



# ***PRESS RELEASE***

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**FOR IMMEDIATE RELEASE**

**Date:** May 31, 2011  
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## **Riverside Police Department Conducts Decoy Operation**

Riverside, CA – On May 31, 2011, the Riverside Police Department's Vice Unit cited three Riverside businesses for selling alcoholic beverages to an underage decoy working with the agency. The minors, under the supervision of Vice officers, entered on-sale establishments and attempted to purchase alcoholic beverages from an employee. The minors were directed to show their California driver's license, California Identification card, or tell the employee their age if asked.

The operation, conducted over a four-hour period, selected 7 businesses. Three businesses sold alcohol beverages to the minor. The names of the businesses cited are Casa Mota Mexican Food in the 8100 block of Arlington Ave., Jumbo Bowl Cafe in the 7200 block of Arlington Ave., and Ruben's Tacos in the 7100 block of Arlington Ave.

Each sale to a minor is a criminal offense and the businesses are subject to administrative penalties by the Department of Alcoholic Beverage Control, including having their license to sell alcoholic beverages suspended or revoked. The employee that sells alcohol to a minor are also arrested and given a citation. The penalties for a violation could be a fine of up to \$3,800., 36 months of probation, jail time, and community service.

This project is part of the Department of Alcoholic Beverage Control's Minor Decoy / Shoulder Tap Grant Project, funded by the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

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