



# Avoid the 30 Riverside County PRESS RELEASE



**FOR IMMEDIATE RELEASE**

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**SUMMER/LABOR DAY AVOID DUI CAMPAIGN – FINAL REPORT**

The 2011 Summer/Labor Day National Anti-DUI Mobilization crackdown on drinking drivers has ended and resulted in a significant number of DUI arrests from the Sobriety Checkpoints, Special Saturation Patrols and routine patrol in the Riverside County AVOID the 30 DUI Campaign for the past 18 days.

From 12:01 AM, Friday, August 19, 2011, through Midnight, Monday, September 5, 2011, officers representing 30 Riverside County law enforcement agencies have arrested **759** individuals for driving under the influence of alcohol or drugs. In 2010, 693 DUI arrests occurred during the same time period. Tragically, there was a death attributed to a drunk driver in our area! Last year, there were no DUI deaths reported.  
(\*NOTE: These numbers are only provisional with some agencies yet to report\*\*)

These numbers are in comparison to last years' totals during the holiday period. Law enforcement officials will be conducting more Avoid anti-DUI efforts throughout the county and region again during Halloween and Thanksgiving Eve before planning for the December/Winter Campaign periods. Police, Sheriff and the CHP encourage all motorists to help make your community safer: Report Drunk Drivers – Call 9-1-1 anytime you encounter a dangerous or impaired driver.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

**Media Notes:** Please visit the AVOID website at [www.californiaavoid.org](http://www.californiaavoid.org) for more information about anti DUI efforts in your or community or around the state.

For Riverside County Avoid the 30 program information and results, visit [avoidthe30.org](http://avoidthe30.org) or look for us on Facebook.

To schedule an interview regarding Anti-Drunk Driving efforts, or to request a ride-along with law enforcement during any holiday period, please contact Sergeant Skip Showalter at 951-351-6046 or via email at [sshowalter@riversideca.gov](mailto:sshowalter@riversideca.gov)



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