



PRESS RELEASE

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FOR IMMEDIATE RELEASE
Thursday, February 5, 2009

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Riverside Police Host Valentine's Day Car Seat Clinic *Love Them? Booster Them!*

Riverside, CA - Motor vehicle crashes are the leading cause of death among children in the United States. In an effort to respond to this problem, The Riverside Police Department, in conjunction with Riverside County Injury Prevention Services, and Inland Empire Safe Kids will host a community child safety seat clinic themed "Love them, Booster Them" to encourage parents to leave their children in booster seats until they properly fit in the seat belt about 4'9" and 80 pounds.

Certified Technicians will be on hand to check child restraints for proper usage, proper fit for the child and any product recalls. Parents will assist with the installation of their children's restraints to insure that they will be able to secure the child properly every time they ride. Buckle Bear will make a special appearance to hand out Valentine's Day treats to children. Parents are encouraged to call for an appointment.



To better serve our community, the Riverside Police Department has received child safety seats through a grant from California Kids' Plates. These seats will be used to replace damaged or unsafe restraints found at the clinic. California Kids' Plates programs support community based organizations through the sale of DMV license plates. Each license plate sale provides funding for local child safety programs throughout the state with the goal to prevent unintentional injuries for the children. Please see www.kidsplates.org for further information.

When: *Wednesday, February 11, 2009—11am-2pm*
Where: *1st Baptist Preschool, 5500 Alessandro Blvd. Riverside*

Don't wait...Call for an appointment at (951) 353-7981 or email our Traffic Education Coordinator, Nicolle Macarter at nmacarter@riversideca.gov

Funding for replacement child restraints for this event was provided by a grant from the California Kids' Plates program and Riverside County Injury Prevention Services.