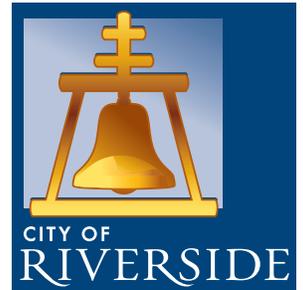


# RIVERSIDE OUTLOOK

December/January 2010



## Riverside chosen one of world's top 21 most intelligent communities



Hundreds of cities around the world apply and only 21 are selected by the Intelligent Community Forum (ICF) for the prestigious Smart21 Communities award. This year, Riverside was one of only six U.S. Cities to receive the distinctive award.

Gaining a place among the Smart21 is considered a badge of honor and Riverside shares this distinction with cities across the globe such as Dundee, Scotland; Tel Aviv, Israel; Arlington County, Virginia; Ottawa, Canada; and Tallinn City, Estonia.

The Smart21 designation awarded by the ICF recognizes the City of Riverside for its commitment to broadband, innovation and a knowledge-economy. Riverside was specifically recognized for leadership in municipal WiFi, the expansive Digital Inclusion

Program, SmartRiverside technology initiatives, e-waste processing, collaboration with universities and private technology CEO's and other high tech advancements.

Based on nominations submitted by hundreds of communities from around the world, ICF selects 21 finalists honored as a Smart21 Community. From the Smart21, the ICF chooses its Top Seven Intelligent Communities of the Year, and ultimately one city in that group will be named Intelligent Community of the Year in May 2010 at the annual ICF Summit in New York.

## FOX completed

It's been a long, complex journey that has returned one of the City's most valued landmarks – The Fox Performing Arts Center – to its dazzling glory.

Reclaiming the Fox Theater and making it a useful, vibrant hub of entertainment was a meticulous process. The City was committed to uncovering the original colors, patterns and architectural features that graced the Fox in 1929. Restoration specialists and contractors worked with delicate precision to uncover the original beauty hidden beneath layers of construction patchwork and paint. Every effort to maintain authenticity has been made from original lighting design and carpets to custom paint colors on walls and ceilings.

But reconstruction also meant making significant structural and



technical modifications to include seismic retrofitting, plumbing and circulatory system replacements to meet current standards for safety, environmental and ADA compliance. In addition, to achieve the high caliber entertainment experience expected by today's audiences and performers, the new Fox required upgraded lighting, seating, acoustical design and preeminent audio-visual technology.

The result of all this effort will be revealed on January 15, 2010,

at the Fox Foundation Gala. Guests that night will become a part of Riverside's history, bearing witness to the true magnificence of this project: a perfect blend of historic preservation and technical superiority that will be around for the enjoyment of many generations to come.

*To be a part of the Fox Gala unveiling, contact the Riverside Municipal Auditorium Box Office or go to [www.foxgala.com](http://www.foxgala.com).*

## Articles

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# Riverside Auto Center convenience

Home to several large dealerships and offering a wealth of automotive choices from domestic to foreign and economical to luxury, the Riverside Auto Center has it all in one convenient location.

The Riverside Auto Center opened in 1965 with seven dealers. They were Helgeson Buick, Boyer Motor (Alvarez), Moss Motors, Kennedy Pontiac, Rubidoux Motors (Dutton), De Anza Chevrolet (Singh) and Warren-Anderson Ford (Fritts). This became the nation's first known auto center.

The idea for centrally locating dealers originated when they started looking for opportunities to grow and were land-locked in their current

locations in downtown Riverside. They landed just off Adams Street where the Auto Center exists today.

In the late 90's, the City and the Auto Center partnered to remodel and enhance the Center. The dealers provided 15 feet of their street frontage property for public improvements in which the City built sidewalks, car display pods and roundabouts as well as repaved the roads. The dealers also made upgrades to their individual properties such as new lighting and landscaping.

The Auto Center provides a major public benefit through substantial sales tax revenue as well as convenient, attractive one-stop shopping for car buyers.

Shoppers of the auto center can effectively and efficiently comparison shop without driving all over the region.

Today, the Riverside Auto Center has grown to include 14 dealers and 21 franchises. Some of these include Fritts Ford, Singh Chevrolet, Alvarez Jaguar, Lincoln and Mercury, Toyota of Riverside, Moss Bros. Auto Group, Dutton Motor Company, Walter's Mercedes-Benz, Riverside Metro, Saturn of Riverside, Acura of Riverside, Infinity, BMW, Lexus and Subaru.

Next time you're thinking about a new car, Shop Riverside and visit the Riverside Auto Center.

## Hidden treasure cuisine

*Where do you want to eat tonight?*

Riverside has recently welcomed many new, nationally recognized restaurants, giving residents more ways than ever to answer this question. But nestled between the prominent chains and familiar fast food stops, flourishes the true culinary soul of our City: an amazing variety of small eateries and independent restaurants that reflect the cultural cornucopia of Riverside.

French Cuisine sound appetizing? Everyone knows that Gerard's, tucked neatly on Magnolia, is a culinary landmark in Riverside. Maybe you feel like Sushi? Within walking distance of Gerard's the owner of Joe's Sushi will give you a warm "Joe's" welcome that makes you feel like a regular even if its your first visit! And of course there is always Punjab Palace, a charming little spot for absorbing atmosphere and spices of India.

Along University corridor, the array of options to serve our culturally diverse student population is tantalizing. Templo del Sol has been serving Mexican favorites for well over 25 years and the great prices and hearty portions of traditional Vietnamese fare at Pho Saigon make it continuously popular with the college crowd. How about authentic Lebanese food? The Mediterranean Palace Grill & Café has that and entertainment too. On Friday nights it's belly dancing!



Farfalla's Cucina Italiana in the Hardman Center is a great spot for pasta at excellent prices and not far away you can check out the Cuban Café and learn what fabulous flavors come from fusing Spanish, African and Caribbean influences. Or perhaps you're looking for the simple charm of a European pub? In that case, step across the threshold of the Royal Falconer downtown and you'll be transported.

From Asia to Europe to south of the border, Riverside has it all. So...where do you want to eat tonight?

# Riverside Renaissance continues to build parks

Riverside residents can look forward to two more City parks providing much needed amenities to the west side of the City.

At Hunt Park, located at Jackson and Garfield Streets, residents will have access to a new and improved Community Center. The nearly 16,000-square-foot Renck Community Center includes a new gym with a full high school regulation size court and two practice courts, a game room, computer lab, fitness room, classroom, multi-purpose room and kitchen. The multi-purpose room at full size can accommodate 192 patrons for dining or 224 for general assembly or it can be divided into two separate



banquet rooms for smaller groups.

Additionally, the project provides an exterior patio and covered walkway to support sports activities, recreational programs and community gatherings. The new building is expected to be complete by early 2011.

This fall, the Redevelopment Agency approved funding for the environmental assessment, planning and design for construction of 14.7

acres at Doty-Trust Park in the La Sierra area near the intersection of Campbell and Golden Avenues. Proposed park improvements include connections to existing trails, playgrounds, a water-play feature, basketball courts, open turf area, picnic shelters, walking and jogging pathways, new lighting and parking lots all designed to take advantage of the panoramic view on the site.

*Experience the Renaissance*

**FOX**  
Performing Arts Center  
Riverside, California  
[www.foxriversidelive.com](http://www.foxriversidelive.com)




**FOX GALA**  
JAN. 15, 2010

**SHERYL CROW**  
JAN. 22-23, 2010

**RIVERSIDE CONCERT SERIES**

Benise..... Jan. 29 - 30	Kaitlyn Lusk with the
Natalie Cole with the	Corona Symphony ..... Apr. 10
Corona Symphony ..... Feb. 13	Pat Benatar & Neil Giraldo.... Apr. 15
Warren Hill with the	David Sedaris ..... May 6
Corona Symphony ..... Feb. 14	America ..... May 8
Masters of Harmony ..... Feb. 27	Screening of "Duck Soup".... May 22
Gladys Knight..... Mar. 14	Bill Cosby ..... Jun. 5

Thank you to our Gala Silver Sponsor: **Bank of America**

**\$HOP RIVERSIDE**

*1% of all taxable sales come back to the City to support essential services.*



**CITY OF ARTS & INNOVATION**




# THE GREEN PAGE

## Emerald City Update

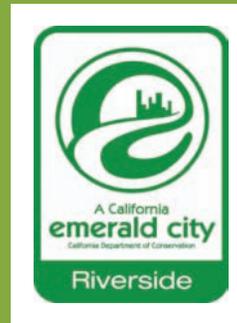
Earlier this year Riverside was chosen to be the first city in California to be designated as an “Emerald City,” which is part of a state pilot program designed to help municipal governments become greener through hands-on technical and financial assistance.

As a result of this designation, Riverside's Green Action Plan was recently revised to include the goals of the Emerald City program and expand the already aggressive city goals for creating a more sustainable community.

By 2020, the Green Action Plan seeks to:

- Install 20 megawatts of photovoltaic power within the City
- Reduce citywide waste by 75 percent per capital
- Reduce water usage by 20 percent

*Read more about the new Green Action Plan at [GreenRiverside.com](http://GreenRiverside.com)*



California's Emerald City logo, designed by Serena Eddlemon of Riverside Public Utilities, will appear in and around Riverside in the coming months

## Easy New Year's Resolutions

**Going green is so easy. Just pick one and you're done!**



1. Shop with reusable shopping bags, like Riverside Public Utilities' Green Bag, instead of using paper or plastic bags
2. Join a carpool or rideshare program to get to work
3. Purchase LED or CFL light bulbs to save money and energy
4. Turn the water off while brushing your teeth or shaving
5. Unplug seldom used appliances
6. Buy Energy Star®-rated appliances\*
7. Use commercial carwashes; they use recycled rinse water
8. Always do full loads of laundry with cold water—hot water is unnecessary for most clothes
9. Plant shade trees\*
10. Pack lunches in reusable containers
11. Recycle old or broken electronics
12. Ride a bike, walk or use public transportation
13. Compost your garbage; up to 60% of your waste is suitable for composting
14. Install water-efficient fixtures like faucets, toilets, shower heads etc.\*
15. Install weather-based irrigation controllers for your landscaping\*
16. Plant waterwise, native plants in your yard\*
17. Buy and eat locally grown produce
18. Turn down your water heater to 130 degrees; you'll save energy and still kill bacteria
19. Use a rag or hand towel instead of napkins or paper towels
20. Weatherize your home by installing attic fans, energy-efficient doors and windows for insulation\*

*\* Eligible for a rebate for Riverside Public Utilities customers.*

# Community Events Calendar

## • December •

19 \_\_\_\_\_

### Christmas Celebration

Hunt Park

9 a.m. - 12 p.m.

For more info call 351-6132

### Breakfast with Santa

Reid Park

9 a.m. - 12 p.m.

For more info call 826-5654

### Workshop & Brunch with Santa

Nichols Park

11 a.m. - 2 p.m.

For more info call 351-6130

### Feliz Navidad Social

Villegas Park

2 - 6 p.m.

For more info call 351-6142

### The Nutcracker Ballet

Riverside Municipal Auditorium

1 - 7 p.m. show times

For more info call 787-7850

20 \_\_\_\_\_

### The Nutcracker Ballet

Riverside Municipal Auditorium

1 - 7 p.m. show times

For more info call 787-7850

### Christmas Concert and Tea

First Congregational Church

(3504 Mission Inn Ave.)

3 - 7 p.m.

For more info call 684-2494

23 \_\_\_\_\_

### 55 and Better Line Dancing Class

Dales Senior Center  
(3936 Chestnut St.)

1 - 2:30 p.m.

For more info call 826-2047

24 \_\_\_\_\_

### 55 and Better Tai Chi Class

Dales Senior Center  
(3936 Chestnut St.)

10:30 - 11:30 a.m.

For more info call 826-2047

### Christmas Pageant

All Saints Episcopal Church  
(3847 Terracina Dr.)

4 - 6 p.m.

For more info call 683-8466

30 \_\_\_\_\_

### 55 and Better Line Dancing Class

Dales Senior Center  
(3936 Chestnut St.)

1 - 2:30 p.m.

For more info call 826-2047

31 \_\_\_\_\_

### 55 and Better Tai Chi Class

Dales Senior Center  
(3936 Chestnut St.)

10:30 - 11:30 a.m.

For more info call 826-2047

## • January 2010 •

8 \_\_\_\_\_

### A Night at the Museum

Riverside Art Museum

5:30 - 8:30 p.m.

For more info call 367-1396

15 \_\_\_\_\_

### Fox Foundation Gala

Fox Performing Arts Center

6 - 10 p.m.

For more info call 686-4369

16 \_\_\_\_\_

### Walk with the Mayor

Fairmount Park

7:30 a.m.

For more info call 826-5813

### Fox Community Tours

Fox Performing Arts Center

10 a.m. - 4 p.m.

For more info call 826-2391

### Riverside County Philharmonic Concert

Riverside Municipal Auditorium

8 - 10 p.m.

For more info call 787-0251

17 \_\_\_\_\_

### Fox Community Tours

Fox Performing Arts Center

10 a.m. - 4 p.m.

For more info call 826-2391

### Riverside County Philharmonic Concert

Riverside Municipal Auditorium

2 - 4 p.m.

For more info call 787-0251

18 \_\_\_\_\_

### Martin Luther King Walk-A-Thon

9:30 a.m. - 2 p.m.

For more info call 687-4292

20 \_\_\_\_\_

### Discovery Days

Riverside Metropolitan Museum

1 - 4:30 p.m.

For more info call 826-5273

22 \_\_\_\_\_

### Sheryl Crow Concert

Fox Performing Arts Center

8 - 10 p.m.

For more info call 788-3944

### Singin' in the Rain

Landis Performing Arts Center  
(4800 Magnolia Ave.)

2 and 8 p.m. show times

For more info call 222-8100

23 \_\_\_\_\_

### Sheryl Crow Concert

Fox Performing Arts Center

8 - 10 p.m.

For more info call 788-3944

27 \_\_\_\_\_

### Greater Riverside Chambers of Commerce Mega Mixer & Trade Show

Riverside Convention Center

4:30 - 7:30 p.m.

For more info call 683-7100

29 \_\_\_\_\_

### Benise Concert

Fox Performing Arts Center

8 - 10 p.m.

For more info call 788-3944

30 \_\_\_\_\_

### Benise Concert

Fox Performing Arts Center

8 - 10 p.m.

For more info call 788-3944

## • February •

5 \_\_\_\_\_

### Riverside Dickens Festival

Downtown Riverside

11 a.m. - 10 p.m.

For more info call 781-3168

6 \_\_\_\_\_

### Riverside Dickens Festival

Downtown Riverside

11 a.m. - 10 p.m.

For more info call 781-3168

7 \_\_\_\_\_

### Riverside Dickens Festival

Downtown Riverside

11 a.m. - 10 p.m.

For more info call 781-3168

12 \_\_\_\_\_

### Chanticleer and the Fox

Riverside Community Players

7 - 8 p.m.

For more info call 686-4030

13 \_\_\_\_\_

### Chanticleer and the Fox

Riverside Community Players

7 - 8 p.m.

For more info call 686-4030

### CBU Homecoming "Block Party" and 60th Anniversary Celebration (8432 Magnolia Ave.)

11 a.m. - 3 p.m.

For more info call

877-228-3615

14 \_\_\_\_\_

### Chanticleer and the Fox

Riverside Community Players

7 - 8 p.m.

For more info call 686-4030

FOR MORE EVENTS AND DETAILS, CHECK OUT [www.riversideca.gov](http://www.riversideca.gov)



**Downtown Farmers Market**  
*Riverside*  
**Saturdays**  
8 a.m. - 1 p.m.  
Main Street  
between Fifth and Sixth Streets

- Open year-round
- Fresh fruits, vegetables and flowers
- Aged gouda cheeses by Winchester Cheese Co.
- Fresh baked breads from Old Town Baking Co.
- Fresh fish from Smart Fish Co.

No Dogs Allowed, except for service animals - California Health and Safety Code Sec. 114371.d

**BROADWAY SERIES AT THE FOX**



**February 2 - 7, 2010**



**April 20 - 25, 2010**



**March 30 - April 4, 2010**



**Riverside Outlook**  
December/January 2010

Published by the  
City of Riverside  
3900 Main Street  
Riverside, CA 92522

Mayor:  
Ronald O. Loveridge

City Council Members:  
Mike Gardner      Ward 1  
Andy Melendrez    Ward 2  
Rusty Bailey        Ward 3  
Paul Davis          Ward 4  
Chris Mac Arthur   Ward 5  
Nancy Hart         Ward 6  
Steve Adams        Ward 7

City Manager:  
Bradley J. Hudson

**826-5311**

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Riverside, Ca



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Santa Claus  
Specialized Shops  
Unique Restaurants

FREE Parking  
(Weekends and after  
5 p.m. on weekdays)

[www.RiversideFestivalofLights.com](http://www.RiversideFestivalofLights.com)

FOR MORE DETAILED INFORMATION ON RIVERSIDE EVENTS CHECK OUT [www.riversideca.gov](http://www.riversideca.gov)