



Avoid the 30 Riverside County PRESS RELEASE



Avoid the 30 Riverside County DUI Campaign

For Immediate Release:

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Sergeant Dwayne May, Riverside Police Dept. (951) 351-6046
For further information, contact: www.californiaavoid.org

MEMORIAL DAY WEEKEND AVOID CAMPAIGN – SATURDAY UPDATE 1

DUI Arrests Down & DUI Fatalities Unchanged

The Memorial Day Weekend Anti DUI crackdown has resulted in a significant number of DUI arrests from local routine traffic enforcement and special Avoid the 30 DUI deployments overnight in Riverside County.

From 12:01 AM, Friday, May 27, 2010, through Midnight, Friday, May 27, 2010, officers representing Riverside County law enforcement agencies have arrested 26 individuals for driving under the influence of alcohol or drugs. In 2010, 34 DUI arrests occurred during the same time period.

(**NOTE: These numbers are only provisional with some agencies yet to report**)

These numbers are in comparison to last years' totals during first 24 hours. DUI arrest data collection will continue through midnight Monday May 30, 2011. Law enforcement officials are continuing DUI efforts throughout the county and region. Additionally, CHP Areas throughout the state have all available officers patrolling freeways and county roads throughout the weekend.

For Saturday, May 28th, extra DUI Saturation Patrols will be deployed in the city of Riverside. Police, Sheriff and the CHP encourage all motorists to help make your community safer: Report Drunk Drivers – Call 911. Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

MEDIA NOTE: Please visit the AVOID website at www.californiaavoid.org or www.avoidthe30.org for more information and the locations of tonight's DUI Enforcement or contact your local police for ride-along. Statistical data on the number of DUI arrests and DUI fatal crashes will be released from the previous day's activities. The checkpoint locations and saturation patrols will be available for media opportunities or ride-along each night.

Avoid programs, named for the number of police agencies in each county, also concentrate on the Independence Day weekend as well as the 18-Day August/Labor Day period. In recognition that summer season is among the deadliest time of the year, law enforcement agencies throughout the county will be making every effort to arrest drunk drivers before another life is lost.

