



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Date: Wednesday, June 2, 2010
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52 Cited During Crosswalk Enforcement Effort

Riverside, CA – As part of our ongoing efforts to increase traffic safety, officers from the Riverside Police Department North Neighborhood Policing Center and motor officers from the Department's Traffic Bureau conducted a crosswalk enforcement operation at the intersection of Market Street and Eleventh Street, and Market Street and Thirteenth Street.

Police decoys were used to walk through the dedicated crosswalks while uniformed officers on marked police motorcycles monitored motorists yielding as required by State law. During a two-hour period, fifty-two (52) drivers were issued citations and one vehicle was impounded from a motorist operating a vehicle on a suspended license.

Several citizens attempting to cross at the intersections were also faced with drivers failing to yield. Numerous citizens made personal contact with police personnel conducting the enforcement effort to express their gratitude for addressing this traffic safety concern.

This program was initiated in January 2010 and this is the latest operation in our ongoing effort to increase traffic safety within the City of Riverside.

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