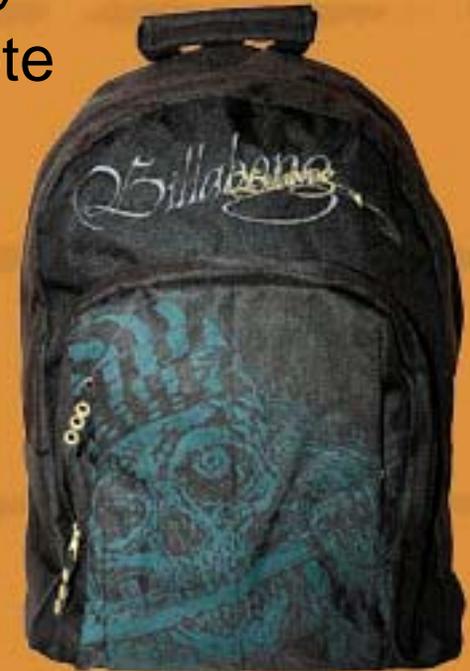


**FOR A
GRAFFITI FREE
RIVERSIDE**

TAKE BACK THE WALL

How would you feel if someone you didn't know came along and wrote all over your backpack?



How about on your new shoes?

How about on your home...?



TAKE BACK THE WALL

- Keep Riverside Clean, Green and Graffiti-Free through the Public Education Program (PEP) is working to eradicate graffiti in the city of Riverside.

Let's talk about:

- What is graffiti vandalism?
- Why does it appear?
- How does it hurt our community?
- What helps prevent graffiti?

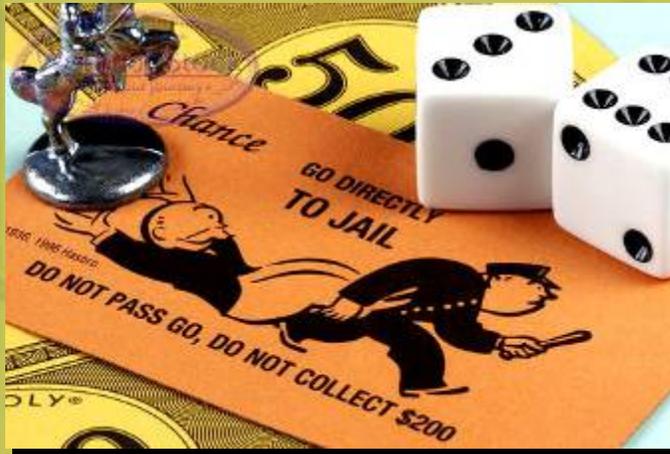


What is Graffiti?

Graffiti is Vandalism;

Graffiti is Not Art!

Graffiti is Disrespect!



- Unauthorized markings, paint, stickers, glass etching
- Eyesore in our community and neighborhoods
- Legal action against those who do it

Your Future is at risk!!

WHY DOES IT APPEAR?

Tagging is done for a variety of reasons

- Vandals rebelling against authority
- Peer pressure from friends
- False belief that graffiti is art



Other reasons graffiti appears

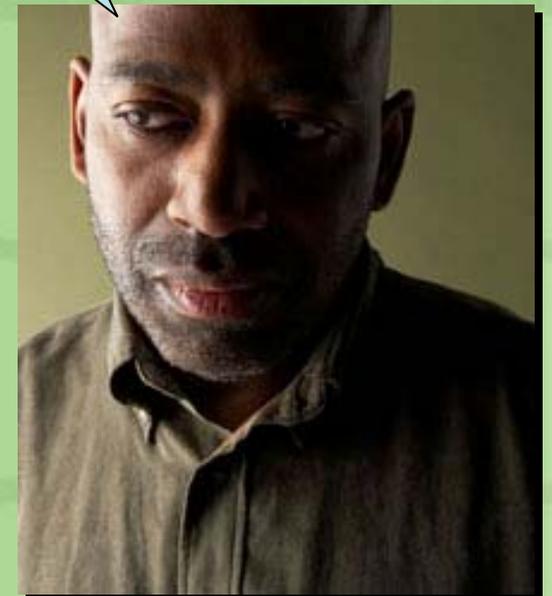
- Young people seeking recognition
- Groups or individuals claiming an area



Who would do this to our home and personal property?



This is our territory!



What's the difference between...



Graffiti

and



Art?

Permission!

Graffiti HURTS!



HOW DOES IT HURT OUR COMMUNITY?

- Neighbors do not feel safe
- Sends message people do not care
- Makes neighborhood look bad
- Decreases property values



WHAT DOES GRAFFITI REALLY COST?

- The city spends about **\$1 million** per year on graffiti.
- This money could build 2 or 3 skate parks or a sports complex.

What projects
can you think of?



California Civil Code 1714.1

- If you're a minor and you willfully damage property, your parents or guardians are financially responsible, for up to **\$25,000** of the damage you cause.
- Your family could lose savings, your car, or even your house.

WRONG!



I'm not 18. Nothing can be done if I do graffiti.

What could a felony mean for you?

Graffiti is a felony charge if it creates over \$400 in damage

- Fines and Fees
- Jail
- Rejection from colleges
- Losing cars or other property
- Embarrassment for your family and community



What helps prevent graffiti?

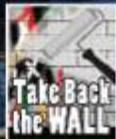
- Respect for where you live
- Awareness of personal and community impacts
- Participation in hobbies, art, music, sports, etc.
- Proactive community involvement
- Quick removal of graffiti
- Communication with: parents/children/schools
- Friends helping friends



The Three E's:

Education, Eradication, Enforcement

MAKE NO MISTAKE, GRAFFITI IS A CRIME!



**FOR A
GRAFFITI FREE
RIVERSIDE**

\$500 REWARD



CALL 787.7911
TO REPORT GRAFFITI ACTIVITY
CALLS ARE CONFIDENTIAL

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Questions and Discussion

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