

# ***Becoming an Emerald City***

## **Riverside, California**



***March 18, 2009***

# Background

- **Clean & Green Task Force**
- **Green Action Plan**
  - Green Accountability Committee
  - Subcommittees
- **38 Action Items**
  - 34 Done or on target
- **Department of Conservation**
  - Bottles and Cans



**GREEN RIVERSIDE  
ACTION PLAN**

# Becoming an Emerald City

- **Department of Conservation**

- Charter City Recycling Program
- Emerald City Pilot Program
- Updated Action Plan 2009



Director Luther

Mayor Loveridge

“We chose Riverside because of extraordinary efforts in sustainable activities in many environmental areas, including renewable energy.”

- Bridgett Luther, Director - Dept. of Conservation



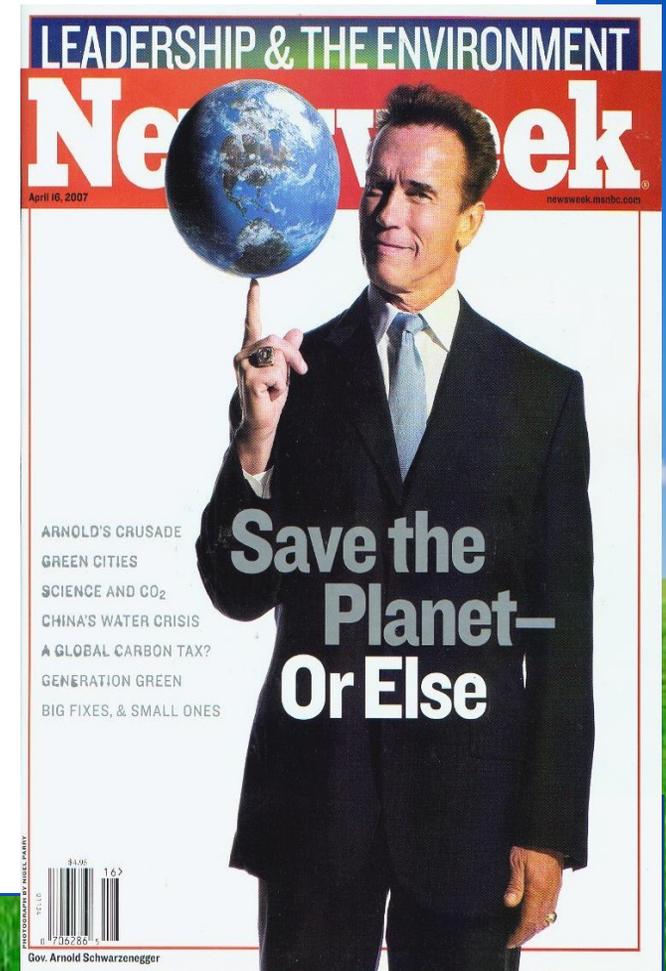
# Driving Forces

## ■ Administration's Environmental Initiatives

- Diversion Mandates
- 80% Recycling Goal
- Habitat Conservation Plans
- Green Building Initiative
- Go Solar
- Hydrogen Highway

## ■ Local Solutions to Global Challenges

- Local Government Commitment
- State Leadership Resources
- Private Resources and Innovation



# Purpose

- **Pilot program aims to...**
  - Stretch sustainability goals
  - Target communities for additional resources
  - Focus on regional efforts
  - Identify barriers

**Template for sustainability**

California's First

Innovation  
DEVELOPMENT  
CLEAN ENERGY

## Emerald City

**R**iverside was recently chosen by California as the first city in the state to receive the "Emerald City" designation for its efforts in sustainable living activities, including renewable energy. The City of Riverside will be part of a groundbreaking pilot project in which the state will gauge the progress of the programs to compile a guide to aid other California cities in their efforts to attain their sustainable resource and conservation goals.

WATER ENERGY LIFE  
RIVERSIDE  
PUBLIC UTILITIES

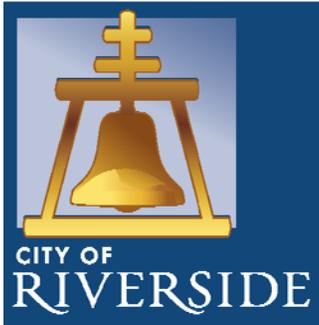
More by viewing Riverside's Green Action Plan @ [GreenRiverside.com](http://GreenRiverside.com)

# Team Partners

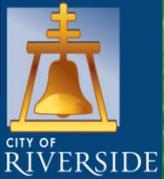
- Department of Conservation
- Navigant Consulting
- City of Riverside
  - Public Works
  - Public Utilities
  - Fleet Managers
  - Parks & Recreation
  - Green Team



WATER | ENERGY | LIFE



PUBLIC UTILITIES



# Public/Private Partnerships

- **Marketing**

- Emerald Cities promoted as “best places” for green tech and green investments

- **Universities**

- Partners for technical assistance

- **Private Resources**

- National Charette Institute, Natural Capital Solutions and California Sustainability Alliance

- **Technical support and advice on funding sources**

# Resolution Target Areas

- **GHG Emissions**
- **Energy**
- **Water Conservation/Quality**
- **Environmental/Citizen Health**
- **Waste Reduction/Recycling**
- **Transportation/Fuel Use**
- **Sustainable Land Use**
- **Protection Natural Habitat**
- **Clean the Air**
- **Make it Shady**
  - **Save Water**
- **Keep it Clean**
- **Make it Solar**
- **Build Green**
- **Make it Smart**
  - **Save Fuel**

# Stretching Green to Emerald

## ■ Riverside

- 33% renewables by 2020
- 7% below 1990 GHG levels
- 2% increase of waste diversion by 2008
- 15% water reduction by 2025
- Conserve 150 acres by 2009

## ■ Emerald City

- 70% non GHG sources
- 15% below 1990 levels
- 75% diversion by 2020
- 20 % water reduction by 2020
- Conserve all acreage in MSHCP (up to 240 acres)

# Moving forward

- **Continue discussions**
- **Leverage relationship to meet goals**
- **Document process**
- **Create a program template**
- ***Communicate!***



# Contact Information

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