

ECONOMIC DEVELOPMENT SUMMIT OF EXCELLENCE



3900 Main Street, Riverside, CA 92522
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RiversideCA.gov/CEDD



SESSION TOPICS INCLUDE:



General Tech,
Information Tech,
and Engineering



Green Tech,
Agriculture, and
Sustainability



Medical
Research, Biotech,
and Health



Aerospace,
Manufacturing,
and Service



Tourism,
Arts, and
Entertainment

Monday, January 8, 2024

8:00 AM – 2:30 PM

**RCOE Riverside Conference Center
4280 Brockton Ave.**

ASL and Spanish Interpreters Available



AGENDA

8:00 - 9:00 a.m.

Check in/Registration, Continental Breakfast, and Networking

9:00 - 9:30 a.m.

Welcome and Kick-Off by Mayor Patricia Lock Dawson

- **Event Host Welcome:**
Dr. Edwin Gomez, Riverside County Superintendent of Schools
- **Riverside Economic Development Framework:**
Mayor Patricia Lock Dawson
- **Overview of the Summit Work Sessions**
Jennifer Lilley, Director of Community & Economic Development

TOPIC



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Health



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Tourism, Arts, and
Entertainment

Room locations will be announced

9:40 - 10:25 a.m.
Small Group Breakout #1
Strengths and Weaknesses

10:25 - 10:40 a.m.
**Coffee Break and
Networking Opportunity**

10:45 - 11:30 a.m.
Small Group Breakout #2
Opportunities and Threats

11:30 - 11:45 a.m.

Buffet Lunch Served

11:45 a.m. - 12:45 p.m.

Lunch Keynote

PART 1: Bruce Katz, *Co-founder, New Localism*

PART 2: Big Picture: What are we seeing in successful cities?

- **Moderator Mayor Patricia Lock Dawson**
- **Tara Lynn Gray**, *Director of the California Office of the Small Business Advocate (CALOSBA)*
- **Kim Wilcox**, *Chancellor, University of California Riverside*
- **Gordon Bourns**, *CEO, Bourns, Inc.*

1:00 - 1:45 p.m.

Small Group Breakout #3 | **Tools for Future Success**

Room locations will be announced

TITLE	DISCUSSION TOPIC
Reinvest, Resilience, and Revitalization	Investment in community assets will result in high-quality jobs, greater resilience and leveraging dollars for a more inclusive City.
Business Attraction and Retention Strategies	Building regional competitiveness to help the City grow.
Infrastructure Financing	Harnessing available funding for investing in capital improvements.
Accelerating Housing	Supporting the growing workforce through quality housing.
Creative Economy, Arts, Tourism and Entrepreneurship	Capitalizing on the rich cultural history and growing art community to foster a creative economy.

1:55 - 2:30 p.m.

Large Group Report Out - Next Steps