



Avoid the 30 Riverside County PRESS RELEASE



FOR IMMEDIATE RELEASE

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SUMMER/LABOR DAY AVOID DUI CAMPAIGN – THURSDAY UPDATE

DUI Arrests Down

The Summer/Labor Day National Anti-DUI crackdown has resulted in a significant number of DUI arrests from local, routine traffic enforcement and special Avoid the 30 DUI deployments in Riverside County.

From 12:01 AM, Friday, August 19, 2011, through Midnight, Wednesday, August 31, 2011, officers representing 30 Riverside County law enforcement agencies have arrested **254** individuals for driving under the influence of alcohol or drugs. In 2010, 368 DUI arrests occurred during the same thirteen (13) day time period.

There were no DUI deaths reported over this time period; however seven injuries have been attributed to impaired drivers. Last year, there were no DUI deaths reported.

(**NOTE: These numbers are only provisional with some agencies yet to report**)

For the Labor Day Holiday weekend, a DUI Checkpoint will be conducted in the cities of Corona, Lake Elsinore and Temecula. Extra DUI saturation patrols will be deployed in the cities of Rancho Mirage and Riverside on Friday night. For Saturday and Sunday evening, several DUI patrols are planned in the cities of Indio, Lake Perris, Moreno Valley, Palm Desert and Riverside. All regularly scheduled traffic and patrol officers will focus efforts at stopping and arresting DUI drivers during their normal shifts. The CHP will be deploying all available officers onto freeways and county roads during their Maximum Enforcement Period this weekend beginning 6:00 PM Friday. Multiple DUI/Driver's License Checkpoints, Multi-Agency DUI Task Force operations and local, roving DUI patrols are set region-wide during the 18-day Summer/Labor Day Campaign.

Police, Sheriff and the CHP encourage all motorists to help make your community safer: Report Drunk Drivers – Call 911.

Funding for this program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

DUI arrest data collection will continue through Labor Day midnight Monday, September 5, 2011.

Media Notes: Please visit the AVOID website at www.californiaavoid.org for more information about anti DUI efforts in your or community or around the state.

For Riverside County Avoid the 30 program information and results, visit avoidthe30.org or look for us on Facebook.

To schedule an interview regarding Anti-Drunk Driving efforts, or to request a ride-along with law enforcement during any holiday period, please contact Sergeant Skip Showalter at 951-351-6046 or via email at sshowalter@riversideca.gov



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