



PUBLIC ART APPLICATION & PROCESS

INTRODUCTION

Public art is not an art “form.” Its size can be huge or small. It can tower fifty feet high or call attention to the paving beneath your feet. Its shape can be abstract or realistic (or both), and it may be cast, carved, built, assembled, or painted. It can be site-specific or stand in contrast to its surroundings. What distinguishes public art is the unique association of how it is made, where it is, and what it means.

Public art can express community values, enhance our environment, transform a landscape, heighten our awareness, or question our assumptions. Placed in public sites, this art is there for everyone, a form of collective community expression. Public art is a reflection of how we see the world – the artist’s response to our time and place combined with our own sense of who we are.

Public art is a part of our public history, part of our evolving culture and our collective memory. It reflects and reveals our society and adds meaning to our cities. As artists respond to our times, they reflect their inner vision to the outside world, and they create a chronicle of our public experience.

PROCEDURES

The Public Art process applies to art in any media that has been planned and executed with the intention of being staged in the physical public domain, usually outside and accessible to all.

Examples Below

Types:

1. Mural
2. Dance
3. Street Theater
4. Environmental
5. Landscape
6. Sculpture
7. Mixed Media
8. Light
9. Street Art
10. Participatory or Interactive

Locations:

1. Walls
2. Sidewalk
3. Business
4. Parks
5. Libraries
6. Light Poles
7. Stanchions
8. Utility Boxes

Administrative Review: City staff from various departments and divisions reviews an application to ensure that all of the required information is provided and evaluates the project. Within 20 days, staff will provide a written determination/approval for the project.

FEES

There is **NO** fee for submitting, proposing or artwork itself. Additional fees may be required during the application review, to install artwork, for street closures, special events related to artwork, etc. Check with the Arts & Cultural Affairs Division for additional requirements or fees if required.

SUBMITTAL REQUIREMENTS

Please submit the following documents (applicable to your Public Art)

1. Completed Public Art Application
2. Site plan of the development, which includes the following:
 - a. Proposed placement of the Public Art
 - b. Orientation of the Public Art
 - c. Distance in measurement between the Public Art and public streets
3. Sample, model, photograph, or drawings of the proposed Public Art
4. Sample materials or finishes of the proposed Public Art
5. Landscape plan, which includes the following:
 - a. Location(s) of trees and shrubbery
 - b. Type(s) of trees and shrubbery
6. Resume or Curriculum Vitae of the proposed artist
7. Example(s) of artist's previous work
8. Slides and/or photographs of the proposed artist's past work, including Public Art, which includes the following:
 - a. The manner in which the Public Art will be displayed and is visible from public right-of-way or public property
 - b. If an on-site cultural program, art space, or cultural facility, the manner in which the public will gain access to such programs, spaces, or facilities
9. Written statement by the artist declaring the valuation of the Public Art

10. Maintenance plan, which includes the following:
 - a. Instructions for routine preservation
 - b. Instructions for long-term preservation
 - c. Responsible party or parties
 - d. Frequency
11. Budget breakdown, which includes the following:
 - a. Artist fees for design concept of Public Art
 - b. Materials, fabrication, transportation, and installation of Public Art
 - c. Art Consultant fees and funding source, if applicable
12. Evidence of the value of the proposed artwork

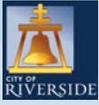
ADDITIONAL REQUIREMENTS

There are different procedures to be followed for each installation of public art. Additional information, documents, permits, costs and approvals may be required, depending on the details of your proposed project.

Some projects may require approval from the City's legislative bodies, including but not limited to the Community Services and Youth Committee or Parks and Recreation Commission (if in a City park) and the Cultural Heritage Board (if in a designated historical area).

Depending on the project, you may be required to sign an agreement with the City to clarify mutual roles, responsibilities, and other terms relative to the artwork and the project site.





PUBLIC ART APPLICATION

Completing this application in full is important in order to communicate the information necessary for determining completeness and readiness to produce or install artwork. Thank you for your investment in the Arts & Innovation of the City of Riverside.

Site Address: _____

Cross Streets: _____

Business Name: _____

PROJECT DESCRIPTION

Your project description should include the maximum amount of detail regarding the scope of your proposal, including but not limited to: intended use(s); site size; building square footage(s), both proposed and existing; proposed materials; proposed demolition; etc. Please also include images of location and artwork.

CONTACT INFORMATION

APPLICANT INFORMATION (PRIMARY CONTACT)

Organization Name(if applicable) : _____

Artist Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Telephone: (_____) _____ Cell: (_____) _____

E-Mail Address: _____

PROJECT LOCATION CONTACT

Business/Organization Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Telephone: (_____) _____ Cell: (_____) _____

E-Mail Address: _____

OTHER (ADDITIONAL CONTACT)

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Telephone: (_____) _____ Facsimile: (_____) _____

E-Mail Address: _____

If any other person should be notified regarding this processing of this request, attach the name, address, and telephone number on an additional sheet and check this box.



INDEMNIFICATION AGREEMENT (PROPERTY OWNER & APPLICANT)

Applicant and legal owner of the property hereby agree to defend, indemnify and hold harmless the City and its agents, officers, attorneys and employees from any claim, action, or proceeding (collectively referred to as "proceeding") brought against the City related to the proposed artwork and the application for the approval thereof. This indemnification shall include, but not limited to, damages, fees and/or costs awarded against the City, if any, and cost of suit, attorney's fees and other costs, liabilities and expenses incurred in connection with such proceeding whether incurred by applicant, the City, and/or the parties initiating or bringing such proceeding.

Property Owner Signature Date

Applicant Signature Date

PROPERTY OWNER CERTIFICATION

I hereby certify that I am (we are) the record owner(s) [for property tax assessment purposes] of the property encompassed by this application. I further acknowledge and give permission for said artwork to be placed on my property.

Signature: _____ Date: _____

Property Owner of Record (PRINT NAME): _____

Site Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Primary Telephone: (_____) _____ Cell: (_____) _____

E-Mail Address: _____

