



Avoid the 30 Riverside County PRESS RELEASE



Avoid the 30 Riverside County DUI Campaign

For Immediate Release:

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INDEPENDENCE DAY WEEKEND AVOID CAMPAIGN – FINAL REPORT

DUI Arrests Up

The Independence Day Weekend Avoid the 30 DUI Task Force has concluded with the deployment of two Sobriety/Safety Checkpoints, 16 special DUI saturation patrols and officers on routine patrol focusing special attention towards the impaired driver, working to lower deaths/injuries on our streets and highways.

From 12:01 AM Friday, July 1, 2011 through Midnight Monday, July 4, 2011 officers representing Riverside County law enforcement agencies arrested **179** individuals for driving under the influence of alcohol or drugs. In 2010, 162 DUI arrests occurred during the July 4th state holiday weekend. There were no DUI deaths reported over the weekend; however six injuries were attributed to impaired drivers.

(**These numbers are only provisional with several agencies yet to report**)

NOTE: These numbers are in comparison to last year's totals for the Independence Day weekend 2010. Law enforcement officials will be conducting more Avoid Anti-DUI efforts throughout the county and region in partnership with the nationwide 18 day campaign in August ending Labor Day weekend.

Police, Sheriff and the CHP encourage all motorists to report impaired or dangerous drivers this summer – *Report Drunk Drivers – Call 9-1-1* anytime you encounter that dangerous driver. Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

MEDIA NOTE: Please visit the AVOID website at www.californiaavoid.org or www.avoidthe30.org for more information about anti DUI efforts in your community or around the state.

Avoid programs, named for the number of police agencies in each county, will be conducting other enforcement efforts during special events with identified DUI problems. In recognition that the summer season is among the deadliest time of the year, law enforcement agencies throughout the county will be making every effort to arrest drunk drivers before another life is lost.

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