

EXPLORE



WINTER/SPRING 2022

RIVERSIDE



RISE! MURAL

PG. 4

A CITY OF
RENEWABLE RESOURCES

PG. 73



City Hall
3900 Main Street
Riverside, CA 92522
City Hall Hours:
Monday – Friday
8 a.m. – 5 p.m.

ExploreRiverside.com
Explore@RiversideCA.gov • (951) 826-5311

Mayor

Patricia Lock Dawson

City Council Members

Erin Edwards	Ward 1
Clarissa Cervantes	Ward 2
Ronaldo Fierro	Ward 3
Chuck Conder	Ward 4
Gaby Plascencia	Ward 5
Jim Perry	Ward 6
Steve Hemenway	Ward 7

City Manager

Al Zelinka

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ACTIVITY GUIDE

To view the Parks
and Recreation
Activity Guide

[Click Here](#)

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CITY STRATEGIC PRIORITIES



**Arts, Culture and
Recreation**

Provide diverse community experiences and personal enrichment opportunities for people of all ages.



**Community
Well-Being**

Ensure safe and inclusive neighborhoods where everyone can thrive.



**Economic
Opportunity**

Champion a thriving, enduring economy that provides opportunity for all.



**Environmental
Stewardship**

Champion proactive and equitable climate solutions based in science to ensure clean air, safe water, a vibrant natural world, and a resilient green new economy for current and future generations.



**High Performing
Government**

Provide world class public service that is efficient, accessible and responsive to all.



**Infrastructure,
Mobility and
Connectivity**

Ensure safe, reliable infrastructure that benefits the community and facilitates connection between people, place and information.

RiversideCA.gov/CityManager

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EXPLORE COVER: Rise! Mural in Downtown Riverside



Trevor Kamhiriri

ENVISION RIVERSIDE 2025



VISION

Riverside is a city where every person is respected and cherished, where equity is essential to community well-being, where residents support one another, and where opportunities exist for all to prosper. In Riverside, everyone comes together to help the community, economy and environment reach their fullest potential for the public good.

The City's 2025 Strategic Plan, known as **Envision Riverside**, identifies a clear vision for the future of Riverside's Economy, Community and Environment. During 2020, several one-on-one interviews were held with the Mayor, Council Members, and key City staff and public meetings occurred to discuss the priorities and goals for the City organization for the next five-year period. Based on the information received from these discussions and the public, the Envision Riverside 2025 Strategic Plan was created and approved.

The Envision Riverside 2025 Strategic Plan is comprised of two components:

- 1. City Council Strategic Policy** - This section sets forth the Strategic Priorities and Goals of the City Council to advance Riverside's potential and to frame the work efforts of staff over the next five years.
- 2. Operational Workplan** - This section sets forth envisioned actions to be carried out by City staff to implement the City Council Strategic Policy, as well as related metrics to track the trendlines of progress toward achieving City Council priorities. This section includes the Actions and Performance Metrics and is evaluated and updated based on the changing needs of the organization and in conjunction with the City's budget cycle.

The City of Riverside is committed to providing high-quality municipal services to ensure a safe, inclusive, and livable community and with that, is continuously working toward data-driven measurable outcomes that align with the Envision Riverside 2025 Strategic Plan.

The Riverside City Council adopted **six strategic priorities and associated indicators and goals for each priority**. Strategic priorities are broad areas in which the City Council wants the City Team to invest time, energy and resources to accomplish the vision. The priorities include: **1) Arts, Culture and Recreation, 2) Community Well-Being, 3) Economic Opportunity, 4) Environmental Stewardship, 5) High Performing Government, and 6) Infrastructure, Mobility & Connectivity.**

Furthermore, **cross-cutting threads** are described as major themes incorporated throughout all areas of the strategic plan and are reflected in all of the outcomes. Implementation of all strategic priorities should advance – or at least be neutral towards – all cross-cutting threads. They include: Community Trust, Equity, Fiscal Responsibility, Innovation, and Sustainability and Resiliency.

In addition, Envision Riverside is crucial to the **ongoing priority-based budgeting process** the City has adopted, a process which seeks to allocate financial resources in accordance with the City Council's strategic priorities.

Please note the **above-referenced icons throughout this publication** as a way to easily associate programs and initiatives with how they align with the strategic priorities and/or cross-cutting threads.

To learn more about Envision Riverside 2025, please visit RiversideCA.gov/CityManager



RISE!

MURAL

The **Rise! Mural** is a mosaic art installation that was created to promote diversity, inclusion, and equity while also celebrating black excellence in the City of Riverside.

In 2019, Riverside resident Rochelle Kanatzar shared through social media that her daughter Edison Rose had experienced a painful racial encounter at school that had left her in tears. Shortly after, Erin Maroufkhani and Shea Ellis, with support from the City of Riverside, came together with Rochelle to collaborate on a project to show Edison that “Black is Beautiful.”

The result is a magnificent mosaic depiction of thirty-plus African American portraits that have influenced the Black community throughout history. The Rise! mural includes portraits of Breonna Taylor, George Floyd, Ahmaud Arbery and Elijah McCain, Ruby Bridges, Edison Kanatzar, Nelson Mandela, and many more.

The mural's name was inspired by Edison's favorite poem, Maya Angelou's “And Still I Rise.”

This City-funded project furthers Riverside's mission to expand community partnerships and enhance equitable access through arts, culture, and recreational services within the City.

Due to the COVID-19 pandemic restrictions, the 14 collaborating artists were not able to participate together. Instead, they were all sent mosaic materials and completed their portraits individually. During the mural unveiling, the artists and community were able to finally get together and celebrate this beautiful partnership between the community.

Rochelle expressed her joy at being able to show Edison the expressions of support.



Edison, through sharing your story I was able to see your village. They stood up and they stood out, and I am here to tell you your village is large and it is strong”

— Rochelle Kanatzar

The mural can be viewed on the corner of **Market Street and 9th Street in Downtown Riverside.**





BOURNS FAMILY YOUTH INNOVATION CENTER

9595 Miller St., Riverside, CA 92503

The Bourns Family Youth Innovation Center is the newest community center in Riverside and was designed to provide young Riversiders with innovative technologies to inspire them to explore interests in science, technology, engineering, art, and math (STEAM).

With state-of-the-art equipment and a mission to help propel Riverside into an innovative tomorrow, the center offers both free and fee-based activities. Students can sign up to receive certifications, career advancement and Career Technical Education (CTE), test prep and academic aid, the arts, computer courses, music and film production, etc.

THE FACILITY INCLUDES:



A **1,465 square foot multipurpose room** with a laser cutter, 3-D printers, sewing and embroidery machines, Cricut machines, and enough workspace for the best crafting experience



A **computer lab** with 16 computer stations and free computer access for visitors



A **formal classroom** for contract classes, seminars, and workshops



A **beautiful lounge** where visitors are welcome to sit, meet, work and play, using a digital wall, game consoles, and built-in charging stations



A **film studio** complete with vocal and recording booths, a green screen, cameras, lighting, and everything else you need to produce your show, short film, or soundtrack



A **collaborative space** with tables and seating, where visitors are welcome to take a break and snack while working on homework, reading, or just relaxing with a beverage

Through the use of these spaces, visitors can gain hands-on experience while harvesting their skills in music production, computer coding, film making, 3D printing, digital photography and so much more!

Introducing young Riversiders to professionals and services that promote and enhance learning can increase the likelihood of lifelong success. The center's focus is to prepare Riverside residents for success by providing a safe environment that fosters collaboration, learning, and creativity.

It is one of the City's most important goals to offer support programs and amenities to further develop literacy, health, and education of children, youth, and seniors throughout the community. Through the BFYIC, the City of Riverside is proud to provide these diverse community experiences and personal enrichment opportunities for our residents of all ages.





BETTER TOGETHER

Multiple agencies collaborate to address issues of homelessness, mental illness, and substance abuse in Riverside.

Over the past few years, the Riverside Police Department's Community Engagement Bureau had seen an increase in calls for services, livability issues, and concerns from community members regarding those experiencing homelessness and also struggling with mental illness and substance abuse. As part of an ongoing response to these concerns, the Riverside Police Department recently collaborated with Riverside University Health Systems' (RUHS) Behavioral Health Department and other agencies to conduct "Saturation Engagement Day."

Officers assigned to the City's Public Safety Engagement Team, Community Behavior Assessment Team, and Problem Oriented Policing Team partnered with outreach workers, clinical therapists, substance abuse counselors, animal services officers, code enforcement officers, and housing support teams to address these livability issues with not only our homeless population, but also our community at large.

These teams of **over 60 personnel from the various agencies** checked **86 locations** and **contacted 186 homeless individuals**. Of those, 49 people accepted services including three who were immediately placed into residential substance use treatment facilities, one teenager who was placed into a transitional living program, two people with medical issues who were provided emergency shelter, and one person who was admitted into an outpatient substance use treatment program. Those who were resistant to services will be engaged again in hopes they eventually accept assistance.

The purpose of Saturation Engagement Day was to assist our community's vulnerable homeless population that are suffering from mental illness and substance abuse on both private and public property. It provided a larger opportunity to make contact, assess their needs, and offer them multiple resources to get them off the streets and into permanent supportive housing with wrap-around services.



PSET

PUBLIC SAFETY & ENGAGEMENT TEAM

PROGRAM

The City Council voted unanimously in early 2019 to allocate \$3.45 million in Measure Z money to create a **Public Safety and Engagement Team (PSET) Program**. This multi-department approach is designed to maintain order in public places while also providing homeless individuals with a pathway out of homelessness. Team members specialize in providing resources and assistance while also addressing issues of unlawful panhandling, camping, abandoned personal belongings and vagrancy.



Employees from the Office of Homeless Solutions, as well as from the Police, Community and Economic Development, and Parks, Recreation and Community Services departments have received training on engaging with homeless individuals, mental health, and public health.

OFFICE OF HOMELESS SOLUTIONS (OHS)

BY THE NUMBERS

JULY 1, 2020 TO JUNE 30, 2021

CALLS FOR SERVICE



414
Accepted Services

305
OHS Contacts

5,686
Duplicated Individuals

468.55
Tons of Debris Removed

Clients Served at Shelters

126
Pallet Shelter Village

828
Emergency Shelter

75
Assisted with Housing

Emergency Rental Assistance



1,374
Assisted

To learn more about the City of Riverside's continued efforts to address homelessness, along with additional referrals and services, visit our Office of Homeless Solutions website at RiversideCA.gov/HomelessSolutions





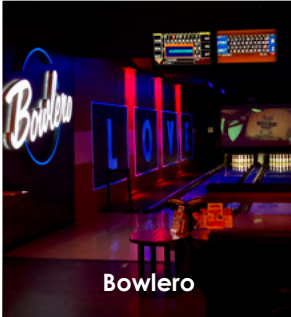
Want a great return on investment
for the money you spend?

EASY – SHOP LOCAL.

**SHOP RIVERSIDE,
RIVERSIDE!**



Blackbird
Mercantile



Bowlero



Crave Coffee



Oasis



Rat Hole

Everyone succeeds when you shop within city limits. Whether it's via businesses big or small, the benefits of shopping within city limits not only builds a closer community but also a cleaner environment and a stronger economy.

Spending your dollars here in Riverside provides a steady lifeline to keep businesses open and thriving. And when businesses thrive, they are generating taxes and funds which ultimately circulate back into our local economy. Employers and employees are not the only ones benefiting by your efforts to Shop Riverside; City parks, libraries, and police and fire departments all receive a portion, as well. **It's a win-win for all!**



A Stronger Economy. Oftentimes, local businesses hire local workers. In addition to staff for the stores, they hire local architects and contractors for building and remodeling, local accountants and insurance brokers to help run the business, and local ad agencies to promote it. Together, all these factors create a "multiplier effect," meaning each dollar spent in a local store brings more to the local economy.



A Close-Knit Community. Shopping within city limits can lend time for neighbors to connect; less time to travel and more time for relationships. Small businesses typically pour into their products or services and in turn, provide quality customer service and personal relationships with customers and vendors.



A Cleaner Environment. Oftentimes local businesses make local purchases, which means less delivery trucks on the road, less pollution, and less traffic congestion. And for the shopper, having stores in your community can mean having ample opportunities to leave your car parked and do your errands on foot or by bicycle.

Learn more about shopping locally as well as the Shop Riverside Card:

ShopRiversideNow.com



A CITY OF RENEWABLE RESOURCES

Did you know that the City of Riverside has its very own **renewable resource facility**? The Riverside Water Quality Control Plant (RWQCP) moves the needle when it comes to environmental stewardship and sustainability.

Through a variety of processes utilizing anaerobic digesters and waste, the facility produces beneficial resources that are used in some of the following ways:

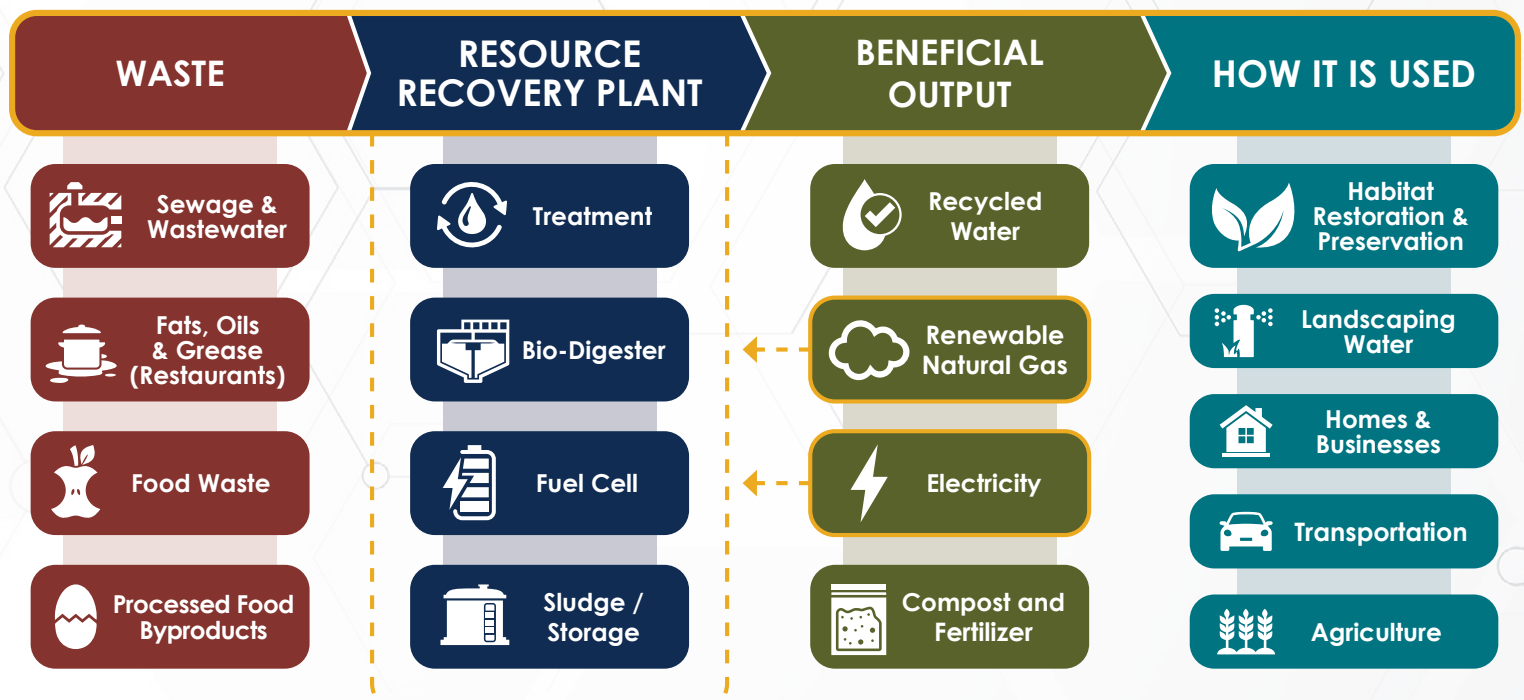
- **Recycled water** used for habitat restoration and landscaping irrigation.
- **Biogas that provides hydrogen**, powering a state-of-the-art fuel cell producing 1.4 megawatts of renewable electricity.
- **Biosolids used in agriculture** to provide essential nutrients to nonfood crops, reducing water usage and improving soil quality.

In Development

- Projects to accept **diverted food waste** to convert to biogas and biosolids.
- Projects to produce **renewable natural gas** from biogas that will be used to fuel vehicles.

From producing recycled water that supports habitat restoration and drinking water conservation, to generating electricity to support facility operations, the Riverside Water Quality Control Plant continues to champion proactive measures and innovative projects for a resilient green new economy for current and future generations.

Learn more at RiversideCA.gov/PublicWorks





CITY OF RIVERSIDE PUBLIC WORKS BY THE NUMBERS

2021



\$62,840,297+

WORTH OF CONSTRUCTION
PROJECTS MANAGED



674.6 MILLION+

POUNDS OF WASTE
COLLECTED

4.8 MILLION+

POUNDS OF STREET DEBRIS
SWEEP



7.89 BILLION+

GALLONS OF WASTEWATER
TREATED AS OF 11/1/21



6,505,720 KWH+
OF FUEL CELL ENERGY

PRODUCED FROM BIOGAS
AS OF 10/31/21



2.2 BILLION+

SQUARE FEET OF URBAN
FORESTRY MAINTAINED

21.7 MILLION+

SQUARE FEET OF
LANDSCAPE MAINTAINED
IN PUBLIC RIGHTS OF WAY



10,841+

STREET TREES TRIMMED
AS OF 11/19/21



248,740+

SQUARE FEET OF POTHOLES
REPAIRED AS OF 10/31/21



99,900+

SQUARE FEET OF
SIDEWALKS REPLACED

671,172+

LINEAR FEET OF STREET
STRIPING PAINTED
AS OF 10/31/21



450+

MILES OF SEWER LINES
CLEANED
AS OF 11/1/21



RiversideCA.gov/PublicWorks





INFRASTRUCTURE, MOBILITY & CONNECTIVITY

Infrastructure makes up our roads and transit systems, water pipes, electrical system, water treatment, waste facilities and much more. It is essentially the backbone to our community and economy that facilitates connections between people, places, and information.

A big achievement in 2021 was the recently adopted City of **Riverside PACT** which consists of a:

Pedestrian Target Safeguarding Plan (PTS), an Active Transportation Plan (AT Plan), a Complete Streets Ordinance (CSO), and a Trails Master Plan (TMP).

These four plans will help the City create robust, sustainable and accessible transportation options and public spaces for residents and visitors well into the future. These plans include creating funding strategies and opportunities to provide more transportation options such as walking, bicycling, and taking public transit from one place to another, building a safer and more sustainable transportation network for our community.

**For more information, visit
[RiversideCA.gov/PACT](https://www.RiversideCA.gov/PACT)**





SHARE

Sharing Households
Assist Riverside's Energy



SHARE is a Riverside Public Utilities program that **assists** eligible, residential electric customers with their **utility bills** and **deposits**.

WHAT YOU NEED TO KNOW

*Subject to program eligibility requirements.

- Monthly assistance is available for **electric bill assistance** and **monthly water bill assistance**, not to exceed 12 months.*
- **Emergency assistance** of **\$250** is available to help with your electric bill.*



For more information,
contact us at **(951) 782-0330** or visit
[RiversidePublicUtilities.com/Assistance](https://www.RiversidePublicUtilities.com/Assistance)



— Less Paper. Less Waste. — **MORE SUSTAINABLE FUTURE**

**SWITCH TO
PAPERLESS BILLING TODAY**

There's an easy way for you to save time, paper, postage, and help reduce the environmental footprint in the City of Riverside – simply choose to **Go Paperless** with your Riverside Public Utilities bill.

Get notified about your new bills via email and securely view/pay your bill **anytime and anywhere.**

RiversidePublicUtilities.com/GoPaperless



ELECTRIFY RIVERSIDE

Thinking of buying or leasing an **electric vehicle (EV)** or already own one?

Our **Electrify Your Ride EV Rebates** can help you save!



Used EV Rate

Get up to a \$500 rebate for the purchase or lease of a used Battery Electric or Plug-in Hybrid vehicle made on or after July 1, 2021.



EV Level 2 Residential Charger Rebate

Electric vehicle drivers who install a Level 2 (240-Volt AC) plug-in charger at their residence are eligible for up to a \$500 rebate.



Time-of-Use EV Rate Meter Rebate

Up to a \$805 rebate to cover the cost of the EV meter adapter installation.

RiversidePublicUtilities.com/Rebates

EXPLORE WHAT'S HAPPENING IN RIVERSIDE

COMMUNITY CALENDAR



The City of Riverside is filled with a variety of diverse events each year. The online community calendar showcases upcoming events hosted by the City, local non-profits, community organizations and businesses.

This **FREE** service is brought to you by the City of Riverside in an effort to combine exciting local programming to the diverse desire of our residents to stay busy and have fun!

To submit a calendar event request, an electronic sign request, or a City Hall light request, please visit RiversideCA.gov/calendar

CITY OF RIVERSIDE HOLIDAY TRASH SCHEDULE

Trash will not be collected on the following holidays:

Martin Luther King Jr.'s Birthday • Jan. 17, 2022

President's Day • Feb. 21, 2022

César Chávez Day (Observed) • Mar. 28, 2022

Memorial Day • May 30, 2022

Independence Day • Jul. 4, 2022

Labor Day • Sept. 5, 2022

Columbus Day • Oct. 10, 2022

Veteran's Day • Nov. 11, 2022

Thanksgiving Day • Nov. 24, 2022

Christmas Day (Observed) • Dec. 26, 2022



City Pick-Up:

Collection will be affected
after holidays as follows:

Monday Holidays:

Monday serviced Tuesday
Tuesday serviced Wednesday

Thursday Holidays:

Thursday serviced Friday
Friday serviced Saturday

Friday Holidays:

Friday serviced Saturday



BURRTEC
"We'll Take Care Of It"

Burrtec Pick-up:

Holidays taking place Monday through Friday will result in a one-day delay of service for each day after the holiday

For refuse scheduling information, call (951) 826-5311 or visit RiversideCA.gov/CURE



RIVERSIDE TV

For all things Riverside – check out RiversideTV!

Check out exciting things to do with friends and family in the City, current events, local sporting events, City news and so much more.

Three Great Ways to Watch



YouTube.com
@CityofRiverside

Subscribe and be the first to know about the great things happening across the City!



WatchRiverside.com

Watch your favorite shows 24/7 online.

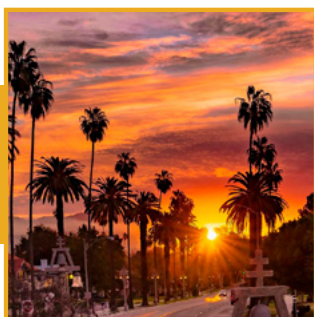


Watch from the comfort of your home

AT&T: Channel 99
Charter: Channel 3
Frontier: Channel 21

Show Us Why You Love Riverside!

#ILoveRiverside



@c_carreraphoto



@miguelthecyclist



@trevortresselle

Use the hashtag **#ILoveRiverside** and your image could be featured in the next ExploreRiverside magazine!

CONNECT WITH US: RiversideCA.gov/SocialMedia

