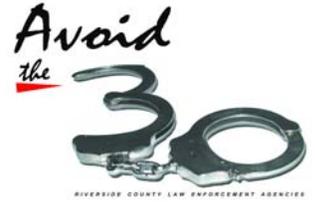




Avoid the 30 Riverside County PRESS RELEASE



FOR IMMEDIATE RELEASE:
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OTS Funded AVOID the 30 Operation Has Positive Results

Riverside, California – The Super Bowl Sunday DUI crackdown on drinking drivers has resulted in **9** DUI arrests from OTS funded special saturation patrols in Riverside County. The Avoid the 30 DUI Task Force deployed officers in the cities of Corona, Coachella, Moreno Valley, Murrieta, La Quinta, and Riverside. Officers conducted DUI saturation patrols during half time and into the evening resulting in the DUI arrests and numerous other citations.

The Riverside County AVOID the 30 program joined forces with the National Football League (NFL), the National Highway Traffic Safety Administration (NHTSA), the California Office of Traffic Safety along with other State and local highway safety and law enforcement officials to encourage everyone to act responsibly by designating a sober driver if they planned on drinking alcohol on Super Bowl Sunday.

“Sporting events are just one of many reasons friends and families gather to socialize” said Riverside County AVOID coordinator Karen Haverkamp, “but, impaired-driving crashes—and fatalities—can be prevented. Designating a sober driver before the party begins is just one of several easy steps to help save lives.”

Police, Sheriff and the CHP encourage all motorists to help make your community safer: Report Drunk Drivers – Call 9-1-1.



Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

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Avoid the 30 law enforcement agencies in Riverside County:
Banning • Banning CHP • Beaumont • Blythe • Blythe CHP • Calimesa • Canyon Lake
Cathedral City • Coachella • Corona • Desert Hot Springs • Hemet • Indian Wells • Indio • Indio CHP
Lake Elsinore • La Quinta • Moreno Valley • Murrieta • Norco • Palm Desert • Palm Springs
Perris • Rancho Mirage • Riverside • Riverside CHP • San Jacinto • Temecula
Temecula CHP • University of CA Riverside

Office of Traffic Safety

YOU DRINK. YOU DRIVE. YOU'RE OURS!