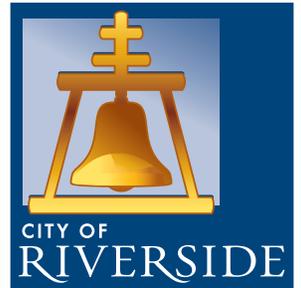


# RIVERSIDE OUTLOOK

Fall 2011



## Festival of Lights to illuminate downtown Riverside



The most wonderful time of the year is back and it's filling the Riverside skyline with millions of twinkling lights. The 19th Annual Riverside Festival of Lights kicks off on November 25 at 5:30 p.m. with a magical Switch-On Ceremony hosted by The Mission Inn Hotel & Spa. In one swift move, Riverside's downtown is instantly illuminated with more than three and

a half million twinkling lights and spectacular fireworks! The Festival of Lights continues November 26 through January 8.

Many family-friendly activities take place during the festival. Visitors can take to the ice during the day in the warm sunshine or at night amid the twinkling lights on the outdoor ice skating rink located on Main Street

Riverside between University and Mission Inn Avenues. While strolling around downtown, festival-goers can grab a cup of hot cocoa and warm sugared donuts, purchase a one-of-a-kind present or dine at a unique restaurant. For those looking for a photo opportunity, they can visit Santa Claus and his reindeer or stand under a 20-foot Christmas tree adorned with red velvet bows. And when visitors are ready for some entertainment, they can head over to the main stage and watch performances by local community groups, schools and professional entertainers.

The Riverside Festival of Lights allows everyone - no matter what age - to enjoy the magic of the holidays. Don't miss your opportunity to be part of this wonderful Riverside tradition.

*For more information visit [RiversideFestivalofLights.com](http://RiversideFestivalofLights.com).*

## Q & A for Measure I on November 8 ballot

**Q: What is Measure I?**

**A:** A proposal to continue funding for library programs and services for children, teens, seniors and adults, without raising taxes, by extending the existing annual library parcel tax.

**Q: What will Measure I funds provide?**

**A:** If passed, funds will help maintain a variety of library programs to support lifelong learning, which include:

- Children's programs such as story time in English and Spanish, homework assistance, Science activities and in connection with RUSD, the Accelerated Reader program
- Teen Programs such as Brainfuse and afterschool tutoring
- Senior Programs such as the home delivery of books

- Extensive access to public computers
- Services for the visually and hearing impaired

**Q: Will Measure I increase my taxes?**

**A:** No. If approved, the existing library parcel tax will continue to remain at the same level it has been since 2002, \$19 per parcel, with no increases, for ten years.

**Q: How do we know that funds will be spent responsibly?**

**A:** Measure I funds are subject to annual, independent audits. Funds are legally required to stay here in Riverside, giving us local control and the ability to maintain library services.

*For more information visit [RiversideCa.gov/library](http://RiversideCa.gov/library)*



## Articles

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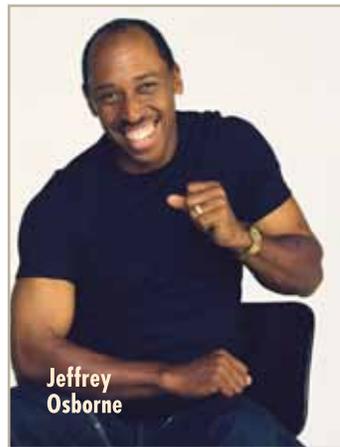
# The entertainment keeps on coming at the Fox!

FX Arts Management has recently announced three additions to the Fox Performing Arts Center Fall-Winter Season!

On November 2, the Fox proudly presents Joe Walsh, legendary musician, singer, songwriter and guitar virtuoso! Among his many accomplishments, Walsh is famous for his powerful guitar licks, as a member of the iconic rock band The Eagles and for his successful solo career. Joe Walsh has been entertaining audiences around the world for more than three decades.



Joe Walsh



Jeffrey Osborne

Inland Empire R&B fans are in for a treat! Singer-songwriter-musician Jeffrey Osborne will take the stage at the Fox on November 12. With five Gold and Platinum albums to his credit, Osborne has topped the charts in the USA with hits such as “Stay with Me Tonight,” “On the Wings of Love” and No. 1 hit, “She’s on the Left.”

And on December 3, the Fox Performing Arts Center will be opening its doors to a very special night of comedy and music dedicated to a worthy cause. Multi-talented funny man Paul Rodriguez and the Grammy Award-winning band Los Lobos will come together in Riverside for a benefit concert to raise funds for the César E. Chávez Memorial. Paul Rodriguez has been making audiences laugh all over the world for nearly three decades with his unique brand of humor that is a perfect blend of his Latin heritage and the American dream; the music of Los Lobos has stood the test of time, evolving artistically while never losing sight of their humble roots.

The Chávez Memorial will be placed downtown on Main Street Riverside near University Avenue, joining existing statues of historic figures MLK, Gandhi and others. Additional information is available at [RiversideLatinoNetwork.org](http://RiversideLatinoNetwork.org).

*For more information on these and other shows at the Fox, visit [FoxRiversideLive.com](http://FoxRiversideLive.com). Stay tuned – rumor has it even more surprises are on the way!*



Paul Rodriguez



Los Lobos

## Five reasons to shop local



Riverside is home to some of the greatest shopping in the Inland Empire. From specialty retailers to nationally recognized stores, Riverside has it all.

And while the quality and variety of shopping may be reason enough to shop locally, did you know that one percent of every taxable

dollar spent within Riverside’s city limits goes toward funding public services including youth programs, police and fire departments, museum exhibits and parks?

**Here are five reasons to shop local:**

- 1. Keep dollars local.** Purchasing local helps re-circulate more money in Riverside and grow the City’s tax base.
- 2. Support our community.** Where we shop, where we eat and have fun — all of it makes our community home.
- 3. Reduce environmental impact.** Local purchases require less transportation and help to decrease congestion and pollution.
- 4. Create more good jobs.** Support

businesses in our community in order to provide more jobs to residents.

- 5. Encourage local prosperity.** A growing body of economic research shows that entrepreneurs and skilled workers are more likely to invest and settle in communities that preserve their one-of-a-kind businesses and distinctive character.

Shopping locally is good for you and it’s good for your neighborhood. So Shop Riverside and watch your community thrive!

*To learn more about how you can shop local and save with the Shop Riverside Community Card, visit us at [ShopRiversideNow.com](http://ShopRiversideNow.com)*

## Renovations wrapping up at Met Museum

The Riverside Metropolitan Museum now boasts a safer and better preserved historic building while maintaining its original charm.

The Museum has resided in its current location on Mission Inn Avenue since 1948, a former U.S. Post Office built in 1912. As with all historic buildings, there comes a time when they must be rehabilitated and preserved to sustain usefulness. The Museum is just completing its \$1.7 million rehabilitation.

The project provided for the restoration of the decayed wood windows and the repair of the roof and internal gutter system. As much of the original roof tile as possible was preserved. A seismic retrofit of the roof structure,

marble columns, roof chimney and hollow clay block around the internal light well were also completed.

Other features of the project included exterior light fixture repairs, installation of a new flag pole, patching and painting of the entire exterior, and installation of air conditioning units and ducts.

Inside the Museum, a new unisex ADA accessible restroom was built and news doors for the lobby were installed.

The Museum is a steward of more than 100,000 artifacts and 2,000 linear feet of archives in the disciplines of Natural History, Anthropology and History, as well historic sites owned by the City of Riverside which include the



National Historic Landmark Harada House, and the National Register listed Museum and Heritage House. Permanent and special exhibitions are on display throughout the year and are open to the public free of charge. The Museum also offers educational programs, special cultural events and school programs.

*For more information on the Museum, visit [RiversideCa.gov/Museum](http://RiversideCa.gov/Museum)*

## \$HOP RIVERSIDE FOR THE HOLIDAYS

**1% of all taxable sales come back to the City to support Fire, Police, Museum, Parks, Libraries and Youth Programs.**



City of Arts & Innovation

**ShopRiversideNow.com**

## Innovation at work: Hiring process streamlined & thousands saved annually

In a time of budget cuts and service reductions, the City of Riverside Human Resources Department took an innovative approach using technology to streamline its hiring process and save money.

The Department launched a new employee web-based solution to help streamline the hiring process. According to Department officials, a recently hired employee said in a survey, "The process went quickly and smoothly. Plus, this is more environmentally friendly than having to fill out lots of paper."

The process of completing paperwork required to become a new employee for the City is called 'on-boarding' and in the past was time consuming and done with old fashioned pen and paper. Now employees can complete "paperwork" in the comfort of their own home and save the City thousands of dollars per year on printing and postage costs. On-boarding also increases the efficiency of the hiring process and reduces staff time by 30 percent.

Riverside is among the first in the public sector to implement a web-based on-boarding process developed by internal staff. As a leader in technology and one of the Top 7 Intelligent Cities in the world, Riverside developed this technologically creative process to streamline costs, reduce paperwork and increase efficiencies, which has proven particularly beneficial during these tough economic times. The program helps get new employees to work quickly and is compliant with local, state and federal regulations.

# THE GREEN PAGE

Pledge to...

## DO THE TWIST

Join more than 2 million people who are taking action to protect the environment by saving energy. One of the easiest ways that you can do your part is by "Doing the Twist"!

Twist out your standard incandescent light bulb and twist in a Compact Fluorescent Light bulb (CFL) in each light socket. Don't forget the ones outside too! After installing them, make sure to log on to [GreenRiverside.com](http://GreenRiverside.com), click the "Do The Twist" link in the Go Green section and take the pledge to support saving energy and reducing greenhouse gas emissions.

Or you can take the pledge by scanning the code below with your smart phone.



CFLs are easy to install and offer big savings. Newer versions offer great lighting quality. Twist one in and you're using about 75% less electricity than a standard incandescent bulb. Plus CFLs can last up to 10 times longer! That can save you about \$60 in electricity costs over the lifetime of each bulb.



Whole House



Energy Efficiency



Water Efficiency

# Community Events Calendar

## October

**22**  
**Zombie Crawl**  
Main St. Riverside between Mission Inn & University Aves.  
2 – 7:30 p.m.  
For info visit [RiversideDowntown.org](http://RiversideDowntown.org)

**Argentine Tango Party: Milonga**  
Galleria at Tyler  
5:30 p.m.  
For info visit [dancetango.org](http://dancetango.org)

**23**  
**2nd Annual Spay-ghetti Dinner**  
Elks Club  
4 p.m.  
For more info call 688-4340

**25**  
**Curves Breast Cancer Fundraiser**  
Curves Downtown Riverside  
7 a.m. – 7 p.m.  
For more info call 276-7100

**SmartRiverside Open House**  
Digital Inclusion Center  
1 p.m.  
For more info call 826-5446 or visit [SmartRiverside.org](http://SmartRiverside.org)

**26**  
**Mayor's Night Out Ward 4: Orangecrest Neighborhood**  
Rivera Elementary School  
6:45 p.m.  
For more info call 826-5813

**27**  
**Thriller Dance Show**  
La Sierra Senior Center  
6:30 p.m.  
For more info call 826-2000

**Music Without Borders: Ensenada/Riverside Sister City Concert**  
Music Room, The Mission Inn Hotel & Spa  
7:30 p.m.  
For more info call 682-6737

**28**  
**Riverside Pro Tennis Tournament**  
Andulka Park Tennis Center  
10 a.m. – 5 p.m.  
For more info call 683-0667

**Ghost Walk Riverside**  
3700 6th Street  
5:30 p.m.  
For more info visit [crballet.com](http://crballet.com)

**29**  
**"Pink on Parade" Walk Against Breast Cancer**  
Fairmount Park  
8 a.m.  
For more info call 680-9406

**Dogtoberfest**  
Skip Fordyce Harley-Davidson  
9 a.m.  
For more info call 785-0100

**Riverside Pro Tennis Tournament**  
Andulka Park Tennis Center  
10 a.m. – 5 p.m.  
For more info call 683-0667

**30**  
**Riverside Pro Tennis Tournament**  
Andulka Park Tennis Center  
10 a.m. – 5 p.m.  
For more info call 683-0667

**Riverside's Raincross Chorale Fall Concert**  
Calvary Presbyterian Church  
3 p.m.  
For more info call 788-6207

**31**  
**Halloween Activities**  
Various community centers throughout Riverside  
For more info call 826-2000

## November

**2**  
**Joe Walsh**  
Fox Performing Arts Center  
7:30 p.m.  
For more info call 779-9800 or visit [FoxRiversideLive.com](http://FoxRiversideLive.com)

**3**  
**Riverside Arts Walk**  
Downtown Riverside  
6 – 9 p.m.  
For more info call 682-6737

**5**  
**Fight For Air Walk Riverside**  
Fairmount Park  
8 a.m.  
For info call 909-884-5864

**An Evening of Gospel: Beverly Crawford, The Starlights & Voices of Destiny**  
Fox Performing Arts Center  
7 p.m.  
For more info call 779-9800 or visit [FoxRiversideLive.com](http://FoxRiversideLive.com)

**6**  
**First Sundays**  
Six locations in Downtown Riverside  
1 – 4 p.m.  
For more info call 684-7111

**7**  
**César E. Chávez Memorial Golf Tournament**  
Canyon Crest Country Club  
10 a.m.  
For more info call 640-4004

**8**  
**Election Day**  
Polls located throughout Riverside  
7 a.m. – 8 p.m.  
For more info call 826-5557

**11**  
**Howie Mandel & Special Guests The 82nd Airborne All-American Chorus**  
Fox Performing Arts Center  
8 p.m.  
For more info call 779-9800 or visit [FoxRiversideLive.com](http://FoxRiversideLive.com)

**12**  
**Jeffrey Osborne**  
Fox Performing Arts Center  
8 p.m.  
For more info call 779-9800 or visit [FoxRiversideLive.com](http://FoxRiversideLive.com)

**Mission Inn Run, Health & Fitness Expo & Kid's Fitness Festival**  
Riverside Convention Center Plaza  
1 – 5 p.m.  
For more info call 781-8241

**13**  
**Mission Inn Run 5K Run/Walk and Make-A-Wish OCIE**  
The Mission Inn Hotel & Spa  
7 a.m.  
For info call 781-8241

**15**  
**Culinary Event Food Network Star Hungry Girl**  
Main Street Riverside between University & Mission Inn Avenues  
7 p.m.  
For more info call 276-7111

**16**  
**Mayor's Night Out Wards 1 & 3: Wood Streets**  
Magnolia Elementary School  
6:30 p.m.  
For more info call 826-5813

**17**  
**Operation Safehouse's Stuff the Bus**  
Various locations throughout Riverside  
2 – 6 p.m.  
For more info call 351-4418

**18**  
**Broadway Series: Smokey Joe's Café**  
Fox Performing Arts Center  
8 p.m.  
For more info call 779-9800 or visit [FoxRiversideLive.com](http://FoxRiversideLive.com)

**Lincoln Park Thanksgiving Dinner**  
Lincoln Park  
4 – 8 p.m.  
For more info call 826-2000

**19**  
**Walk with the Mayor**  
Casa Blanca Neighborhood  
7:30 a.m.  
For more info call 826-5813

**Broadway Series: Smokey Joe's Café**  
Fox Performing Arts Center  
2 & 8 p.m.  
For more info call 779-9800 or visit [FoxRiversideLive.com](http://FoxRiversideLive.com)

**25**  
**Festival of Lights Opens**  
Main Street Riverside  
Ice Rink opens at noon  
Vendors open at 3 p.m.  
For more info visit [RiversideFestivalofLights.com](http://RiversideFestivalofLights.com)

**Festival of Lights Switch-On Ceremony**  
The Mission Inn Hotel & Spa  
5:30 p.m.  
For more info call 683-7100

**26**  
**Nutcracker Tea**  
Riverside Marriott  
10 a.m. & 2 p.m.  
For more info call 787-7850

**27**  
**Charles Phoenix's Retro Holiday Slide Show**  
Galleria, The Mission Inn Hotel & Spa  
7 p.m.  
For more info call 682-6737

## December

**1**  
**Riverside Arts Walk**  
Downtown Riverside  
6 – 9 p.m.  
For more info call 682-6737

**3**  
**Snow Play Day & Breakfast with Santa**  
Bordwell Park  
9 a.m.  
For more info call 826-2000

**Paul Rodriguez and Special Guest Los Lobos**  
Fox Performing Arts Center  
8 p.m.  
For more info call 779-9800 or visit [FoxRiversideLive.com](http://FoxRiversideLive.com)

**4**  
**First Sundays**  
Six locations in Downtown Riverside  
1 – 4 p.m.  
For more info call 684-7111

**Masters of Harmony Christmas Show**  
Fox Performing Arts Center  
3 p.m.  
For more info call 779-9800 or visit [FoxRiversideLive.com](http://FoxRiversideLive.com)

**9**  
**California Riverside Ballet: The Nutcracker**  
Fox Performing Arts Center  
7 p.m.  
For more info call 779-9800 or visit [FoxRiversideLive.com](http://FoxRiversideLive.com)

**10**  
**California Riverside Ballet: The Nutcracker**  
Fox Performing Arts Center  
1 & 7 p.m.  
For more info call 779-9800 or visit [FoxRiversideLive.com](http://FoxRiversideLive.com)

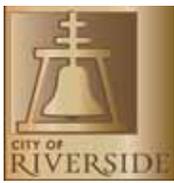
**11**  
**California Riverside Ballet: The Nutcracker**  
Fox Performing Arts Center  
1 p.m.  
For more info call 779-9800 or visit [FoxRiversideLive.com](http://FoxRiversideLive.com)

**17**  
**Breakfast with Santa**  
The Mission Inn Hotel & Spa  
9 a.m.  
For more info call 826-5265

**Santa's Workshop**  
The Mission Inn Hotel & Spa  
1 p.m.  
For more info call 826-5265

**19**  
**A Christmas Carol Tea with Gerald Dickens**  
Riverside Marriott Hotel  
2 p.m.  
For more info call 781-3168

TO SUBMIT EVENTS AND SEE MORE DETAILED INFORMATION ON RIVERSIDE EVENTS CHECK OUT [RiversideCa.gov](http://RiversideCa.gov)



City of Arts & Innovation

## Riverside Outlook

Fall 2011

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ECRWSS

Mayor:  
Ronald O. Loveridge  
City Council Members:  
Mike Gardner           Ward 1  
Andy Melendrez       Ward 2  
Rusty Bailey            Ward 3  
Paul Davis               Ward 4  
Chris Mac Arthur       Ward 5  
Nancy Hart              Ward 6  
Steve Adams             Ward 7  
Interim City Manager:  
Scott C. Barber

POSTAL CUSTOMER

**826-5311**  
One Call Does It All!

**To receive weekly Outlook updates, sign-up at [RiversideCa.gov](http://RiversideCa.gov)**

The  
Mission Inn Hotel & Spa  
*Festival of Lights*

Experience the magic of the 19th Annual Festival of Lights from  
**November 25, 2011 — January 8, 2012**  
[RiversideFestivalofLights.com](http://RiversideFestivalofLights.com)

The 19th Annual Festival of Lights kicks off with the Switch-On Ceremony on Friday, November 25, 2011, at **5:30 p.m.** on Mission Inn Avenue and Orange Street and continues ever day on Main Street Riverside until January 8, 2012.

- \* Outdoor Ice Skating Rink
- \* Holiday Entertainment
- \* Carriage Rides
- \* Santa Claus
- \* Reindeer
- \* Unique Shops & Restaurants