



Avoid the 30 Riverside County PRESS RELEASE



FOR IMMEDIATE RELEASE:

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CONTACT:

Karen Haverkamp
Traffic Bureau Administrative Supervisor
Riverside Police Department
951-353-7980 khaver@riversideca.gov

MEMORIAL DAY WEEKEND AVOID CAMPAIGN – MONDAY UPDATE

92 DUI ARRESTS AND ZERO DUI FATALITIES REPORTED FOR FIRST THREE DAYS

Riverside, California: The Memorial Day Weekend DUI enforcement effort has resulted in a significant number of DUI arrests from local routine traffic enforcement and special Avoid the 30 DUI deployments through the first three days of the campaign in Riverside County.

From 12:01 AM Friday May 28, 2010 through Midnight Sunday May 30, 2010, officers representing 30 county law enforcement agencies have arrested **92** individuals for driving under the influence of alcohol or drugs. There have been no DUI deaths reported.

(**NOTE: These numbers are only provisional with several agencies yet to report**)

DUI arrest data collection will continue through midnight Monday, May 31, 2010. Law enforcement officials are continuing DUI efforts throughout the county and region. Additionally, all CHP Areas throughout the state have all available officers patrolling freeways and county roads throughout the weekend.

For Memorial Day Monday, May 31st *all officers* will focus efforts towards the drinking driver along with extra DUI Saturation Patrols being deployed in the cities of Blythe and Coachella. Police, Sheriff and the CHP encourage all motorists to help make your community safer: Report Drunk Drivers – Call 911! Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

Avoid programs, named for the number of police agencies in each county, also concentrate on the Independence Day weekend as well as the 18-Day August/Labor Day period. In recognition that summer season is among the deadliest time of the year, law enforcement agencies throughout the county will be making every effort to arrest drunk drivers before another life is lost.

MEDIA NOTE: Please visit the AVOID website at www.californiaavoid.org for more information and the locations of tonight's DUI Enforcement or contact your local police for ride-alongs. Statistical data on the number of DUI arrests and DUI fatal crashes will be released from the previous day's activities. The checkpoint locations and saturation patrols will be available for media opportunities or ride-alongs each night.

AVOID the 30 DUI Taskforce funding is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration. For more information, please visit www.StopImpairedDriving.org or www.avoidthe30.org

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