



Riverside Police Department Law Enforcement Challenge 2009 Application

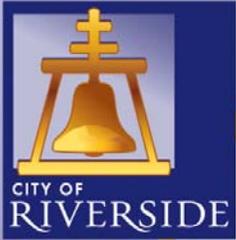




RIVERSIDE POLICE DEPARTMENT
MAGNOLIA STATION

**CALIFORNIA
LAW ENFORCEMENT
CHALLENGE**

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**RIVERSIDE POLICE DEPARTMENT
TRAFFIC BUREAU**

2009 APPLICATION

Check One:

- Municipal Police (City County, or Town)
- Sheriff
- State Police/ Highway Patrol
- Federal Agency
- Military Police
- University
- Private
- Tribal
- Special Enforcement Agency (DMV, etc.)
- State Association
- International
- Multi Jurisdictional

Special Award Consideration:

For each box checked, a separate section must be included at the end of your submission, containing information on why your agency should be considered for this award.

- First Time Entry
- Occupant Protection
- Impaired Driving
- Speed Awareness
- Child Passenger Safety
- Underage Alcohol Prevention
- Technology
- Bicycle/Pedestrian Safety
- Commercial Motor Vehicle Safety
- Motorcycle Safety

Agency Name: Riverside Police Department
 Address: 4102 Orange Street Phone: (951) 826 - 5940
 City/State/Zip: Riverside, California 92501 Fax: (951) 826 - 2512
 Agency Head: John De La Rosa E-mail: jdelarosa@riversideca.gov
 Contact Name/Rank: Karen Haverkamp/Supervisor E-mail: khaver@riversideca.gov
 Total # of Sworn Personnel: 402 Total # of Uniformed Officers working on the street: 133

I. Policy & Guidelines (Agency MUST provide an actual copy of their policy.)

This agency has a written policy:

- YES NO requiring officer safety belt use.
- YES NO making enforcement of safety belt and child passenger safety restraint laws a priority.
- YES NO making speed enforcement a priority.
- YES NO making impaired driving enforcement a priority.

II. Training of Officers (Agency MUST provide a narrative or outline of training completed, along with supporting documents. Agencies should also discuss recent past training which is still being utilized today — crash reconstructionists, child passenger safety technicians, etc.)

100% (#) of officers who received training in 2009 in occupant protection
100% (#) of officers who received training in 2009 in impaired driving
100% (#) of officers who received speed-related training in 2009
100% (#) of officers who received any other traffic safety related training in 2009

III. Incentives & Recognition (Must provide narrative and supporting documentation with examples.)

This agency participates in:

- YES NO Saved by the Belt/Air Bag (IACP officer and/or citizen award programs).
- YES NO Officer recognition programs for impaired driving detection and apprehension.
- YES NO Officer recognition programs for speed detection and apprehension.

IV. Public Information & Education

Provide a detailed written narrative of all the public information and education efforts conducted during 2009 to address occupant protection, speed, DUI, and all other traffic safety programs. Include photos, newspaper clippings, press releases, etc. See the How-To Guide for additional information.

V. Enforcement Activity

Provide a narrative explaining what your agency accomplished during 2009. Also provide the following data for the last 3 calendar years:

Does your state have a Primary Seat Belt Enforcement Law?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Number of Seat Belt Citations:	2009 <u>1965</u> 2008 <u>1298</u> 2007 <u>2098</u>	
Number of Child Seat Citations:	2009 <u>265</u> 2008 <u>179</u> 2007 <u>136</u>	
Number of Speeding Citations:	2009 <u>3368</u> 2008 <u>3987</u> 2007 <u>unk</u>	
Number of Impaired Driving Arrests:	2009 <u>601</u> 2008 <u>528</u> 2007 <u>454</u>	

Provide the number of Special Enforcement Efforts in 2009 (your narrative must explain what your efforts were):

Impaired Driving Roadblocks:	<u>13</u>	Impaired Driving Saturation Patrols:	<u>77</u>
Seat Belt Enforcement Zones:	<u>52</u>	Special Speed Enforcement Details:	<u>27</u>
Other Traffic Enforcement Efforts:	<u>6</u>		

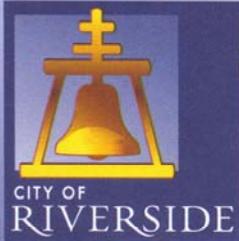
Please consult the How-To Guide for clarification on what is and what is not a special enforcement effort.

VI. Effectiveness of Efforts

Provide a narrative of your agency's effectiveness. Include charts, graphs, and other details and documentation on increases or decreases in enforcement, crashes, crash injuries, and fatalities. Your agency should include efforts to target the worst crash locations. How did your agency make a difference in the community?

State's average safety belt use rate in 2009:	<u>95.7</u> %		
Jurisdiction's safety belt use rate at the beginning of 2009:	<u>92.6</u> %;	At the end of 2009:	<u>94.3</u> %
Percentage of 2009 fatal and injury crashes related to, Speed:	<u>fatal- 6</u> %;	Alcohol:	<u>fatal - 31</u> %
Total roadway crashes:	2009 <u>2707</u> 2008 <u>3186</u> 2007 <u>3865</u>		
Total fatal crashes:	2009 <u>16</u> 2008 <u>17</u> 2007 <u>19</u>		
Total injury crashes:	2009 <u>1120</u> 2008 <u>1288</u> 2007 <u>1533</u>		

APPLICATION MUST BE INCLUDED IN SUBMISSION



Police
Department

March 24, 2010

California Law Enforcement Challenge
P.O. Box 942898
Sacramento, CA 94298-0001

On behalf of the entire Riverside Police Department, I am honored to present this submission for the California Law Enforcement Challenge. The Riverside Police Department is a department of dedicated professional police officers and civilian personnel committed to providing the highest quality of service and protection to the community. Many of the programs outlined in this submission will reflect our efforts in education and enforcement to traffic related matters. It is the intention of this department not only to provide the reactive services necessary to ensure traffic safety but also to commit to providing the educational services that will enhance the safety of our motoring public.

Despite the recent economical challenges faced by all police agencies, the Riverside Police Department continues to be steadfast in providing traffic safety to our community. Recently the Department expanded the Traffic Bureau with the addition of four sworn personnel, to further maintain a proactive approach to regulating the highest quality of service of traffic safety.

Our traffic education programs cover a broad range of subjects; including bicycle and helmet safety, pedestrian safety, child restraint and occupant protection, safe driving practices and anti-DUI educational programs.

Through various state grants and collaborative efforts with allied agencies, such programs as the "Every 15 Minutes", "Teen 2 Teen" (impaired driving campaign), and our management of the countywide AVOID DUI enforcement operations have all received national recognition for their multi-agency partnerships and outstanding educational components.

With a full understanding that traffic safety programs are among our most beneficial and visible campaigns; the Riverside Police Department is dedicated to taking proactive initiatives in educating and enforcing traffic safety. It is with great pride that I submit this California Law Enforcement Challenge on behalf of the Riverside Police Department.

Sincerely,

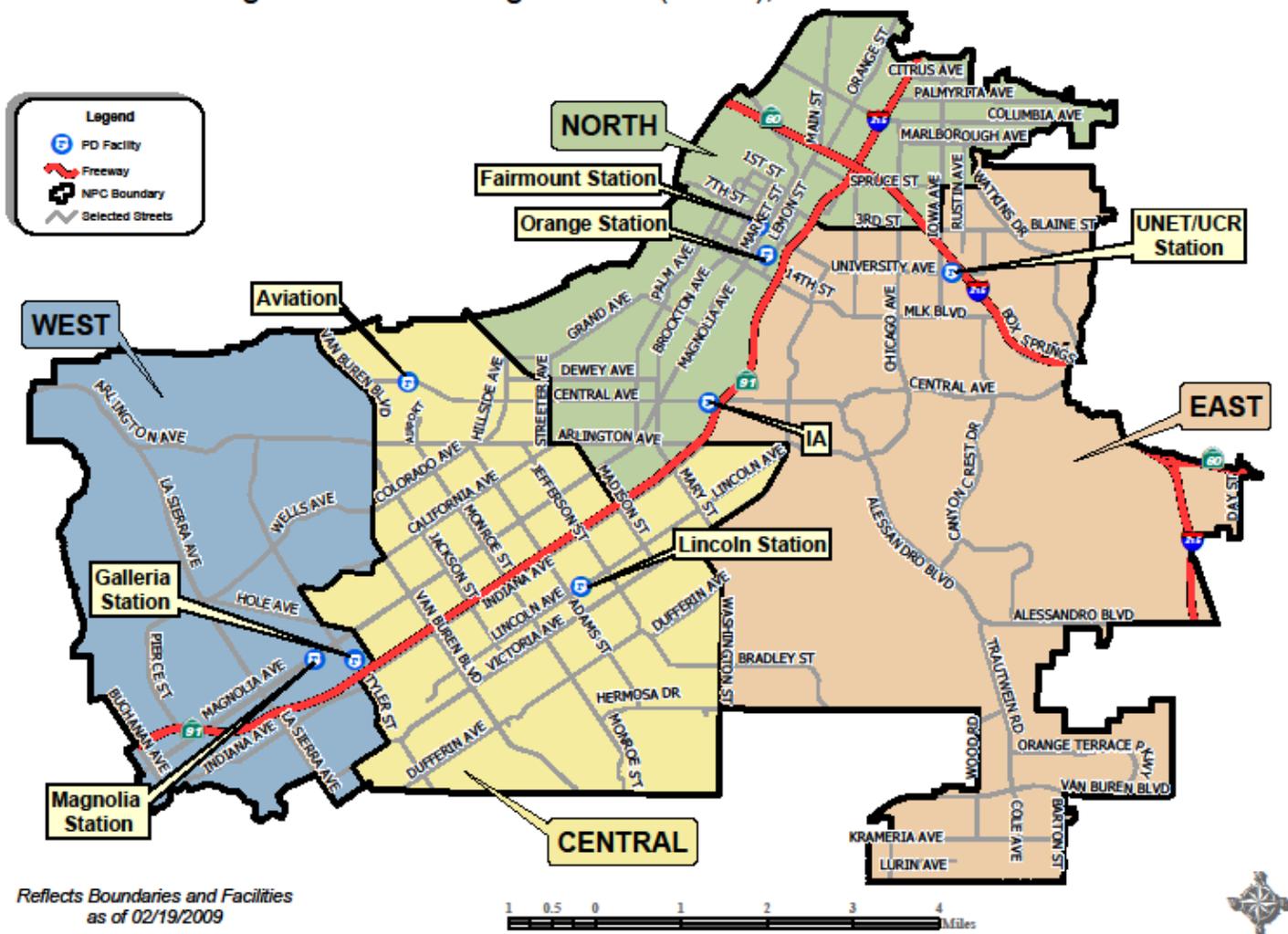
John De La Rosa
Acting Chief of Police



The City of Riverside was incorporated on October 11, 1883, and is comprised of approximately 100 square miles with a diverse population of over 300,000. The City of Riverside serves as the county seat for the County of Riverside.

The Riverside Police Department currently has 402 sworn officer positions and 177 full time civilian positions, all dedicated professionals that make it a priority to respond with the highest quality of service to the needs of our community.

City of Riverside Neighborhood Policing Centers (NPCs), and Police Facilities



Reflects Boundaries and Facilities as of 02/19/2009

The City of Riverside is divided into 4 neighborhood policing areas with officers assigned within each of the designated areas. This allows for a better community/police partnership and provides regular interaction between the officers and the members of the community they serve.

The Traffic Bureau is comprised of 35 employees including; 1 lieutenant as the Bureau Commander, 3 sergeants, 1 civilian supervisor, 14 motor officers, 4 sworn and 2 civilian collision investigators, 3 detectives, 1 collision reconstructionist, 3 parking control representatives, 1 traffic education coordinator, 1 tow coordinator and 1 administrative assistant. In fall of 2009, despite tough economic times, the Riverside Police Department reinforced its commitment to traffic safety by increasing the personnel assigned to the traffic bureau. Two motor officers and two sworn collision investigators were added.



Mission

The Riverside Police Department is committed to a pro-active law enforcement community partnership that is focused on public trust and safety and provides quality, responsive and effective services through valued employees.

Values

While accomplishing our mission, we must maintain exemplary professional standards in both conduct and performance.

- We value and respect the ideas and opinions of all employees and all members of the community.
- We achieve excellence through courteous, respectful and consistent treatment of others.
- We earn the trust of one another and the community by holding ourselves accountable to our principles and our commitment to excellence.

Policy and Guidelines

The Riverside Police Department takes the safety of our employees as seriously as the safety of our community. We are dedicated to reducing injuries and deaths related to traffic collisions. We combine a process of education, enforcement and engineering to accomplish these goals.

Riverside Police Department has policies in place to address seatbelt and child restraint usage in department vehicles. We also have a policy to address the detention and arrest of persons driving under the influence of alcohol or drugs.

The purpose of these policies is to ensure the safe transportation of department personnel, passengers and/or children in all city-owned vehicles and to standardize procedures involving impaired driving.

4.29 Use of Safety Belts in Departmental Vehicles: Policy: (attachment #1)

Motor vehicles purchased by the City of Riverside for use by Police Department personnel are equipped with safety belts in compliance with Federal Motor Vehicle Standards. All Department personnel who drive department vehicles shall use and insure that all passengers use available safety belt equipment installed in the vehicle being operated.

In addition to *section 4.29* that requires safety belts be used in department vehicles by all department personnel, *sections 11.2, 11.5, 11.6, and 11.9* cover our police volunteer units and require seatbelt usage while driving city vehicles. (included with attachment #1)

Effective Date: 10/84 Revision Date: 10/92 Approval: Ken Fortier Chief of Police
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4.29 **USE OF SAFETY BELTS IN DEPARTMENTAL VEHICLES:**

A. **POLICY:**
Motor vehicles purchased by the City of Riverside for use by Police Department personnel are equipped with safety belts in compliance with Federal Motor Vehicle Standards.
All Department personnel who drive Department vehicles shall use and insure that all passengers use available safety belt equipment installed in the vehicle being operated. (Refer to exception outlined in C.3.)

B. **PURPOSE:**
The purpose of this policy is to insure Department personnel and/or passengers use available safety belt equipment in motor vehicles.
Numerous studies have shown that the use of restraint devices reduces the possibility of death or serious injury in the event of an accident.

C. **PROCEDURE:**
Department personnel shall insure all occupants of the vehicle (Refer to exception outlined in C.3.) are using the safety belt/shoulder harness before moving a motor vehicle.

1. When arriving at an emergency call, the operator may remove the restraint device just prior to stopping for quick exit and to prevent becoming entangled in the restraining device.
2. Department personnel may remove the safety restraint device just prior to coming to a stop on a vehicle/traffic stop. Caution should be exercised to insure the violator is in fact going to stop. This would prevent becoming involved in a pursuit without the use of safety restraint devices.
3. Officers are to restrain prisoners in the rear of vehicles using the lap belts if provided. **EXCEPTION:** If the prisoner is combative or is a health threat to the officer, the belt need not be used.

D. Department personnel will adjust the safety restraining devices so that they are comfortable.



5.48 Use of Child Safety Seat/Restraint Devices in Departmental Vehicles: Policy: (attachment #2)

Police employees transporting children in city-owned vehicles shall use National Highway Traffic Safety Administration (NHTSA) approved child safety seat/restraint devices that comply with Federal Motor Vehicles Safety Standards. Child safety seat/restraint devices used by police personnel will have a Riverside Police Department sticker, issued by the Traffic Bureau, which will indicate that the device complies with NHTSA standards.



Effective Date: 3/19/04 Revision Date: Approval: Rose Leach Chief of Police

5.48 **USE OF CHILD SAFETY SEAT/RESTRAINT DEVICES IN DEPARTMENTAL VEHICLES:**

A. POLICY:
Police employees transporting children in city-owned vehicles shall use National Highway Traffic Safety Administration (NHTSA) approved child safety seat/restraint devices that comply with Federal Motor Vehicle Safety Standards (section 21.13) for children who meet the guidelines of 27360(B) CVC. Child safety seat/restraint devices used by police personnel will have a Riverside Police Department sticker, issued by the Traffic Bureau, which will indicate that the device complies with NHTSA standards.

B. PURPOSE:
The purpose of this policy is to insure the safe transportation of children in all city-owned vehicles. Numerous studies have shown that the use of child safety seat/restraint devices reduces the possibility of severe injury or death in the event of a collision.

C. DEFINITIONS:
"Child" is defined as any person up to six years of age or weighing less than 60 lbs.
"Infant" is defined as any person up to one year of age and 20 lbs.

D. PROCEDURE:
The Riverside Police Department Traffic Bureau will arrange for at least one each, of two types, of NHTSA approved child safety seat/restraint devices for use by police employees at all designated police facilities. The two types of child safety seat/restraint devices include the standard convertible seat and the seat commonly known as the "booster seat."

1. Employees who transport children in city-owned vehicles who meet the guidelines of 27360 (B) CVC must insure that the children are properly secured in an approved child safety seat/restraint device.
 - a. When transporting children up to six years of age or weighing less than 60 lbs, employees will use an approved child safety seat/restraint device.
 - b. Children and infants traveling in child safety seat/restraint devices shall not be transported in the rear passenger compartment of police vehicles equipped with hard-cased rear seats.
 - c. Children and infants shall not be transported in the front seat of police vehicles.
2. The Riverside Police Department Traffic Bureau Administrative Sergeant is available to Personnel and Training Division in arranging for police employees to receive proper installation and use of child safety seat/restraint devices. Training SA certified. Personnel and Training Division shall maintain a record of the Officers or their designee are responsible for insuring that one of each of

5.48 - 1

Effective Date: 9/96 Revision Date: Approval: Gerald L. Camell Chief of Police
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6.9 **DRIVING UNDER THE INFLUENCE OF ALCOHOL OR DRUGS TESTING PROCEDURE - POLICY AND PROCEDURE:**

A. PURPOSE:
To establish a standard procedure for the detention, arrest, and documentation of violations of driving under the influence of Alcohol or Drugs (DUI).

B. DRIVING UNDER THE INFLUENCE OF ALCOHOL OR DRUGS (DUI) REPORT FORM:

1. The DUI Report (form DWI Report-237) shall be completed on all DUI arrests. The report should document the probable cause for contacting the subject, how the subject was identified as the driver, symptoms of being under the influence and the results of the Field Sobriety Test (FST).
 - a. **Probable Cause:** The investigating officer should document in the narrative of the DUI report the probable cause for contacting the subject. If the probable cause is the result of personal observations by the officer, the specific driving behavior and any Vehicle Code violation should be documented.

If the contact is the result of a traffic collision investigation, the narrative should make reference to the collision investigation.

6.9 Driving Under the Influence of Alcohol or Drugs Testing Procedure; Policy: (attachment #3)

The Riverside Police Department has established a policy to standardize procedures for the detention, arrest, and documentation of violations of driving under the influence of alcohol or drugs.

Riverside Police Department does not have a policy on speed enforcement.

Training of Officers

The Riverside Police Department employs innovative measures to ensure all officers receive the highest quality of training available. All new officers participate in an intense 80 hour pre-academy, 960 hour basic academy, 80 hour orientation, and 1040 hour field training program. In addition, officers continue to receive training at roll-calls and by attending specialized classes. Traffic is an integral part of each of these training segments. Additionally, all traffic officers receive, as a minimum, training in basic and intermediate collision investigation, radar speed detection, and Driving Under the Influence detection class. We currently have four employees trained in Advanced Collision Investigation and three employees trained in Collision Reconstruction.

In 2009, four officers attended Traffic Collision Investigation, six officers attended Intermediate Collision Investigation, and one officer attended both the Advanced Collision Investigation and Traffic Collision Reconstruction course. In addition, two officers attended an advanced class on Motorcycle Braking Abilities and Motorcycle Crush Analysis.

Two officers attended Radar-Laser Operator training. Six officers received EPAS Training and seven officers attended a DUI Seminar. Three officers completed the Drag-Net Instructor Train the Trainer course and three officers attended the Illegal Street Racing Theft and Fraud class. Two employees were trained as Child Passenger Safety Technicians and two employees attended the Lifesavers National Conference on Highway Safety.

In 2009, Roll-call training was provided in May and November for the Click-it or Ticket program. Both training topics were conducted 12 times to ensure all patrol (133) and traffic (20) field personnel received this valuable training. The Click it or Ticket training included a segment on child passenger restraints to encourage increased enforcement efforts from all of our field personnel. In addition, traffic sergeants present videos of speed and DUI related collisions at traffic roll-calls. These videos are shown to reinforce the importance of reducing traffic collisions by maintaining a high level of speed and DUI enforcement.

Training was also provided on our Safety Cite program to School Resource Officers, field Police Service Representatives, and field personnel to encourage positive contact between our officers and juveniles that are displaying positive behavior.



In March 2009, Standardized Field Sobriety Test training was conducted for officers participating in the Riverside County AVOID program. One training was held at the Riverside Police Department and the second was held at the Palm Springs Police Department. 47 officers countywide were trained including seven officers from the Riverside Police Department. During the training officers were instructed on the National Highway Traffic Safety Administration (NHTSA) approved techniques for identifying impaired drivers.

100% of our patrol and traffic officers received roll call training in traffic safety, occupant protection, and an update on bicycle safety laws. In addition, 100% of our traffic officers received additional training updates on DUI and collision investigation.

Incentives and Recognition

The Riverside Police Department takes pride in initiating and participating in recognition programs for our personnel.

Saved by the Belt Program:

The Riverside Police Department Traffic Education Unit participates in several county wide collaborative efforts that promote traffic safety in all areas including proper seatbelt and child restraint usage. Through our involvement and partnership with the Riverside County Children's Injury Prevention Network (RCCIPN), the Riverside Police Department participates in the presentation of the Golden Car Seat Award. This award was created to acknowledge parents that have participated in a car seat class or attended a car seat clinic and then were involved in a collision with little or no injury to the properly restrained children they are transporting. The awards have been presented on an as needed basis. No award was presented in 2009.

Impaired Driving Recognition Programs:

The Traffic Bureau Commander recognizes the top 10 DUI producers from our agency on an annual basis. The officers are commended for their commitment to keeping the streets safe and their commitment to reducing the number of alcohol involved collisions. In 2009, our top producer was responsible for 81 DUI arrests.

2009	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Grand Total
Cupido, Michael	10	11	11	8	6	13	8	9	3			2	81
Parrish, Matthew	6	1	2	2	2	3		5	1	3	1	4	30
Siracusa, Anthony	3	3	6	6	1	2	1	2	1		1	1	27
Fast, Brent	2	2	2	2	1		1	2	3	3	4	2	24
Koehler, Daniel	5	4			3		2	6			1		21
Cisneros, Daniel	3		2	2	2	1		2		1	1	1	15
Borngrebe, Scott	3		1	1		3	1				2	2	13
Suarez, Daniel		1	1		1	1	3	1	2	1	1		12
Casteel, Shawn			2		2	2			1	1	1	3	12
Garcia, Michael				1	1	2	4	1	2				11



In 2009, The Riverside County AVOID the 30 program joined Riverside County Mother's Against Drunk Driving (MADD) to present the AVOID/MADD DUI Law Enforcement Recognition Luncheon. The luncheon was held in the city of Riverside and attended by 185 officers from agencies throughout Riverside County. In addition to honoring our officers for their outstanding efforts in removing impaired drivers from our streets in 2008, three Deputy District Attorney Awards were presented.



The Police Department had four officers honored. Officers Kohler, Cupido, Parrish, and Cisneros received DUI awards and pins for their achievements.

Speed Enforcement Recognition:

While there is no formal recognition program, officers that excel in their enforcement efforts are recognized in roll call and traffic officer stats are posted and discussed monthly to promote increased enforcement.

Public Information and Education

The Riverside Police Department takes a pro-active approach to traffic safety. The Traffic Education Unit was established in 1997 to reduce deaths and injuries due to traffic collisions. We are proud to have a full time Police Service Representative assigned as our Traffic Education Coordinator. Our traffic education programs cover a broad range of subjects including: bicycle and helmet safety, pedestrian safety, child restraint and occupant protection, safe driving practices, and anti-DUI educational programs. Many of our programs are provided through grants and collaborative efforts with numerous city, county and state agencies. The Riverside

Programs

Bicycle & Scooter Safety Rules
In the state of California, you must wear an approved helmet every time you ride a bicycle, scooter, and skateboard until you are 18 years of age.

Bicycle Safety Presentations
Bicycle safety presentations are done throughout the city at the elementary school level. Children are shown safety rules, taught proper hand signals and California law, and reminded of the importance of always wearing a helmet.

Child Passenger Safety
The Riverside Police Department is dedicated to providing lectures to children every time they ride in a vehicle. Training sessions are held at the Magnolia Police Facility every month and car seat clinics are held throughout the city of Riverside several times a year. Our training sessions and clinics allow parents to have their car seats checked for safety and proper installation by a certified technician. The car seats is checked for any recalls, paper tags, and papers by the child. Low cost car seats are offered to community members who need to replace an unsafe car seat. Parents participate in the installation process to ensure they will be able to secure the child properly every time. Parents, grand-parents, and/or caregivers are encouraged to make an appointment by calling (951) 351-3741.

Traffic Safety Fair
The Traffic Safety Fair has become an annual event held each Fall at Castle Park. The Riverside Police Department collaborates with various community agencies to provide a hands-on approach to traffic safety. The Safety Fair is a great way for families to learn about safety while having fun!

Teen 2 Teen
Teen 2 Teen is a youth based anti-drug and anti-alcohol initiative program that was founded in partnership with North High School. Students are provided with the tools needed to speak to their peers about making wise choices and the consequences of drinking and driving. From the pilot program through the "Teen 2 Teen" pledge event and the "Smash of an Innocent" play performed by the students.

County Injury Prevention Services Agency partners with us in child related injury prevention programs, Califorma Highway Patrol assists with the Every 15 Minutes programs and safety fairs, and Safe Kids Inland Empire works with us in several areas. We also partner with these agencies to provide technical trainings for adults. Through these joint efforts we are able to ensure a wide range of safety programs are

available to the members of our community. (attachment #4)

Traffic Safety Fair

The Riverside Police Department sponsors the annual safety fair with the proactive goal of educating the community to the programs and services available to them. We also provide a comprehensive, hands-on and interactive approach to a broad range of traffic safety issues. 2009 marked the 12th annual event with over 30 agencies from Riverside and San Bernardino counties participating and an attendance in excess of 2,500 community members.

12th Annual Traffic Safety Fair
October 3, 2009

Free raffle prizes
Safety Demonstrations
Fun Safety Activities

Join Us at Castle Park
for Educational
Family Fun!

For more information about this event visit www.rpdonline.org

10am-3pm

Impaired Driving Programs

The *Every 15 Minutes* program is a two-day event challenging high school seniors to think about drinking, driving, personal safety, the responsibility of making wise choices and the impact those choices have on family, friends, and the community. The Riverside Police Department is fortunate to have provided this valuable program at each of the seven high schools located in the City of Riverside. In 2009, the Every 15 Minutes program was presented at Poly High School on March 11 & 12, 2009. The program was funded by a grant from the California Office of Traffic Safety through the California Highway Patrol and community donations.



This program is a true community collaborative effort with police and fire, hospitals, courts, and local businesses that all support the program. We all work toward providing our teens with the ability to make wise choices and provide them the tools to promote safe choices among their peers.

Other programs in the area of impaired driving include DUI awareness presentations to high school students and DUI awareness information provided during annual health fairs for corporations and for the community.

Safe Routes to School Program

The Traffic Education Unit partners with Riverside County Injury Prevention Services for the Riverside Safe Routes to School program. The goal of the grant is to provide specialized education for parents, teachers, and elementary school aged children in the areas of pedestrian and bicycle safety to ensure children are safe while traversing to and from school. This program also promotes healthy eating, exercise, parent involvement and assesses environmental concerns around the schools. We have expanded the collaborative effort to include the school board, city government, and parent teacher associations by offering Safe Routes to School Workshops.



The educational component includes assemblies for the varied grade levels and the Safety City

interactive activity where the children use their newly learned safety skills to navigate through our city. In 2009, these day long presentations were made to four Schools reaching approximately 1,900 children.

On October 7, 2009, a city-wide Walk to School day was held with participation from 12 elementary schools, hundreds of students, parents, and teachers. Many of the schools have continued to encourage walking to school on a weekly basis.

Additional bicycle/pedestrian presentations are made at schools, for girl and boy scout troops, after school programs, churches and community events. Proper helmet use is always stressed and low cost helmets are available for all children attending an educational program. The low cost helmet program is possible through our collaboration with Riverside County Injury Prevention Services Agency. In 2009, 11 presentations were made and 130 helmets were distributed.



Safety Cite Program

The Safety Cite program is a positive reinforcement tool used to promote the proper use of traffic safety equipment (helmets & pads) and safety rules (bike riding, pedestrian, and vehicle) in the City of Riverside. Children are "cited" for their positive behavior and offered the chance to win a new bicycle. Since January 2009, 65 children have received safety citations. When a child is cited letters are sent to parents congratulating their children for practicing proper safety habits. On May 15, 2009, a child at Washington Elementary School won a free bicycle for his positive behavior. The Riverside Optimist Club supports this program by providing a

bicycle to be given each May in honor of bicycle safety month.

Teen 2 Teen Program

The *Teen 2 Teen* program is a joint effort between the Traffic Education Unit and JW North High School's Law and Protective Services Academy. The Teen 2 Teen program was developed to supply students with the tools and opportunities to educate other teens on the dangers of drinking and driving. Seniors in the program are provided with public speaking skills and the information needed to speak to their peers about making wise choices and the consequences of drinking and driving. The program has grown and now includes both a DUI and a bicycle/pedestrian component. In 2009, 60 students participated in the program and the students assist police with presentations on DUI and bicycle safety to other high school students and younger students from nearby schools.



Occupant Protection Programs

The Riverside Police Department is dedicated to preventing injuries to children every time they ride in a vehicle. The Traffic Education Unit provides monthly fitting stations at the Magnolia Police Facility. Additional fitting stations are held at alternative police facilities as needed. Community check-up events are held several times a year at locations throughout the city. Certified technicians are brought together through collaboration with Inland Empire Safe Kids, Riverside County Injury Prevention Services, and California Highway Patrol. Additional technicians from Riverside and San Bernardino law enforcement agencies, hospitals, city and county agencies join us to offer these community events. Through the fitting stations and community clinics parents are given the opportunity to have their child's restraints inspected for safety, proper fit of their child, and proper installation. Parents participate in the installation process to ensure they will be able to secure the child properly every time they ride in a car.

In 2009, we inspected 215 child restraints; 105 at fitting stations and 110 at community events. 74 replacement seats were provided for children whose restraints were defective or inappropriate for the child using the restraint.



Child passenger safety presentations are offered for community groups, parent groups, teen parent training, and senior groups to ensure our community has the most current safety information available. In 2009, seven classes were presented.

Through collaboration with Riverside County Injury Prevention Services Agency low cost child restraints are available for parents or caregivers attending educational presentations. Replacement seats for fitting stations and community clinics are also provided through this on-going collaboration.

The Riverside Police Department has seven certified child passenger safety technicians. We also have two of the four certified technician instructors in Riverside County. Riverside Police Department takes the lead in Riverside/San Bernardino Counties to offer certification and update classes. In 2009, three Riverside Police Department personnel were certified as technicians.

Mobile Traffic Education Trailer

The Riverside Police Department has a trailer with the equipment needed to promote a variety of traffic safety programs. The Traffic Education Unit uses the mobile education trailer for community events and as a visual reminder to promote safety in our community. In 2009, the mobile education trailer was used for three community car seat clinics, eight bicycle safety presentations at elementary schools, and four community events throughout the City of Riverside.



Along with the major programs, the Riverside Police Department Traffic Education Unit has also coordinated and/or participated in approximately nine health fairs, 40 car seat presentations, bicycle safety presentations, and DUI awareness trainings at local high schools. Programs are advertised via press releases, program photos, and new articles. (attachment #5)

Public Service Announcements

In fall 2009, the Riverside Police Department taped six public service announcements (PSA) in English, Spanish, Japanese, and American Sign Language. These PSA's covered variety of holiday safety subjects including; theft deterrent, personal safety, holiday parties and impaired driving. Each PSA was aired 420 times for a total of 2,520 times on the City's public access channel and on Charter Communications channel 3. One of the PSA's featured our Traffic Administrative Supervisor, Director of the Riverside County AVOID program, and discussed DUI and designed drivers.

Enforcement Activity

The Riverside Police Department encourages our officers to take a strict stand on traffic enforcement. We have encouraged a zero tolerance on speed, non-use of restraints, and impaired driving.

The Traffic Bureau has 14 motor officers that are tasked with the enforcement of traffic laws in our city. In addition to daily patrols, our motor unit actively monitors the schools in our city for compliance of traffic laws to ensure our children are safe while going to and from school.

Grade Crossing Enforcement

The Riverside Police Traffic Bureau has partnered with Union Pacific Police, BNSF Railway Police, and the Los Angeles County Sheriff's Department to conduct selective enforcement operations targeting all traffic violators at railroad crossing locations throughout the Riverside corridor. The rail lines and grade crossings along this corridor are used by Union Pacific freight trains and Metrolink trains.

These rail lines are active 24 hours a day, 7 days a week. The heavy daily load of vehicular traffic traversing these grade crossings is potentially hazardous and a cause of concern for safe railroad operations. With literally thousands of passenger cars and commercial trucks crossing these rail lines each day, grade crossing violations are commonplace and collisions have occurred. Motorists who stop on the tracks or ignore gate-crossing warnings may be the cause of a train-vehicle collision that will almost always result in serious injury or death and delay train and vehicle traffic for hours.

The selective enforcement operations utilize Riverside Police Officers, Union Pacific Police Officers, and BNSF Railway Officers.

Grade Crossing Enforcement	2008	2009	Change
Enforcement Operations	4	6	50 %
Violations Noted	-	840	N/A
Citations Issued	319	587	84%

The Riverside Police Department has been fortunate to receive several grants to increase our enforcement efforts. For 2009, these grants included the Click it or Ticket and AVOID programs. In September 2009, we completed a Selective Traffic Enforcement Program (STEP) grant that provided for speed and impaired driving enforcement. Then in October 2009, we continued our impaired driving efforts with the DUI Enforcement and Awareness Program grant. These grants are funded by the California Office of Traffic Safety (OTS) through the National Highway Traffic Safety Administration (NHTSA).

Click it or Ticket

The Riverside Police Department operates a next generation Click it or Ticket grant. The grant provides overtime funding to conduct seatbelt/child seat enforcement during the NHTSA mobilization periods.

The mobilization periods include two weeks in both May and November, with additional patrols each of the other ten months of the grant. The enforcement efforts are highly publicized to impact the maximum number of people and encourage increased seat-belt usage, thereby minimizing injury and/or death in the event of a collision.



Occupant Protection Enforcement	2007	2008	2009	Change
Seatbelt Citations	2098	1298	1965	51%
Child Restraint Citations	136	179	256	48%

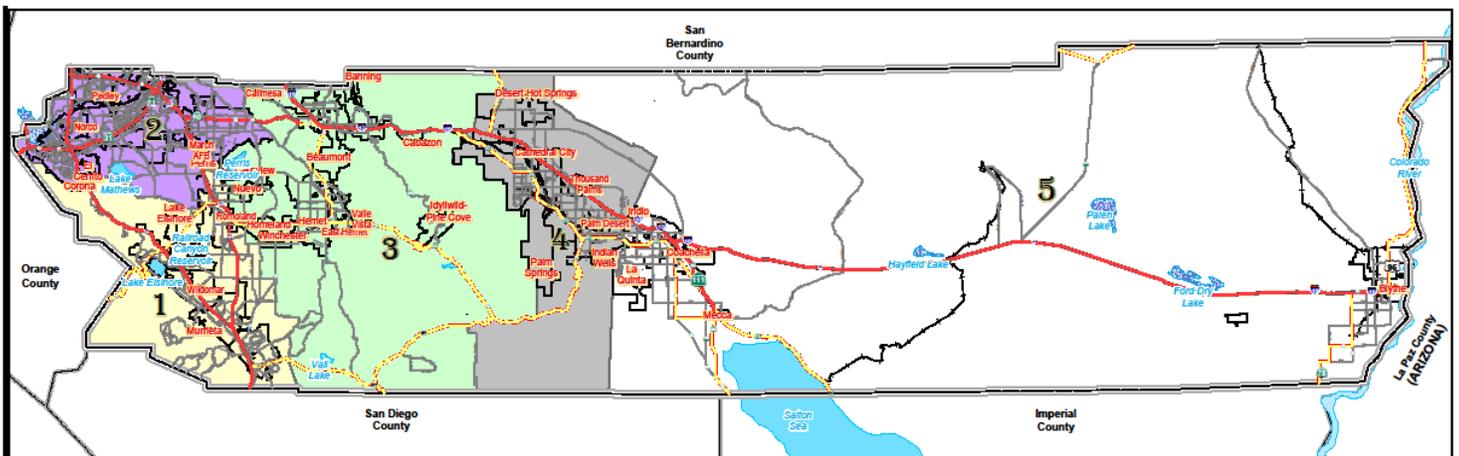
AVOID the 30

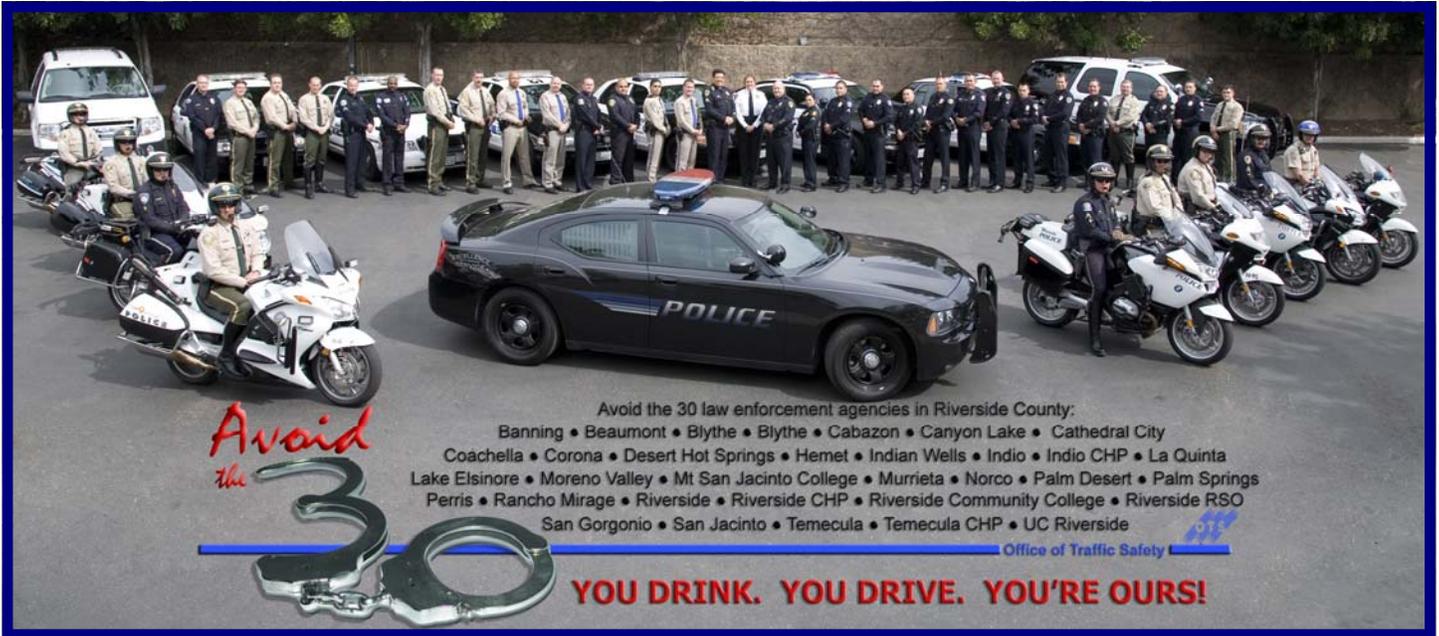
The Riverside Police Department is the lead agency for the Riverside County AVOID DUI grant. Our Traffic Administrative Supervisor manages the grant and coordinates the enforcement efforts of all participating county law enforcement agencies. AVOID the 30 brings law enforcement agencies together for a countywide focus with the intention of making an impact on impaired drivers through enforcement, education, and media support. The goal of our county-wide program is to reduce the number and severity of impaired driver related traffic collisions, to increase DUI arrests, and to educate the public on the tragic costs of driving under the influence of alcohol and/or drugs. AVOID the 30 has a “zero” tolerance enforcement policy.



Riverside County has been separated into five regions that work together to deploy officers for DUI saturation patrols and DUI checkpoints.

In addition, AVOID the 30 works with the media to promote the effects of drinking and driving with the aim of reducing major holiday DUI traffic collisions. In 2009, officers participated in the Memorial Day, 4th of July, Labor Day, and Winter/Holiday deployment periods. During the 41 days of the deployment periods, officers in Riverside County arrested 1,487 impaired drivers and reported only two alcohol related fatal traffic collisions.





Avoid
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Avoid the 30 law enforcement agencies in Riverside County:
 Banning • Beaumont • Blythe • Blythe • Cabazon • Canyon Lake • Cathedral City
 Coachella • Corona • Desert Hot Springs • Hemet • Indian Wells • Indio • Indio CHP • La Quinta
 Lake Elsinore • Moreno Valley • Mt San Jacinto College • Murrieta • Norco • Palm Desert • Palm Springs
 Perris • Rancho Mirage • Riverside • Riverside CHP • Riverside Community College • Riverside RSO
 San Geronio • San Jacinto • Temecula • Temecula CHP • UC Riverside

Office of Traffic Safety

YOU DRINK. YOU DRIVE. YOU'RE OURS!

The AVOID the 30 website, at www.avoidthe30.org, is continually updated to allow for greater access of the community and press to monitor the activity of the AVOID the 30 program. The website provides up to date information for the public to explore. The website allows for a positive way to promote sober driving and report results of our enforcement efforts. Daily updates are also made to the state AVOID website during deployment periods.

Avoid
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RIVERSIDE COUNTY LAW ENFORCEMENT AGENCIES

Law enforcement agencies in Riverside County have joined forces!

The 30 local law enforcement agencies of Riverside County have joined together to get out the message: If you drink or take drugs and drive you will be arrested for driving under the influence.

Avoid the 30 brings all Riverside County law enforcement agencies together for a countywide focus with the intention of making an impact on impaired drivers through enforcement, education, and media support.

The five regions in our county will be working together to deploy additional officers to increase DUI patrols and DUI checkpoints. In addition, Avoid the 30 intends to work with the media to promote the effects of drinking and driving with the aim of reducing major holiday DUI traffic collisions.

The goals of the countywide attention are to reduce the number and severity of under the influence related traffic collisions, to increase DUI arrests, and to educate the public on the tragic costs of driving under the influence of alcohol and/or drugs. Avoid the 30 will have a "zero" tolerance enforcement policy.



As of May 2008, more than 450 law enforcement agencies from 41 counties statewide have joined the Avoid the 30 program, bringing together officers from local Police departments, Sheriff, local CHP offices, Alcohol Beverage Control and other special police districts.

For more information contact: Program director - Karen Haverkamp 951-363-7880

[See photographs from the March 2010 Avoid the 30 / MADD luncheon](#)
[See photographs from the May 2009 Avoid the 30 / MADD luncheon](#)
[See photographs from the April 2008 press conference](#)
[See photographs from the September 2008 DUI Awards Luncheon](#)
 Use your browser's BACK button to return

Selective Traffic Enforcement Program (STEP)

This enforcement grant provided overtime funds to conduct DUI saturation patrols, checkpoints, court sting operations, and to develop a “Hot Sheet” program that assists officers in the identification of repeat DUI offenders.

27 Speed Enforcement Operations were conducted with the following results:	2007	2008	2009	Change
Number of citations issued:	127	1,405	989	-29%
Number of vehicles impounded:	11	28	32	14%
Number of arrests for licensing violations:	6	97	57	-47%
Number of DUI arrests:	1	0	2	200%



DUI Enforcement and Awareness Program

The DUI Enforcement and Awareness Program grant provides for one full time officer position and overtime funds for personnel to conduct DUI/DL checkpoints. The checkpoints are conducted monthly. DUI checkpoints are a visible and effective method of reducing the incidence of drinking drivers. These enforcement efforts are publicized to deter people from driving impaired and to encourage sober designated drivers. In 2009, 10 Checkpoints were conducted through this grant.

Effectiveness of Efforts

In addition to the efforts of increased enforcement in 2009, the Riverside Police Department also deployed a speed board approximately 40 times in response to residents complaints. This board displays the speed of the vehicle approaching and the posted speed limit and is used as an educational tool to remind drivers to obey the speed limits. The use of this board has been shown to decrease the speed on any given street. It also produces a computer record of the traffic volume and records the speed of all vehicles traveling on the street. This allows the Police Department to evaluate if a speed problem exists at a given location and determine the best time of day to deploy our limited resources to conduct enforcement action.

Traffic Engineering has similar stationary speed board system and they refer identified speeding problems to the police department for enforcement. This collaboration supports the three E's of traffic safety; Engineering, Education and Enforcement.



Speed Enforcement

Citations Issued	2007	2008	2009	Change
Speed	unk	3987	3368	-15 %
Speed Contest	28	17	5	-70 %

DUI/DL Checkpoint Results

The Riverside Police Department held sobriety checkpoints and roving patrols funded through the AVOID and the DUI Enforcement and Awareness Program grants.

13 DUI Checkpoints were conducted in 2009 with the following results:	2007	2008	2009	Change
Number of vehicles passing through checkpoints:	8,755	17,374	23,421	34%
Number of vehicles stopped:	1,820	6,601	19,296	192%
Field Sobriety Test's conducted:	13	72	69	-4%
Number of DUI arrests:	6	33	31	-6%
Number of vehicles impounded:	315	415	400	-3%
Number of criminal arrests:	23	20	3	-85%



77 DUI Roving Patrols were conducted in 2009 with the following results:	2007	2008	2009	Change
Number of vehicles stopped	-	551	1097	99%
Field Sobriety Test's conducted:	113	190	355	87%
Number of DUI arrests:	46	84	150	78%

Traffic Collisions

2007 marked a 24% decrease in fatalities and that trend was continued in 2008 with a 11% decrease, and in 2009 with a 5% decrease in fatalities. We went from 25 fatal collisions in 2006, to 19 in 2007, 17 in 2008, and to 16 in 2009. In 2009, we also saw a decrease in injury collisions from 1,138 in 2008 to 1,001, for a 12% reduction. Hit & Run injury collisions also decreased from 150 in 2008 to 119 in 2009, for a 21% reduction.

Traffic Collisions	2007	2008	2009	Change
Fatal Collisions	19	17	16	- 5%
People killed	19	19	16	- 15%
DUI involved Fatal Collisions	6	9	5	- 44%

Occupant Protection

As part of the Click it or Ticket program several seatbelt surveys have been conducted in the City of Riverside. The surveys are conducted in several locations throughout the city and averaged to provide a combined usage rate.

In May 2009, the pre-campaign combined usage rate was 92.6%. In December 2009, the post campaign combined usage rate showed a compliance rate increased to 94.31%. Surveys conducted in November 2009 showed a combined usage rate of 91%, a decrease to pre Click-it or Ticket campaign rates indicating a need for continued enforcement efforts of seatbelt laws.

Citations Issued	2007	2008	2009	Change
Seatbelts	2098	1298	1965	51%
Child Restraints	136	179	265	48%

Conclusions

The Riverside Police Department is committed to providing the highest quality of service and protection to our community. We continue to build relationships with the community through the collaboration of law enforcement, citizens, local agencies, political leaders and public information services. In our Strategic Plan, released in 2004, this concept was described as “co-producers of public safety,” and we know this to be true. With the community and its stakeholders, City leadership and the Police Department working together in partnership, we continue to improve the quality of life in our community.

The Riverside Police Department makes education a priority for both our officers and the community. We are continually evaluating and implementing new technologies to enhance our capabilities and further our commitment to excellence in service.

Traffic safety will continue to be a main concern for our department. Working together we have and will continue to make an impact and reduce injuries and deaths due to traffic collisions.





Attachments

Policy—Use of Safety Belts in Departmental Vehicles

Policy—Use of Child Safety Seat/Restraint Devices in Departmental Vehicles

Policy—Driving Under the Influence of Alcohol or Drugs Procedure

Traffic Education Brochure

Educational Activity Photos

Press Releases

Newspaper Articles