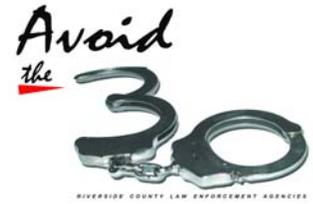




# Avoid the 30 Riverside County PRESS RELEASE



**FOR IMMEDIATE RELEASE:**  
Thursday, December 11, 2008

**CONTACT:**  
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## **“Avoid the 30” Holiday DUI Enforcement in Riverside County** *Public Asked to Call 911 to Report Suspected Drunk Drivers*

Riverside, California — The Corona Police Department, Moreno Valley Police Department, Riverside Community College Police Department, Riverside Police Department, and the University of California Riverside Police Department will be conducting a DUI/DL checkpoint on Friday, December 12, 2008, from 6 p.m. to 12 midnight, in an effort to reduce the number of persons killed and injured in alcohol involved collisions. DUI checkpoints are conducted to identify offenders and get them off the street, as well as educate the public on the dangers of impaired driving.

This year, the City of Riverside has experienced eleven fatalities as a result of DUI driving; there were six in 2007. A DUI checkpoint is a visible and effective method for raising awareness and reducing the incidence of drinking then driving. By publicizing these enforcement and education efforts, Police Departments believe motorists could be deterred from drinking and driving and encourage the use of a sober designated driver.

Traffic volume and weather permitting, all vehicles at the chosen location may be checked. Drivers who are under the influence of alcohol and/or drugs will be arrested. Our objective is to send a clear message to those who are considering driving a motor vehicle after consuming alcohol and/or drugs – Drunk Driving, Over the Limit, Under Arrest. The public is encouraged to help keep roadways safe by calling 911 if they see a suspected impaired driver.

Funding for this operation is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

**MEDIA NOTE:** Reporters are invited to join the checkpoint by contacting Sergeant Dwayne May, Riverside Police Traffic Division, at (951) 353-7991 or via email at [dmay@riversideca.gov](mailto:dmay@riversideca.gov).

For more information on the holiday enforcement crackdown and enforcement schedules, visit the California Avoid Web Site at [www.californiaavoid.org](http://www.californiaavoid.org) and the Riverside County Avoid Web Site at [www.avoidthe30.org](http://www.avoidthe30.org).



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