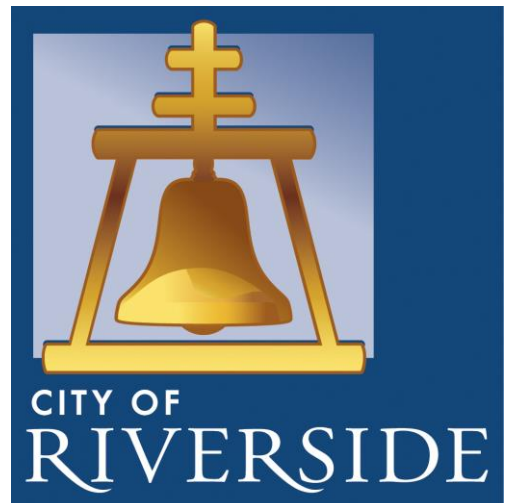


STRATEGIC BUDGET PRIORITIES



STRATEGIC BUDGET PRIORITIES

STRATEGIC PLANNING OVERVIEW

Throughout this budget document, City Departments have linked their objectives for the current budget year and their accomplishments from the prior budget year with both the City Council's Strategic Goals and their Department Goals. Additionally, linkages are provided for any Department objectives or accomplishments that align better with the four Seizing our Destiny Pillars or the five effective government principles outlined on the following pages. The City uses these tools to assess and realign resources where necessary, hence, to build its budget, ensuring concerted focus on realizing the Community Vision.

Through these planning efforts, Riverside seeks to solve the community's current problems, while reaching forward to becoming a key economic and cultural center of Southern California. The City is committed to enabling our residents to play a meaningful role in the evolution of the City, and ensuring that their values are reflected both in the work that we do and in the results that we achieve.

Strategic planning is a vital process that allows cities to take control of and shape their futures. Strategic planning is proactive: it is about thinking, planning, and anticipating the kinds of things we will need to do in order to achieve our vision and goals. Effective strategic planning involves an understanding of the services we provide, who our customers are, and how well we are meeting their expectations and needs. Strategic planning allows the City organization to better align its services with City Council and community priorities. Through the strategic planning process, we collectively formulate goals, expectations, and strategies for improving life in the City. When done well, strategic planning involves input and participation from a broad cross-section of the community and City employees. This guarantees that we are harnessing the best resources possible in planning our future, as well as providing an all-important forum for civic participation, ownership, and engagement.

Finally, strategic planning ensures a wise and effective utilization of City resources, mainly through the annual budget process. Because we have identified our goals and expectations, we can now concertedly allocate resources, where necessary, to ensure that we are positioned to meet these goals. The resulting plans outline how we will achieve our goals and focus attention on the results the community seeks through a unified vision, strategy, and implementation plan for improving life in the City.

STRATEGIC BUDGET PRIORITIES

THE CITY'S MISSION

The City of Riverside is committed to providing high quality municipal services to ensure a safe, inclusive, and livable community.

COMMUNITY VISION: SEIZING OUR DESTINY

On May 26, 2009, the City Council approved "A Vision for Riverside", to guide our City of Arts & Innovation to a leading position in the region, country, and world. The City Council stipulated that significant community input should be a major component of data gathering. From the public input data as well as thorough analysis by the Committee, **Seizing Our Destiny** was created. Seizing Our Destiny showcases the community's vision for the future of Riverside and highlights our next steps toward this goal.

Seizing Our Destiny is creating a prosperous future for Riverside through a shared commitment of community, business and civic leaders working together to creatively tackle local issues, implement innovative solutions, and promote the City's success stories. The Vision has four primary aspects for Riverside: to nurture **Intelligent Growth**, be a **Catalyst for Innovation**, be a **Location of Choice**, and evolve as a **Unified City**.



INTELLIGENT GROWTH

Riverside promotes an outstanding quality of life for all through intelligent growth.

Riverside embraces economic growth and directs it so it maintains and improves our already outstanding quality of life. This includes growing the economy, raising the standard of living and managing a growing population. Our community uses land and repurposes historic structures to provide excellent jobs, support to businesses and steward our heritage and natural beauty. We maximize our position as the gateway to the United States and the world through trade and transportation networks.

STRATEGIC BUDGET PRIORITIES

COMMUNITY VISION: SEIZING OUR DESTINY (CONTINUED)

CATALYST FOR INNOVATION

Riverside catalyzes profound discoveries and creativity in the arts, technology, research, and business innovation.

Our community leaders collaborate to address issues, which lead to more inventive and multi-disciplinary approaches. The people and educational institutions of Riverside cultivate and support useful and beneficial ideas, research, products, scholars, businesspeople, artists and entrepreneurs. Creativity and innovation permeate all that we do, which makes our community a trendsetter for the region, California, and the world to follow.



LOCATION OF CHOICE

Riverside is a location of choice and attracts creative, entrepreneurial, dynamic and diverse people as residents, workers, business owners and visitors.

An unmatched landscape, year-round outdoor activities, ample recreational options and attention to healthy living make Riverside one of the most inspiring, livable, healthy and adventurous cities to live in or visit. Our community provides an abundance of opportunities to be amazed, inspired and entertained, including: arts and cultural offerings; well-defined, welcoming neighborhoods; well-paying jobs in strong companies; and diverse education. Our central location means we are within 60 minutes of the beach, snow, Los Angeles and Orange Counties, Palm Springs, apple picking, horseback riding, backpacking, mountain biking and more.



UNIFIED CITY

Riverside unifies its diverse community to accelerate the common good for the City as a whole.

People are brought together around common interests and concerns, while the unique character of Riverside's neighborhoods and diverse communities are celebrated and valued. We are a caring community that has compassion for all of its inhabitants, and engages with one another for a better life for all. The long-standing diversity of the City provides a comfortable home for people from all backgrounds, cultures and interests – Riverside is a city for everyone and by everyone. Riversiders respect and value the cultural heritage, distinct needs and varied input of each of our neighbors, while proactively engaging them across historical dividing lines.



STRATEGIC BUDGET PRIORITIES

THE CITY'S STRATEGIC GOALS

In February 2015, the City Council approved the Riverside 2.0 Strategic Plan, which established new City Council Strategic Goals that align with the four pillars of Seizing our Destiny. These Strategic Goals are:

ENHANCED CUSTOMER SERVICE

ECONOMIC DEVELOPMENT

COMMUNITY SERVICES

CITY TRANSPORTATION

IMPROVED HOUSING DIVERSITY & OPTIONS

IMPROVE TEAMWORK & COMMUNICATION

REDUCE TAXPAYER LIABILITY & COSTS

PRINCIPLES FOR EFFECTIVE GOVERNMENT

City Department Directors have also sought to evaluate their commitments included within the City's strategic plan for consistency with the principles for effective government that incoming City Manager John Russo introduced to the City Council and public on February 24, 2015. These principles are:

ACCOUNTABILITY

TRANSPARENCY

RESPONSIVENESS

FINANCIAL PRUDENCE

DECISIVENESS

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