



PRESS RELEASE

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FOR IMMEDIATE RELEASE
Wednesday, September 29, 2010

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13th Annual Traffic Safety Fair

Saturday, October 2, 2010

Don't miss out on this Fun, Free, and Educational Event!

Riverside, California – The Riverside Police Department Traffic Education Unit in collaboration with numerous city, county, and state agencies will host the 13th Annual Traffic Safety Fair this Saturday at Castle Park in Riverside. This year's theme is "All Roads Lead to Safety".

This family educational event will be held at Castle Park, 3500 Polk Street, on Saturday, October 2, 2010, from 10 a.m. to 3 p.m. Participating agencies include the Riverside Fire Department, UCR and RCC Police Departments, Mothers Against Drunk Driving, Inland Empire Safe Kids, North High School's Law and Protective Services Academy, Riverside County Injury Prevention Services, and numerous others that are all working together to provide a comprehensive look at traffic safety.

The day-long event will feature a Police helicopter, vehicle, and motorcycle displays, Police K-9 demonstrations, RFD Fire Safety House, and much more. Families will enjoy access to a free DUI Simulation driving course, fingerprinting for children and photo opportunities with Officer McGruff and Buckle Bear. Free helmets will be provided to the first 50 children to successfully navigate the Riverside Police Departments Safety City. Helmets are being provided by Riverside County Injury Prevention Services through the Safe Routes to School grant from the California Department of Transportation.

Children will receive raffle tickets when they visit safety booths and drawings will be held throughout the day for a chance to win bicycles and gift certificates. Children will also receive a discount on an unlimited ride pass for Castle Park for visiting the safety booths.

For a free parking pass or more information about the Traffic Safety Fair, go to www.RPDonline.org/traffic

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