



City of Arts & Innovation

News Release

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Riverside To Celebrate July 4th with Bike Parade Along Historic Victoria Avenue

Mayor Rusty Bailey Joins Inland Empire Biking Alliance to Kick Off Independence Day Celebrations

RIVERSIDE, Calif. – Riverside Mayor Rusty Bailey will join the Inland Empire Biking Alliance for a “Fourth of July Bike Parade” down historic Victoria Avenue at 10 a.m. Friday, July 4th.

The 7-mile family fun ride will kick off at Washington Park, at Victoria Avenue and Mary Street, and include a rest stop and prizes at Arlington Heights Sports Park at Victoria and Van Buren Boulevard.

Prizes will be awarded for showing the most patriotic spirit and for the top three riders who dress and/or decorate their bikes in the theme of the day.

More information can be found at www.iebike.org