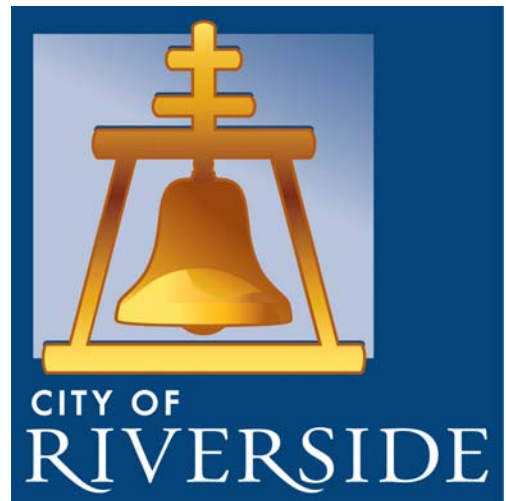


STRATEGIC BUDGET PRIORITIES



STRATEGIC BUDGET PRIORITIES

THE CITY'S MISSION

The City of Riverside is committed to providing high quality municipal services to ensure a safe, inclusive, and livable community.

THE CITY'S CORE VALUES

Integrity and Credibility

We seek to earn the public's trust and the trust of one another.

Commitment to Service and Action

We put our customers first. We facilitate, enable and problem solve. We communicate regularly with our customers to determine their satisfaction with our performance.

Accountability

We establish measurable performance goals and recognize achievement. We define and assign responsibility and authority and hold ourselves accountable for results.

Inclusiveness and Diversity

We appreciate the uniqueness of each individual. We treat each person within the organization and the larger community with respect and dignity.

Loyalty

We identify ourselves with pride as part of the City of Riverside. As City representatives, we commit ourselves to advancing the goals of the entire City organization.

Personal Growth

We believe Riverside employees want to excel and will create a learning environment that maximizes the potential of each person.

Innovation

We are creative in meeting the community's changing needs and preparing for the future. We strive for excellence and timeliness in the quality of our work.

Teamwork

We form effective work groups that maximize resources and deliver high quality services within and across departments. We listen to each other and give honest feedback.

STRATEGIC BUDGET PRIORITIES

THE COMMUNITY VISION

How We Work

Economic and Workforce Development

Riversiders pursue the American Dream. We focus on creating economic development opportunities that provide high skilled, high paid employment for all members of our community.

How We Play

Arts/Culture/Entertainment

Parks/Recreation/Libraries

Physical Amenities

Riverside is an oasis. This City combines trees, water, and the arts to create a distinctive comfortable gathering place that enriches the lives of residents and visitors alike.

How We Live

Housing

We empower neighborhoods. We listen to each other and pay attention to the details because it matters. Neighborhoods enable the City and the residents to work together to solve the needs of all.

How We Get Around

Transportation and Land Use

Riverside has responded to the traffic challenge by becoming a more self-contained city. Residents have easy access to an efficient, multi-option transportation system that enables them to meet their needs within the community.

How We Learn

K-12 Education: Parental, Community, and Business Involvement

Excellence in education is the key to economic growth. Riversiders work together to achieve quality education at all levels.

STRATEGIC BUDGET PRIORITIES

THE CITY COUNCIL'S STRATEGIC GOALS

Economic Development

Growth and Annexation

Transportation

Livable Communities and Neighborhoods

The budget is linked to the City Council's Strategic Goals, developed in 2004. These goals are at the heart of what our community expects from its local government. In turn, these goals are woven throughout the fiscal year 2007/08 Annual Budget, which allocates the resources necessary to achieve our shared vision.

Riverside seeks to solve the community's current problems, while reaching forward to becoming a key economic and cultural center of Southern California. The City is committed to enabling our residents to play a meaningful role in the evolution of the City, and ensuring that their values are reflected both in the work that we do and in the results we achieve.

Strategic planning is a vital process that allows cities to take control of and shape their futures. Strategic planning is proactive: it is about thinking, planning, and anticipating the kinds of things we will need to do in order to achieve our vision and goals. Effective strategic planning involves an understanding of the services we provide, who our customers are, and how well we are meeting their expectations and needs.

Strategic planning allows the City organization to better align its services with City Council and community priorities. Through the strategic planning process, we collectively formulate goals, expectations, and strategies for improving life in the City. When done well, strategic planning involves input and participation from a broad cross-section of the community and City employees. This guarantees that we are harnessing the best resources possible in planning our future, as well as providing an all-important forum for civic participation, ownership, and engagement.

Finally, strategic planning ensures a wise and effective utilization of City resources, mainly through the annual budget process. Because we have identified our goals and expectations, we can now concertedly allocate resources, where necessary, to ensure that we are positioned to meet these goals. The Citywide Strategic Plan document outlines how we will achieve our goals and focuses attention on the results the community seeks.

Strategic Planning allows the City to establish alignment among the community, elected officials, and City employees. The outcome is a unified vision, strategy, and implementation plan for improving life in the City.

In order to best achieve this alignment, the development of the City's strategic planning process has entailed a variety of meetings, workshops, and surveys. These events were designed to elicit information ranging from City Council input on the strengths and weaknesses of the City and key issues the City needs to resolve, to employee input on whether they are given the right tools to get the right job done, to community input on the most pressing issues of the day—and of the future.

The City Council's Strategic Goals represent the synthesis of this myriad input. The City then uses these goals to assess and realign resources where necessary, hence, to build its budget, ensuring concerted focus on realizing the Community Vision.

Since 1998, the City of Riverside has conducted a periodic resident survey mailed to randomly selected households throughout the City. Through this medium, residents are asked to let us know "how well" we are serving them. Survey questions run the gamut from perception of

STRATEGIC BUDGET PRIORITIES

personal safety, to accessibility of public library services, to satisfaction with neighborhood cleanliness. The results are presented annually to City Council, and also influence our budgetary decision-making as we continually strive for improvement.

The City also conducts "Mayor's Night Out" once a month at various locations throughout the City's neighborhoods.

Mayor's Night Out is intended to provide information to residents about City programs and projects. Similarly, residents have the opportunity to voice input about City performance. City Council members, the City Manager, and City staff from various Departments are on hand to respond to questions and comments. In addition, material regarding City services and neighborhood accomplishments is available.

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