



Office of the  
City Attorney

*City of Arts & Innovation*

Subject: ***Political Signs***

Dear Candidate:

With the approach of Election Day, this letter is being sent to remind you of the provisions of the Riverside Municipal Code related to the placement of signs, including campaign signs, in the public rights-of-way of the City of Riverside and to request your cooperation, and that of your supporters, in complying with the City's laws.

Section 19.625.030 of the Riverside Municipal Code makes it unlawful for any person to place or maintain any sign, in the public street right-of-way. This section prohibits the placement of campaign signs anywhere in the street right-of-way including, but not limited to, the parkway, median, street trees, utility poles, guy wires and traffic signals.

Section 19.625.050 allows non-commercial message signs (political signs) in areas qualifying as traditional public places, such as streets, parks and sidewalks provided that:

- A. The signs must be personally held by a person, or personally attended by one or more persons. "Personally attended" means that a person is physically present within 15 feet of the sign at all times.
- B. The maximum aggregate size of all signs held by a single person is 12 square feet.
- C. The maximum size of any one sign which is personally attended by two or more persons is 50 square feet.
- D. The displayed signs may not be inflatable or air-activated.
- E. In order to serve the City's interests in traffic flow and safety, persons displaying signs under this section may not stand in any vehicular traffic lane when a roadway is open for use by vehicles, and persons displaying signs on public sidewalks must give clearance for pedestrians to pass by.

Section 19.620.090 B.5 and 6 of the Riverside Municipal Code sets forth the regulations and limitations on the placement of temporary non-commercial message signs on residential, commercial, business, industrial, and manufacturing property.

Please also be advised that the City of Riverside has an active removal program for any illegal sign placed in the street right-of-way. Administrative citations will be issued for each and every illegal sign. An administrative fine of \$100 will be imposed for the first offense, \$200 for the second offense, and \$500 for every offense thereafter.



If you have any questions concerning the legal placement of your signs, you may call the City's Code Enforcement Division at (951) 826-5633.

Thank you for your cooperation in respecting the laws and appearance of the City of Riverside.

Very truly yours,

A handwritten signature in black ink, appearing to read "Gary Geuss", written in a cursive style.

Gary G. Geuss  
City Attorney

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