



Avoid the 30 Riverside County PRESS RELEASE



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Major Enforcement Effort by Riverside County Avoid the 30 is Successful

Police arrested 693 drivers for being 'Over the Limit'

Riverside, California — The Summer/Labor Day National Anti-DUI crackdown has resulted in a significant number of DUI arrests from local routine traffic enforcement and special Avoid the 30 DUI deployments over the first 11 days in Riverside County.

From 12:01 AM Friday, August 20, 2010 through Midnight Monday, September 6, 2010, officers representing 30 Riverside County law enforcement agencies have arrested **693** individuals for driving under the influence of alcohol and/or drugs. In 2009, 517 DUI arrests occurred during the same time period. There have been no DUI related deaths reported.

(**NOTE: These numbers are only provisional with some agencies yet to report**)

These numbers are in comparison to last years' totals during the summer holiday period. Law enforcement officials will be conducting more Avoid anti-DUI efforts throughout the county and region again during Halloween and Thanksgiving Eve before planning for the December Winter Campaign periods. Police, Sheriff and the CHP encourage all motorists to help make your community safer: Report Drunk Drivers – Call 9-1-1 anytime you encounter an impaired driver.

Law Enforcement encourages all motorists to make your community safer: Report Drunk Drivers – Call 911. Funding for this program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

MEDIA NOTE: Please visit the AVOID website at www.californiaavoid.org or www.avoidthe30.org for more information on the campaign's DUI Enforcement, statistical data on DUI arrests and DUI fatal crashes from our enforcement efforts.

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