



PRESS RELEASE

Riverside Police Department • 4102 Orange Street • Riverside, CA 92501
Phone (951) 826-5900 • Fax (951) 826-2593

FOR IMMEDIATE RELEASE
Wednesday, September 30, 2009

CONTACT:
Supervisor Karen Haverkamp
Riverside Police Department-Traffic Bureau
951-353-7980

12th Annual Traffic Safety Fair

Saturday, October 3, 2009

Don't miss out on this Fun, Free, and Educational Event!

Riverside, California – The Riverside Police Department Traffic Education Unit in collaboration with numerous city, county, and state agencies will host the 12th Annual Traffic Safety Fair this Saturday at Castle Park in Riverside.

This family educational event will be held at Castle Park, 3500 Polk Street, on Saturday, October 3, 2009, from 10 a.m. to 3 p.m. Participating agencies include the Riverside Fire Department, California Highway Patrol, UCR and RCC Police Departments, Mothers Against Drunk Driving, Inland Empire Safe Kids, North High School's Law and Protective Services Academy, and numerous others that are all working together to provide a comprehensive look at traffic safety.

The day-long event will feature Police and CHP helicopters, vehicle and motorcycle displays, Police K-9 and Police Bike Team demonstrations, and much more. Families will enjoy access to a free DUI Simulation driving course, fingerprinting for children, and entertainment from Happy Crew Productions. Free helmets will be provided to the first 50 children to successfully navigate the Riverside Police Departments Safety City. Helmets are being provided by Riverside County Injury Prevention Services Agency through the Safe Routes to School grant from the California Department of Transportation.

Children will receive raffle tickets when they visit safety booths and drawings will be held throughout the day for a chance to win bicycles and gift certificates. Children will also have the chance to participate in our Stop Sign Scavenger Hunt and receive a discount on an unlimited ride pass for Castle Park.

For a free parking pass or more information about the Traffic Safety Fair, go to www.RPDonline.org.

###