



# ***PRESS RELEASE***

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## **MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE:**

September 15, 2010

**CONTACT:**

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Riverside Police Department  
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### **Riverside Police to Destroy Unsafe Child Restraints**

**RIVERSIDE, CALIFORNIA** – The Riverside Police Department together with representatives of California Highway Patrol, Inland Empire Safe Kids, and Riverside County Injury Prevention Services will be holding an event to remind parents to transport their children safely. Approximately 100 dangerous child restraints that police have replaced with proper restraints will be destroyed to ensure they are never used by another child. The destruction will be a visual reminder for parents to check their child's restraint for correct usage each time their children ride in a car.

#### **PRESS CONFERENCE**

**WHAT:** Unsafe Car Seat Destruction  
**WHEN:** Tuesday, September 21, 2010, at 10:30 a.m.  
**WHERE:** RPD Magnolia Station, 10540 Magnolia Ave., Riverside  
**WHO:** Riverside County Law Enforcement Agencies, Community Members, Parents and Children

Representatives of the Riverside Police Department, California Highway Patrol, Riverside County Injury Prevention Services, and Inland Empire Safe Kids will be available to media. Bilingual spokespersons will also be available. Riverside City Public Works Department will be providing the equipment to destroy the restraints.

- Proper child restraint installation demonstrations will be made by certified technicians.
- Free Child Safety Seat checks will be provided to members of the community after the destruction. Contact Nicolle Defries at 951-353-7981 or [ndefries@riversideca.gov](mailto:ndefries@riversideca.gov) to make an appointment.