



# ***PRESS RELEASE***

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## **FOR IMMEDIATE RELEASE**

**Date:** Tuesday, February 12, 2008  
**Contact:** Nicolle Macarter, Traffic Education Coordinator  
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### **Valentine's Day Car Seat Clinic**

*Police Traffic Education staff will check child seats for safety and proper installation*

Riverside, CA - The Riverside Police Department, in conjunction with Riverside County Injury Prevention Services, and Inland Empire Safe Kids, will host a community child safety seat clinic that will feature "Love Them, Buckle Them" in celebration of Valentine's Day.

As parents get their child's car seats checked by a certified technician, Buckle Bear will hand out Valentine's Day treats to children. Staff will check car seats for any recalls, proper usage and proper fit for the child.

Parents be shown proper installation of their seat, and will assist with the installation of their car seats, to insure that parents will be able to secure the child properly every time they ride.

**The event will be held at the Riverside Target, 3520 Tyler Street, on February 14, 2008, from 10:00 a.m. to 1:00 p.m.**

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