Response: (Source: GP 2025 FPEIR Chapter 7.5.7 – Haze	ırds and Haza	ırdous Materio	<i>ıl</i>)		
signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new de physically interfere with an adopted emergency plan. Therefore, n an emergency response or evacuation plan will occur.	velopment or	use that could	l impair imple	mentation or nulatively to	
h. Expose people or structures to a significant risk of loss, injury or death involving wildland fires, including where wildlands are adjacent to urbanized areas or where residences are intermixed with wildlands?					
8h. Response: (Source: General Plan 2025 Figure PS-7 – Fire	Hazard Area	s, GIS Map L	ayer VHFSZ 2	2010)	
No Impact. The proposed project is the adoption of revisions to Chapter 19.620 of the Zoning Ordinance, which regulates signs that are located or mounted on property that is developed or used in compliance with the Zoning Ordinance and applicable adopted plans, and would not itself result in any new development or use. The project will, therefore, have no impact regarding wildland fires either directly, indirectly or cumulatively.					
9. HYDROLOGY AND WATER QUALITY. Would the project:					
a. Violate any water quality standards or waste discharge requirements?					
9a. Response: (Source: GP 2025 FPEIR Table 5.8-A – Beneficial Uses Receiving Water					
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new dev directly or indirectly result in physical alterations to the project site and does not involve any use that would have any effect on water qu discharge requirements. Therefore, the project will have no impact extended or waste discharge.	r used in commelopment or used (i.e. grading, ality or be affected)	npliance with see. The project ground disturbected by water	the Zoning On the will not, the bance, structure quality standa	rdinance and refore, either re or paving) ards or waste	

ISSUES (AND SUPPORTING INFORMATION SOURCES):	Potentially Significant Impact	Less Than Significant With Mitigation Incorporated	Less Than Significant Impact	No Impact
b. Substantially deplete groundwater supplies or interfere substantially with groundwater recharge such that there would be a net deficit in aquifer volume or a lowering of the local groundwater table level (e.g., the production rate of pre-existing nearby wells would drop to a level which would not support existing land uses or planned uses for which permits have been granted)?				
 9b. Response: (Source: General Plan 2025 Table PF-1 - R Table PF-2 - RPU Projected Water Demand, Table PF-3 No Impact. The proposed project is the adoption of revision 	•			
regulates signs that are located or mounted on property that Ordinance and applicable adopted plans, and would not itself not, therefore, either directly or indirectly result in physical disturbance, structure or paving) and does not involve any affected by water quality standards or waste discharge requirectly, indirectly or cumulatively to groundwater supplies.	at is developed f result in any cal alterations use that woul	d or used in c new developn to the project ld have any ef	ompliance winent or use. The site (i.e. graffect on water	th the Zoning ne project will ading, ground quality or be
c. Substantially alter the existing drainage pattern of the site or area, including through the alteration of the course of a stream or river, in a manner that would result in substantial erosion or siltation on- or off-site?				
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new dev directly or indirectly result in physical alterations to the project site and does not involve any use that would have any effect on water qu discharge requirements. Therefore no erosion or siltation on- or of directly, indirectly or cumulatively to existing drainage patterns.	r used in comvelopment or used (i.e. grading, ality or be aff	npliance with sise. The project ground disturbected by water	the Zoning On the trill not, the bance, structure quality stand	rdinance and refore, either re or paving) ards or waste
d. Substantially alter the existing drainage pattern of the site or area, including through the alteration of the course of a stream or river, or substantially increase the rate or amount of surface runoff in a manner, which would result in flooding on- or off-site?				
9d. Response: No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new devidirectly or indirectly result in physical alterations to the project site and does not involve any use that would have any effect on water que discharge requirements. Therefore no flooding on or off-site could directly, indirectly or cumulatively that would substantially increase would result in flooding on- or off-site.	r used in comvelopment or u (i.e. grading, ality or be aff d result from	npliance with use. The project ground distur- ected by water the project an	the Zoning O et will not, the bance, structure quality stand d there will b	rdinance and erefore, either re or paving) ards or waste be no impact
e. Create or contribute runoff water which would exceed the capacity of existing or planned stormwater drainage systems or provide substantial additional sources of polluted runoff?				
9e. Response:				

ISSUES (AND SUPPORTING INFORMATION SOURCES):	Potentially Significant Impact	Less Than Significant With Mitigation Incorporated	Less Than Significant Impact	No Impact	
No Impact. The proposed project is the adoption of revisions to Chapter 19.620 of the Zoning Ordinance, which regulates signs that are located or mounted on property that is developed or used in compliance with the Zoning Ordinance and applicable adopted plans, and would not itself result in any new development or use. Therefore, the project will not create or contribute runoff water exceeding capacity of existing or planned stormwater drainage systems or provide substantial additional sources of polluted runoff and there will be no impact directly, indirectly or cumulatively.					
f. Otherwise substantially degrade water quality?				\boxtimes	
9f. Response:					
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new developed water quality and there will be no impact directly, indirectly or cum	r used in con clopment or us	pliance with	the Zoning O	rdinance and	
g. Place housing within a 100-year flood hazard area as mapped on a federal Flood Hazard Boundary or Flood Insurance Rate Map or other flood hazard delineation map?					
9g. Response: (Source: General Plan 2025 Figure PS-4 – Flo	od Hazard Ar	eas, and FEM	A Flood Haze	ard Maps)	
No Impact. The proposed project is the adoption of revisions to Chapter 19.620 of the Zoning Ordinance, which regulates signs that are located or mounted on property that is developed or used in compliance with the Zoning Ordinance and applicable adopted plans, and would not itself result in any new development or use. There will be no impact caused by this project directly, indirectly or cumulatively as it will not place housing within a 100-year flood hazard area.					
h. Place within a 100-year flood hazard area structures, which would impede or redirect flood flows?				\boxtimes	
9h. Response: (Source: General Plan 2025 Figure PS-4 – Flo	od Hazard Ar	eas)			
No Impact. The proposed project is the adoption of revisions to Chapter 19.620 of the Zoning Ordinance, which regulates signs that are located or mounted on property that is developed or used in compliance with the Zoning Ordinance and applicable adopted plans, and would not itself result in any new development or use. Therefore, the project will not place a structure within a 100-year flood hazard area that would impede or redirect flood flows and no impact will occur directly, indirectly or cumulatively.					
i. Expose people or structures to a significant risk of loss, injury or death involving flooding, including flooding as a result of the failure of a levee or dam?					
9i. Response: (Source: General Plan 2025 Figure PS-4 – Flo	od Hazard Ar	eas)			
No Impact. The proposed project is the adoption of revisions to Chapter 19.620 of the Zoning Ordinance, which regulates signs that are located or mounted on property that is developed or used in compliance with the Zoning Ordinance and applicable adopted plans, and would not itself result in any new development or use. Therefore, the project will not place a structure within a flood hazard or dam inundation area that would expose people or structures to a significant risk of loss, injury or death involving flooding, including flooding as a result of the failure of a levee or dam and therefore no impact directly, indirectly or cumulatively will occur.					
j. Inundation by seiche, tsunami, or mudflow?					
9j. Response: (Source: GP 2025 FPEIR Chapter 7.5.8 – Hyd.	rology and W	ater Quality)			
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed or	•	_		_	

ISSUES (AND SUPPORTING	Potentially Significant	Less Than Significant	Less Than Significant	No Impact			
INFORMATION SOURCES):	Impact	With Mitigation	Impact	Ппрасс			
applicable adopted plans, and would not itself result in any new development or use. Tsunamis are large waves that occur in coastal areas; therefore, since the City is not located in a coastal area, no impacts due to tsunamis will occur directly, indirectly or cumulatively. Therefore, no impact potential for seich or mudflow exists either directly, indirectly or cumulatively because the project would not result in any new development or use.							
10. LAND USE AND PLANNING: Would the project:							
a. Physically divide an established community?				\square			
10a.Response: (Source: General Plan 2025 Land Use and Urban Design Element) No Impact. The proposed project is the adoption of revisions to Chapter 19.620 of the Zoning Ordinance, which regulates signs that are located or mounted on property that is developed or used in compliance with the Zoning Ordinance and applicable adopted plans, and would not itself result in any new development or use. Further, the project is consistent with the General Plan 2025, the Zoning Code, the Subdivision Code and the Citywide Design and Sign Guidelines. Therefore, no impact directly, indirectly or cumulatively to an established community will occur.							
b. Conflict with any applicable land use plan, policy, or regulation of an agency with jurisdiction over the project (including, but not limited to the general plan, specific plan, local coastal program, or zoning ordinance) adopted for the purpose of avoiding or mitigating an environmental effect?							
10b. Response: (Source: General Plan 2025, General Plan 2025, — Zoning/General Plan Consistency Matrix, Figure LU-7—18 — Subdivision Code, Title 7 — Noise Code, Title 17 — Gr. 16 — Buildings and Construction and Citywide Design and No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed or applicable adopted plans, and would not itself result in any new deareas and it is not a project of Statewide, Regional or Areawide S. General Plan 2025, the Zoning Code, the Subdivision Code and treasons, this project will have no impact on an applicable land cumulatively.	Redevelopme ading Code, To Sign Guidelin apter 19.620 or r used in come evelopment or ignificance. F he Citywide	ent Areas), Title 20 – Cult Fitle 20 – Cult fes) of the Zoning Capliance with the suse. It is not further, the pro- Design and Si	Ordinance, whethe Zoning Ordinance is consisting Guidelines	ich regulates rdinance and in other plan tent with the s. For these			
c. Conflict with any applicable habitat conservation plan or natural community conservation plan?							
 10c. Response: (Source: General Plan 2025, General Plan 2025 – Figure LU-10 – Land Use Policy Map, Table LU-5 – Zoning/General Plan Consistency Matrix, Figure LU-7 – Redevelopment Areas, enter appropriate Specific Plan if one, Title 19 – Zoning Code, Title 18 – Subdivision Code, Title 7 – Noise Code, Title 17 – Grading Code, Title 20 – Cultural Resources Code, Title 16 – Buildings and Construction and Citywide Design and Sign Guidelines (edit as necessary) No Impact. The proposed project is the adoption of revisions to Chapter 19.620 of the Zoning Ordinance, which regulates signs that are located or mounted on property that is developed or used in compliance with the Zoning Ordinance and applicable adopted plans, and would not itself result in any new development or use. Therefore, the project will have no impact on the provisions of an adopted Habitat Conservation Plan, Natural Community Conservation Plan, or other approved local, regional, or State habitat conservation plan. 							

ISSUES (AND SUPPORTING	Potentially Significant	Less Than Significant	Less Than Significant	No Impact		
INFORMATION SOURCES):	Impact	With Mitigation Incorporated	Impact			
11. MINERAL RESOURCES. Would the project:						
a. Result in the loss of availability of a known mineral resource that would be of value to the region and the residents of the state?						
b. Result in the loss of availability of a locally-important mineral resource recovery site delineated on a local general plan, specific plan or other land use plan?						
11a and b. Response: (Source: General Plan 2025 Figure – O	S-1 – Mineral	Resources)				
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new extraction of mineral resources or grading activity and would not resource recovery site. Therefore, the project will have no impact o and would not preclude the ability to extract state-designated resource.	r used in com v developmen sult in the loss n mineral reso	npliance with the tor use. The sof a known of	the Zoning O project does r locally-impo	rdinance and not involve ortant mineral		
12. NOISE. Would the project result in:						
a. Exposure of persons to or generation of noise levels in excess of standards established in the local general plan or noise ordinance, or applicable standards of other agencies?						
b. Exposure of persons to or generation of excessive groundborne vibration or groundborne noise levels?						
c. A substantial permanent increase in ambient noise levels in the project vicinity above levels existing without the project?						
d. For a project located within an airport land use plan or, where such a plan has not been adopted, within two miles of a public airport or public use airport, would the project expose people residing or working in the project area to excessive noise levels?						
12a, b, and c. Response: (Source: General Plan Figure N-1 – 2003 Roadway Noise, Figure N-2 – 2003 Freeway Noise, Figure N-3 – 2003 Railway Noise, Figure N-5 – 2025 Roadway Noise, Figure N-6 – 2025 Freeway Noise, Figure N-7 – 2025 Railroad Noise, Figure N-8 – Riverside and Flabob Airport Noise Contours, Figure N-9 – March ARB Noise Contours, Figure N-10 – Noise/Land Use Noise Compatibility Criteria) FPEIR Table 5.11-I – Existing and Future Noise Contour Comparison, Table 5.11-E – Interior and Exterior Noise Standards, Appendix G – Noise Existing Conditions Report, Title 7 – Noise Code)						
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new dev persons to noise or vibrations, will have no impact on the exposur levels in excess of established City standards either directly, indirect	r used in comelopment or use of persons t	npliance with se. Therefore, to or the gener	the Zoning On the project wi	rdinance and ll not expose		
e. For a project located within an airport land use plan or, where such a plan has not been adopted, within two miles of a public airport or public use airport, would the project expose people residing or working in the project area to excessive noise levels? 12e Response: (Source: General Plan 2025 Figure N-8 - Rive						

ISSUES (AND SUPPORTING	Potentially Significant	Less Than Significant Significant		No Impact	
INFORMATION SOURCES):	Impact	With Impa	Impact	Impaci	
,		Mitigation Incorporated		İ	
– March ARB Noise Contour, Figure N-10 – Noise/Land U	se Noise Com	_	eria)		
No Impact. The proposed amendment is not site specific and would areas subject to the Riverside County Airport Land Use Compatibility					
airport or public use airport. However, the proposed project is the					
Ordinance, which regulates signs that are located or mounted on pro					
Zoning Ordinance and applicable adopted plans, and would not itse proposed sign regulations are otherwise consistent with the RCALUG					
the Riverside County Airport Land Use Commission. Therefore, the					
levels from public or public use airports on people residing or wo					
cumulatively.					
f. For a project within the vicinity of a private airstrip, would the project expose people residing or working in the project				\boxtimes	
area to excessive noise levels?				ļ	
12f. Response: (Source: General Plan 2025 Figure PS-6 – Air	ort Safety Zo	nes and Influ	ence Areas)		
		·			
No Impact. Per the GP 2025 Program FPEIR, there are no priva		•			
working or residing in the City to excessive noise levels. Because Chapter 19.620 of the Zoning Ordinance, which regulates signs that					
or used in compliance with the Zoning Ordinance and applicable a					
development or use, is not located within proximity of a private airs					
will not expose people residing or working in the City to excessive r					
no impact directly, indirectly or cumulatively.					
13. POPULATION AND HOUSING.				İ	
Would the project:					
a. Induce substantial population growth in an area, either directly (for example, by proposing new homes and		Ш	Ш		
businesses) or indirectly (for example, through extension of				l	
roads or other infrastructure)?				İ	
13a. Response: (Source: General Plan 2025 Table LU-3 – L	and Use Desi	gnations, FP	EIR Table 5.1	2-A – SCAG	
Population and Households Forecast, Table 5.12-B - Gen					
2025, Table 5.12-C - 2025 General Plan and SCAG C			- General P	lan Housing	
Projections 2025, Capital Improvement Program and SCA	s's KCP ana I	KIP)			
No Impact. The proposed project is the adoption of revisions to Ch	apter 19.620 d	of the Zoning (Ordinance, wh	ich regulates	
signs that are located or mounted on property that is developed or		_		_	
applicable adopted plans, and would not itself result in any new dev					
new homes or businesses that would directly induce substantial po					
new roads or infrastructure that would indirectly induce substantial population growth, it will have no impact on					
population growth either directly or indirectly.					
b. Displace substantial numbers of existing housing,					
necessitating the construction of replacement housing					
elsewhere?				İ	
13b. Response:					
No Impact. The proposed project is the adaption of revisions to Ch	anter 10 620 -	of the Zonine	Ordinanas w.L	ich regulates	
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed or					
applicable adopted plans, and would not itself result in any new dev					
existing housing necessitating the construction of replacement hou					

housing either directly, indirectly or cumulatively.

ISSUES (AND SUPPORTING INFORMATION SOURCES):	Potentially Significant Impact	Less Than Significant With Mitigation Incorporated	Less Than Significant Impact	No Impact
c. Displace substantial numbers of people, necessitating the construction of replacement housing elsewhere?				
13c. Response:				
No Impact. The proposed project is the adoption of revisions to Chasigns that are located or mounted on property that is developed of applicable adopted plans, and would not itself result in any new desimpact on people, necessitating the need for replacement housing either	r used in convelopment or	npliance with use. Therefore	the Zoning One, this project	rdinance and
14. PUBLIC SERVICES.				
Would the project result in substantial adverse physical impacts associated with the provision of new or physically altered governmental facilities, need for new or physically altered governmental facilities, the construction of which could cause significant environmental impacts, in order to maintain acceptable service ratios, response times or other performance objectives for any of the public services:				
a. Fire protection?				
b. Police protection?				
c. Schools?				
d. Parks?				\boxtimes
e. Other public facilities?				\boxtimes
14a, b, c, d and e. Response: (Source: FPEIR Table 5.13- Fire Department Statistics and Ordinance 5948 § 1; Fig Figure 5.13-2 – RUSD Boundaries, Table 5.13-D – RUSD AUSD, Table 5.13-G – Student Generation for RUSD and School District Boundaries; Figure PR-1 – Parks, Open S Facilities, Parks Master Plan 2003, GP 2025 FPEIR Tab Table 5.14-C – Park and Recreation Facilities Funded in Community Facilities, FPEIR Figure 5.13-5 - Library Fac F – Riverside Community Centers, Table 5.13-H – Riverside No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed or applicable adopted plans, and would not itself result in any new dev in the intensification of land use and there will be no impact on services, additional school facilities or services, additional park f services, either directly, indirectly or cumulatively.	Ture PS-8 – 10, Figure 5.13 AUSD By Edition of the S.14-A – 11 the Riversidalities, Figure 12 E Public Librate 19.620 or used in comelopment or uthe demand	Neighborhood 3-3 – AUSD Bucation Level, rails, Table Pl Park and Recre Renaissance 5.13-6 - Com Pary Service St Of the Zoning On Popliance with Sise. Therefore, for additional	Policing Cer Boundaries, To and Figure 5 R-4 – Park an reation Facility Initiative; F munity Cente andards) Ordinance, whe the Zoning Ordinance, this project we fire or police	ters; FPEIR able 5.13-E – 13-4 – Other of Recreation by Types, and igure LU-8 – rs, Table 5.3- ich regulates dinance and vill not result is facilities or
15. RECREATION.				
a. Would the project increase the use of existing neighborhood and regional parks or other recreational facilities such that substantial physical deterioration of the facility would occur or be accelerated?				
b. Does the project include recreational facilities or require the construction or expansion of recreational facilities which might have an adverse physical effect on the environment?				
15a and b. Response: (Source: General Plan 2025 Figure I Park and Recreation Facilities, Figure CCM-6 – Master p				

Environmental Initial Study

ISSUES (AND SUPPORTING	Potentially Significant	Less Than Significant	Less Than Significant	No Impost	
INFORMATION SOURCES):	Impact	With	Impact	Impact	
in Granting Sounces).		Mitigation Incorporated			
FPEIR Table 5.14-A – Park and Recreation Facility Type Funded in the Riverside Renaissance Initiative, Table 5 Riverside Municipal Code Chapter 16.60 - Local Park Deve	5.14-D - Inve	5.14-C – Parl entory of Exi	sting Commu	nity Centers,	
No Impact. The proposed project is the adoption of revisions to Chasigns that are located or mounted on property that is developed or use applicable adopted plans, and would not itself result in any new developark or recreation facilities directly, indirectly or cumulatively.	ed in complian	nce with the Z	oning Ordinan	ce and	
16. TRANSPORTATION/TRAFFIC. Would the project result in:					
a. Conflict with an applicable plan, ordinance or policy establishing measures of effectiveness for the performance or policy establishing measures of effectiveness for the performance of the circulation system, taking into account all modes of transportation including mass transit and non-motorized travel and relevant components of the circulation system, including but not limited to intersections, streets, highways and freeways, pedestrian and bicycle paths, and mass transit?					
b. Conflict with an applicable congestion management program, including but not limited to level of service standards and travel demand measures, or other standards established by the county congestion management agency for designated roads or highways?					
16a and b. Response: (Source: General Plan 2025 Figure CC 4 - Volume to Capacity (V/C) Ratio and Level of Service Future Trip Generation Estimates, Table 5.15-H - Exist of Service, Table 5.15-I - Conceptual General Plan Inter - Current Status of Roadways Projected to Operate at L. Proposed General Plan, Appendix H - Circulation ESCAG's RTP	e (LOS) (Typ ting and Typi esection Impro OS E or F in	pical 2025), To cal Density So ovement Recor 2025, Table 5	able 5.15-D — cenario Inters mmendations, 5.15K — Free	Existing and ection Levels Table 5.15-J	
No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed or applicable adopted plans, and would not itself result in any new developed revisions is to enhance safety by ensuring signs are designed, instandards necessary to provide adequate visibility and to avoid the pedestrians or drivers. To this end, the proposed revisions establish pedestrians or drivers. To this end, the proposed revisions establish pedestrians or drivers. To this end, the proposed revisions establish pedestrians or drivers. To this end, the proposed revisions establish pedestrians or drivers. To this end, the proposed revisions establish pedestrians or drivers. To this end, the proposed revisions establish pedestrians or drivers. To this end, the proposed revisions establish pedestrians or drivers. To this end, the proposed revisions establish pedestrians or drivers. To this end, the proposed revisions establish pedestrians or drivers. To this end, the proposed revisions establish pedestrians or drivers. To this end, the proposed revisions establish pedestrians or drivers. To this end, the proposed revisions establish pedestrians or drivers. To this end, the proposed revisions establish pedestrians or drivers. To this end, the proposed revisions establish pedestrians or drivers. To this end, the proposed revisions establish pedestrians or drivers.	r used in comvelopment or wellopment or wellopment or wellow, and me creation of provisions that heir location dew and approviately and visit surrounding a	apliance with use. A primary anintained in chazards or unt include: or design; wal of sign perble; rights-of-way;	the Zoning Or y objective of compliance wi reasonable dis	rdinance and the proposed th minimum stractions for programs,	
 New and revised standards for directional and way-finding signs to improve circulation and safety within non-residential development complexes; and New and revised standards for regulating the timing and luminescence of electronically displayed messages and electronic message centers to prevent distraction and glare. The project would, therefore, have no impact directly, indirectly or cumulatively to the capacity of the existing circulation system will occur. 					
c. Result in a change in air traffic patterns, including either an increase in traffic levels or a change in location that results in substantial safety risks?					

	JES (AND SUPPORTING ORMATION SOURCES):	Potentially Significant Impact	Less Than Significant With Mitigation	Less Than Significant Impact	No Impact
	·		Incorporated		i
16c	. Response: (Source: General Plan 2025 Figure PS-6 – Air	port Safety Zo	nes and Influ	ence Areas)	
signs t applica pattern influen	pact. The proposed project is the adoption of revisions to Ch hat are located or mounted on property that is developed on the adopted plans, and would not itself result in any new developed so, increase air traffic levels or change the location of air traffice area. As such, this project will have no impact directly, increase	r used in comelopment or usefic patterns or	pliance with se. The project result in dev	the Zoning On t will not char elopment with	rdinance and age air traffic in an airport rns.
d.	Substantially increase hazards due to a design feature (e.g., sharp curves or dangerous intersections) or incompatible uses (e.g., farm equipment)?				
e.	Result in inadequate emergency access?				\boxtimes
f.	Conflict with adopted policies, plans or programs regarding public transit, bicycle, or pedestrian facilities, or otherwise decrease the performance or safety of such facilities)?				\boxtimes
16d	l, e, f. Response: (Source: FPEIR, General Plan 2025 Land Mobility and Education Elements, Bicycle Master Plan, Sci				
signs t applica revisio standar pedestr	 pact. The proposed project is the adoption of revisions to Chhat are located or mounted on property that is developed on the adopted plans, and would not itself result in any new devins is to enhance safety by ensuring signs are designed, inside the second of the provide adequate visibility and to avoid the stans or drivers. To this end, the proposed revisions establish the prohibition signs that may create traffic hazards due to the New principles for sign design that will be used for revisional under the proposed revisions or the proposed revisions or the proposed revisions are legible, real and including provisions to ensure that signs are legible, real and revised standards to avoid glare and distractions or the New and revised standards for directional and way-find residential development complexes; and New and revised standards for regulating the timing and and electronic message centers to prevent distraction and the project will have no impact on increasing hazards through policies, plans, or programs supporting alternative transported to the property of the proposed plans, or programs supporting alternative transported to the property of the proposed plans. 	r used in comvelopment or ustalled, and me creation of a provisions that their location of ew and approvidable and visil a surrounding signs to im I luminescence diglare.	apliance with a use. A primary aintained in chazards or unt include: or design; and of sign periode; arights-of-way; aprove circulate of electronical incompatible.	the Zoning Or y objective of compliance wi reasonable dis mits and sign p tion and safety ally displayed uses, emergence	rdinance and the proposed the proposed the minimum stractions for programs, within non-messages cy access, on
	TILITIES AND SYSTEM SERVICES. build the project:				
a.	Exceed wastewater treatment requirements of the applicable Regional Water Quality Control Board?				
b.	Require or result in the construction of new water or wastewater treatment facilities or expansion of existing facilities, the construction of which could cause significant environmental effects?				
c.	Require or result in the construction of new storm water drainage facilities or expansion of existing facilities, the construction of which could cause significant environmental effects?				
d.	Have sufficient water supplies available to serve the project from existing entitlements and resources, or are new or expanded entitlements needed?				
e.	Result in a determination by the wastewater treatment provider, which serves or may serve the project that it has				

ISSUES (AND SUPPORTING	Potentially Significant	Less Than Significant	Less Than Significant	No Impost
INFORMATION SOURCES):	Impact	With Mitigation Incorporated	Impact	Impact
adequate capacity to serve the project's projected demand in addition to the provider's existing commitments?				
17a, b, c and d. Response: (Source: General Plan 2025 Figure Sewer Service Areas, Table 5.16-K - Estimated Future Wasservice Area, Table 5.16-L - Estimated Future Wastewater Figure 5.8-1 — Watersheds, Wastewater Integrated Maprojected Domestic Water Supply (AC-FT/YR), Table Western Municipal Water District Projected Domestic Wasteral Plan Projected Water Demand for RPU Including Projected Water Use WMWD, Table 5.16-J - General Plan Water Reliability 2025, Table 5.16-K - Estimated Future Sewer Service Area & Table 5.16-L - Estimated Future Waster Plan and Certified EIR, FPEIR Figure 5.16-2 - Dromate Dromate. The proposed project is the adoption of revisions to Chasigns that are located or mounted on property that is developed of applicable adopted plans, and would not itself result in any new decapitation.	stewater Generation of Generat	teration for the for the Planning Certified In Projected Was C-FT/YR), Right for 2025, Water Demanderation for the Infrastructure of the Zoning Compliance with the use. Therefore	e City of Rivering Area Serving Area Serving Area Serving FIR; Table 1: Table 5.16-1-1 and for WMW for the City of the Planning Areand Wastewatt Ordinance, when Toring Ordinance in the Zoning Ordinance in the Event Serving Ordinance in the Event Se	rside's Sewer ed by WMW) PF-1 - RPU Table PF-3 - able 5.16-G - Current and VD Including of Riverside's rea Served by ter Integrated ich regulates redinance and be no impact
directly, indirectly or cumulatively to wastewater treatment or the facilities or water supplies. f. Be served by a landfill with sufficient permitted capacity to	need for nev	w water, waste	water treatme	
accommodate the project's solid waste disposal needs?				
regulations related to solid waste?				
 17 f and g. Response: (Source: FPEIR Table 5.16-A – Exis Solid Waste Generation from the Planning Area) No Impact. The proposed project is the adoption of revisions to Ch signs that are located or mounted on property that is developed o applicable adopted plans, and would not itself result in any new d capacity or on compliance with solid waste statutes will occur direct 	apter 19.620 or used in conevelopment of	of the Zoning of	Ordinance, wh the Zoning Or fore, no impa	ich regulates
18. MANDATORY FINDINGS OF SIGNIFICANCE.				
a. Does the project have the potential to degrade the quality of the environment, substantially reduce the habitat of a fish or wildlife species, cause a fish or wildlife population to drop below self-sustaining levels, threaten to eliminate a plant or animal community, reduce the number or restrict the range of a rare or an endangered plant or animal or eliminate important examples of the major periods of California history or prehistory?				
18a. Response:				
No Impact. Potential impacts related to habitat of fish or wildlif Section of this Initial Study, and the project was found to have no i impact on potential impacts to cultural, archaeological and paleonto and the City of Riverside's history or prehistory were discussed in the	mpact . Additi logical resour	ionally, the process related to	oject was foun major periods	d to have no of California
b. Does the project have impacts that are individually limited, but cumulatively considerable? ("Cumulatively considerable" means that the incremental effects of a project are considerable when viewed in connection with				

ISSUES (AND SUPPORTING INFORMATION SOURCES):	Potentially Significant Impact	Less Than Significant With Mitigation Incorporated	Less Than Significant Impact	No Impact		
the effects of past projects, the effects of other current projects, and the effects of probable future projects)?						
18b. Response: (Source: FPEIR Section 6 – Long-Term Effects/ Cumulative Impacts for the General Plan 2025 Program) No Impact. The proposed project is the adoption of revisions to Chapter 19.620 of the Zoning Ordinance, which regulates signs that are located or mounted on property that is developed or used in compliance with the Zoning Ordinance and applicable adopted plans including being consistent with the General Plan 2025. As such, no new cumulative impacts are anticipated and, therefore, there are no cumulative impacts of the proposed project beyond those previously considered in the GP 2025 FPEIR.						
c. Does the project have environmental effects, which will cause substantial adverse effects on human beings, either directly or indirectly?						
18c. Response: No Impact. The proposed project is the adoption of revisions to Chapter 19.620 of the Zoning Ordinance, which regulates signs that are located or mounted on property that is developed or used in compliance with the Zoning Ordinance and applicable adopted plans, and would not itself result in any new development or use. As discussed in previous sections of this Initial Study, the project will have no environmental effects that will cause substantial adverse effects on human beings, either directly or indirectly.						

Note: Authority cited: Sections 21083 and 21087, Public Resources Code. Reference: Sections 21080(c), 21080.1, 21080.3, 21082.1, 21083, 21083.3, 21093, 21094, 21151, Public Resources Code; Sundstrom v. County of Mendocino, 202 Cal.App.3d 296 (1988); Leonoff v. Monterey Board of Supervisors, 222 Cal.App.3d 1337 (1990)